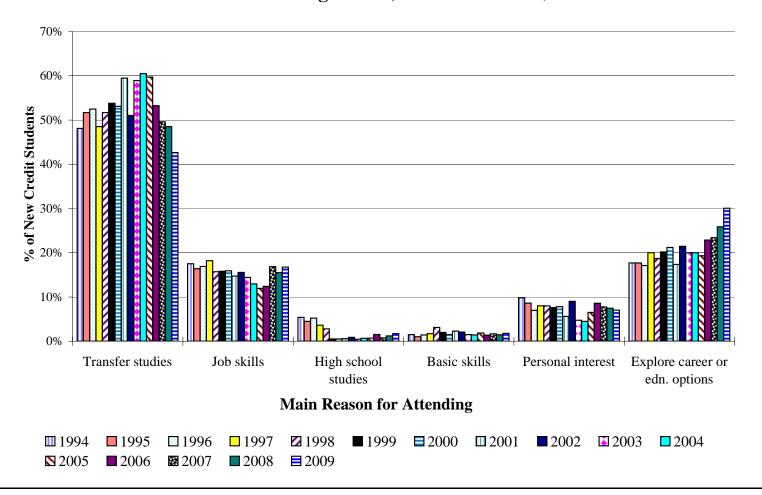
Key Benchmarks -- LANE Community College

Reasons for Attending Lane (New Credit Students): Fall Term



Analysis and Action: For fall term 2009:

- > 43% of new Lane students enrolled in credit classes reported their main reason for attending Lane was preparation to transfer to a four-year institution; this is a decrease from 53% in fall 2006.
- > 30% of new students reported their main reason for attending Lane was to explore career or education options; this is an increase from 23% in fall 2006.

Note: Students report their main reason for attending while completing Lane's Admission Information Form (prior to their first registration). Beginning with fall 2006, new students complete that form on-line.

Note: The number of new credit students who did not report a main reason for attending Lane increased 20% from fall '08 to fall '09 (from 244 students fall '08 to 293 fall '09).

Data Source: Lane's central student data system (RED-STUDENT -- QUIZ query "newreason"); Beginning fall 2003, these data obtained from Banner queries.

Institutional Research, Assessment & Planning (June 30, 2010)

ct c:\irap\benchmar\2010-11\students\reason.xls