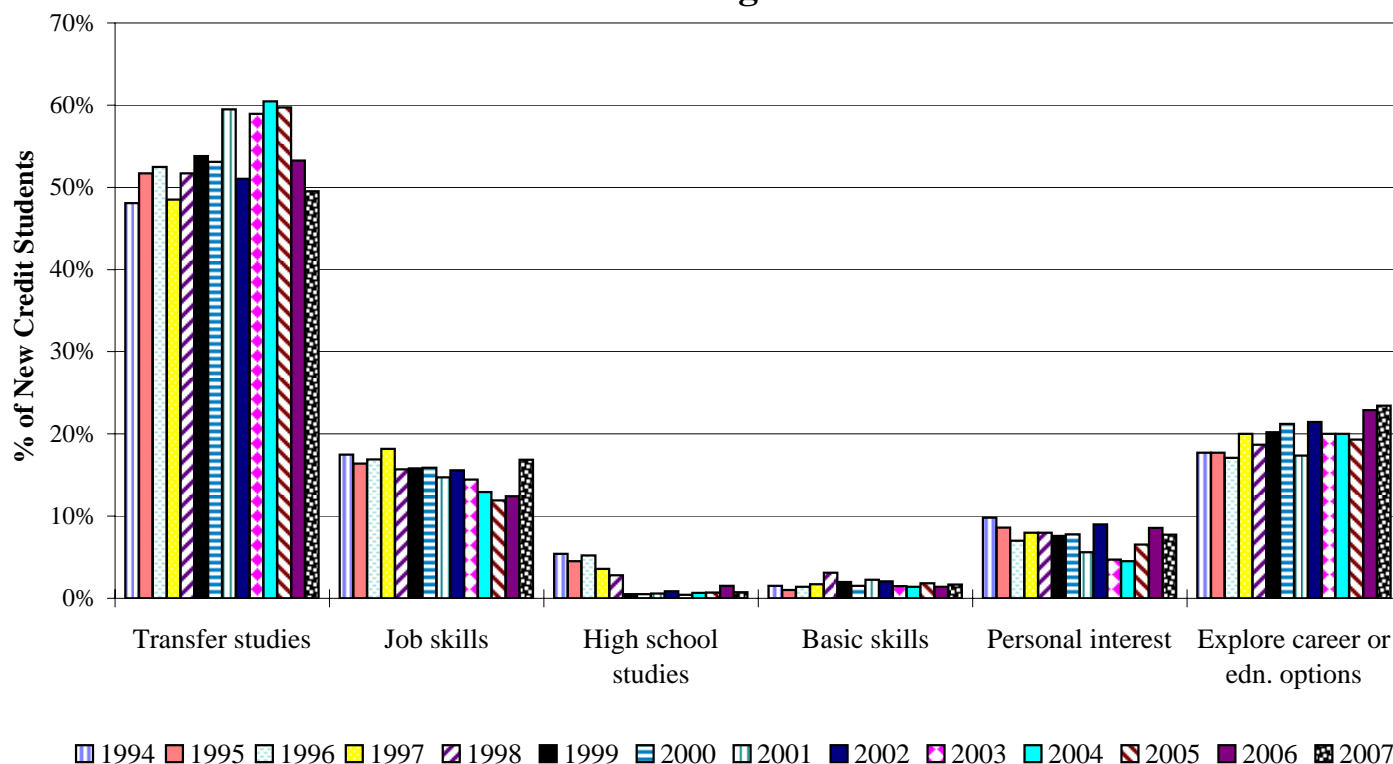


Key Benchmarks -- LANE Community College

Reasons for Attending Lane (New Credit Students)

Main Reason for Attending Lane -- Fall Terms



Analysis and Action: For fall term 2007:

> **50%** of new Lane students who enrolled in credit classes reported their main reason for attending Lane was preparation to transfer to a four-year institution; this is a decline from 59% in fall 2003.

> **17%** of new credit students reported their main reason for attending Lane was to learn skills for a new job or to improve job skills; this is an increase from 14% in fall 2003.

We will continue to examine and track these data, the processes used to acquire them and the impact the data may have on courses, programs and student success at Lane.

Note: Students indicate their main reason for attending while completing Lane's Admission Information Form (prior to their first registration). Beginning with fall 2006, new students complete that Form on-line.

Note: The number of new credit students who did not provide a reason for attending Lane decreased 67% from fall '06 to fall '07 (from 935 students fall '06 to 310 fall '07).

Data Source: Lane's central student data system (RED-STUDENT -- QUIZ query "newreason"); Beginning fall 2003, these data obtained from Banner queries.