

What should Lane be doing more of in the future to meet community needs?

Affordability and providing access to higher education, financial support for students and the college:

- Capital campaigns
- Fundraising
- Incentive classes (waivers)
- More financial aid information
- More paid internships for students
- Privatization of funding
- Reinstate senior discount
- Sell the cost factor to parents - st two years here is less expensive

Programs and services for students and Lane's learning environment including diversity:

- *Increasing programs and career opportunities in health occupations was frequently mentioned; these need to be available to students throughout Lane's service district including at the Florence Center*
- *Expanding distance learning was frequently mentioned*
- Career pathways for more programs
- Classes to improve technological skills
- Continue utilizing technology – more online offerings, keep using IP video
- Cooperative Education – great program, could do more
- Courses in leadership, professionalism, how to work in the field
- Courses/programs to serve agricultural sector
- Create environmental program
- Culinary program at Florence
- Cultural sensitivity training
- Determine student suitability/compatibility w/programs
- Develop new programs to meet emerging employment needs and markets: Pharmacy, Technician; Laboratory Technicians; Health Professions Specialists
- Entrepreneurial classes
- Expand all programs with waiting lists
- Expand non-credit classes for seniors
- Expand team building class e.g. across internet with e-projects
- Expand the following programs: Healthcare; Service industries; Sustainability; Software; RV and Automotive; Wood products
- Financial training
- Help disconnected/disaffected youth to connect with Lane job/career skills programs
- Increase number of classes
- Keep and expand the GIS program
- Latino Population - be more inclusive
- Maintain comprehensive mission

- More athletic programs
- More building trades training and classes
- More entrepreneurial programs
- More evening & weekend classes
- More life skill focus
- More offerings for seniors
- Offer Fire Science
- Offer more alternatives for at-risk students
- Provide literacy skills for immigrant youth
- Provide needed skills for individuals to maintain orchards and vineyards
- Re-focus on core academic programs
- Reserve academy
- More ESL
- Standard 1th grade reading level for all graduates
- Summer school at Florence campus
- Technology connections for seniors
- Technology training
- Tutors for seniors learning to use computers
- Vocational training
- Volunteerism training

Business connections including partnerships, SBDC- and SBM-related and workforce development:

- *Expanding relationships and partnerships with area businesses was frequently mentioned*
- Align with LCOG to improve service to small businesses
- Chamber connections
- Coop advisors need to determine if students are suited for work
- Customer service training
- Employee trainings
- Establish a career center
- Funding from businesses
- Get McKenzie-Willamette to move near Lane campus
- Help connect students to professions
- Lane needs to partner with the casino and Siuslaw High School to expand the culinary and hospitality program to Florence – other restaurant/hotel operators in Florence would also join such a partnership
- Maintain technical skill-based training
- Make skill-based training more efficient and more accessible
- Management training for restaurants
- More advanced vocational training
- More partnering with OCVA and other programs catering to tourism/hospitality
- More retraining
- More SBDC and Micro Business offerings

- More Workforce Training
- One and two-day workshops
- Outreach to specific industries
- Play a role in attracting workforce from outside the area
- Reinvigorate advisory committees
- Respond quickly to industry needs
- Small business advocate
- Small business development training
- Track new vocations
- Workforce development, employee trainings

Connections with high schools and school districts:

- “Middle” college
- A more visible and regular presence in the high schools
- A regional skills center
- Assessment/testing as early as 8th grade
- Begin health care programs in high schools
- Better connections with middle schools
- Better promotion of College Now
- Center for Advanced Learning for high school students
- Counseling presence in high schools
- Don’t compete with K-12
- Expand “Expanded Options”
- Expand RTEC
- GED path to apprenticeship
- Get K-12 students onto the Lane campus often for career and education fair events
- Get Lane info to middle schools
- Have a presence in high schools
- Have Lane reps at Freshman Focus classes at SHS
- Health care programs in high schools
- Help kids at the point of decision making
- High school outreach
- High school to college track for health professions
- Invite more students to college visits
- Link on SPS site to College Now
- Make College Now available to 8th grade and up
- Need a smoother transition from high school to college
- Need pathway from college to the job – especially culinary students
- Offer more CollegeNow classes
- Outreach to parents regarding Lane’s offerings
- Partner with educational units
- Partner with high schools
- Promote LCC more in high schools
- Provide job information to high school students

- Regular K-12 discussions
- Serve rural schools
- Share resources with high schools & communities
- Target parents of high school students with the idea to promote the value of a community college. Educate the parents to influence their high school child.
Visit schools more
- Work more closely with high schools to recruit students
- Work with high school staff to provide instruction and services in the CLCs
- Work with young students (elementary and middle school) to vision and connect with 3Lane and a profession

Sustainability and environmental concerns:

- Expand sustainability and energy management to outreach centers
- Sustainability courses/training for small businesses, agriculture

Transportation:

- Get Diamond Express to stop at main campus
- Provide option for students in outlying areas to carpool
- Student transportation to Lane

Community connections including marketing and communication, outreach and involvement, advocacy:

- *Build relationships in the community and community involvement generally were frequently mentioned*
- *More advertising and marketing generally were frequently mentioned*
- Branding
- Lobby for more support from the community to better support students with needs, including the importance of filling out paperwork for scholarships.
Create more focus on opportunities for men and try and recruit
- Change *Aspire* to go back to presenting course information and schedule
- Draw students in through the arts
- Emphasize both transfer and vocational options
- Establish “listening posts” in the community
- Establish a unique selling proposition
- Expand community information about career pathways
- Get the “right” people talking to legislators
- Improve alumni services/offerings
- Improve Lane’s image as a place that better prepares you for your junior/senior years.
Have current/former students talk with perspective students
- Increase marketing
- Keep changing to meet community needs
- Market program information

- Market student success stories
- Market to 20-30 yr-olds. Recruit/offer incentives
- Market to adults who want to improve lives
- More consistent community outreach
- More flyers/information – not all students have internet
- More PR re: instructors
- improve image of all community colleges
- Need to be more visible for seniors
- Need to develop more “political muscle”
- Promote Lane’s image
- Public health role
- Publicize accomplishments
- Publicize more success stories
- Rework ExpressLane for better accessibility
- Send *Aspire* to high school and library rather than post office boxes
- Send flyer or postcard instead of *Aspire*
- Update image – not “last chance” college for dropouts, but the school for people who have drive
- Website is not user friendly

Stewardship of community’s resources including effective leadership and operation, skill/dedication of faculty/staff:

- Help get word out about open positions
- Improve hiring processes
- Make better decisions about college budget and direction
- Need more “face-to-face” instructors in Florence – some part-time instructors were reduced
- Open all campuses year-round in order to avoid losing students to schools that are open year-round and maintain program continuity
- Use people in the communities to teach (non-certified personnel)

Facilities including different campuses and CML:

- Capital investments
- Develop a technology center
- Establish a hotel for Culinary students to run
- Improve access to physical fitness facilities
- Improve DTC environment
- Kiosk in Springfield Library
- Offer more classes at satellite centers
- Physical presence in DT Springfield
- Presence in outlying communities
- Reestablish CLCs
- Student housing at Lane
- Use all available space

Connections with UO/OUS and other CCs:

- Continue expanded role with OSU/UO
- Ensure that credits transfer to 4-year institutions
- Provide a smooth transition from Lane to UO for non-traditional students who work full time

Other:

- Be humble
- Be more entrepreneurial
- Clearer information contacts – who to call for what
- Legislature should treat K-12 and community colleges as one package
- Partner with government agencies
- Rename Building 19
- Think outside the box
- Use Lane resources to expand independent film makings
- Tap into senior pool for instruction ideas