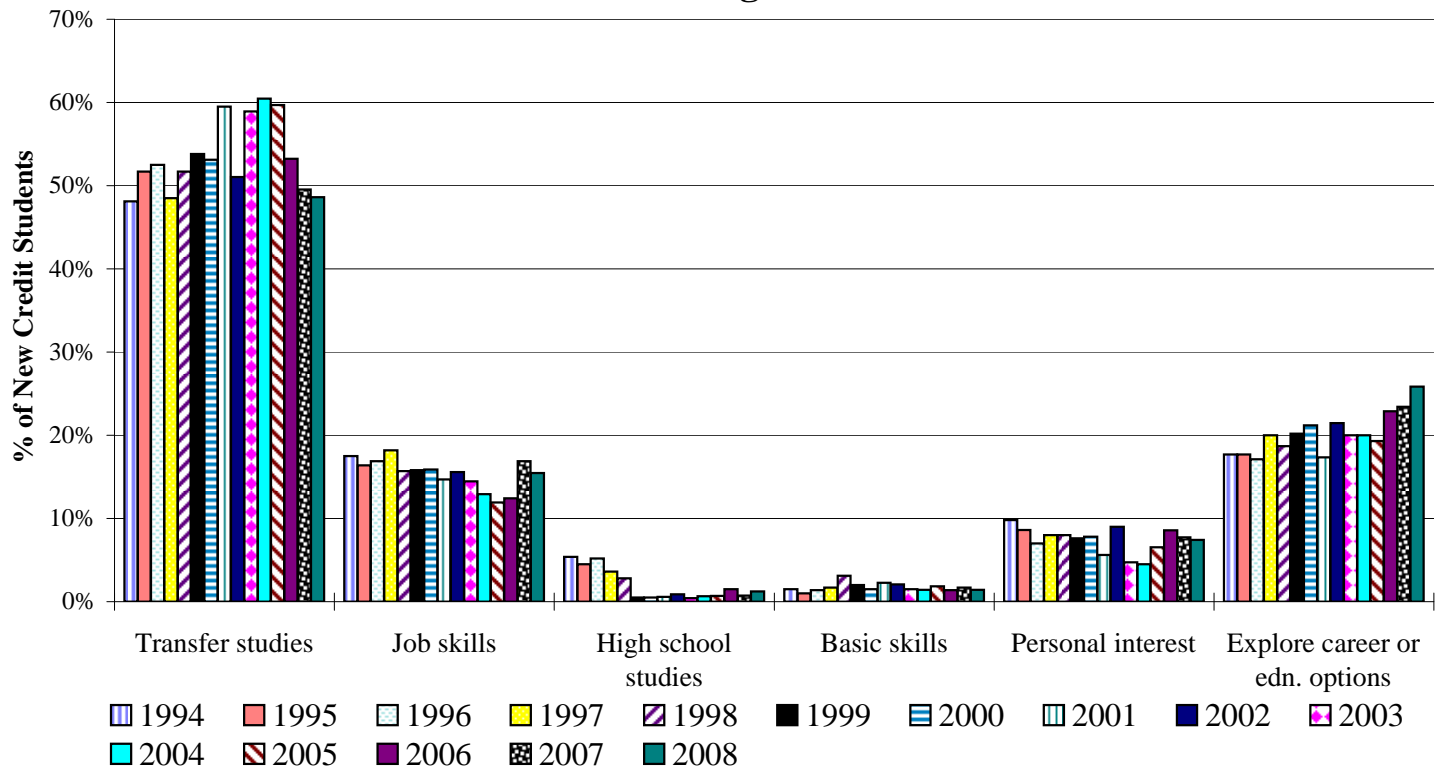


Key Benchmarks -- LANE Community College

Reasons for Attending Lane (New Credit Students)

Main Reason for Attending Lane -- Fall Terms



Analysis and Action: For fall term 2008:

> **49% of new** Lane students reported their main reason for attending Lane was preparation to transfer to a four-year institution; this has declined from 61% in fall 2004.

> **26%** of new credit students reported their main reason for attending Lane was to explore career or education options; this is an increase from 20% in fall 2004.

Note: Students report their main reason for attending while completing Lane's Admission Information Form (prior to their first registration). Beginning with fall 2006, new students complete that Form on-line.

Note: The number of new credit students who did not report a main reason for attending Lane decreased 22% from fall '07 to fall '08 (from 310 students fall '07 to 240 fall '08).

Data Source: Lane's central student data system (RED-STUDENT -- QUIZ query "newreason"); Beginning fall 2003, these data obtained from Banner queries.