

**JANUARY 2011**

**LANGUAGE, LITERATURE AND COMMUNICATION DIVISION**

**SPEECH AND COMMUNICATION DEPARTMENT**

**UNIT PLANNING GOALS**

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**Section III: GOALS**

**SPEECH AND COMMUNICATION STUDIES DEPARTMENT**

GOAL-----	ACTIVITIES-----	TIMELINE-----	Projected Net Effect of Revenue and Costs-----
Continued Assessment of core courses	Faculty will synthesize and summarize Sp 100 assessment components. Faculty will begin assessment process of Sp 111 (Public Speaking) in the next year, to include the three-tier component approach as applied to Sp 100 Assessment: Cognitive, Behavioral Attitudinal.	Begin in Spring, 2011, to be continued through the 2011-2012 academic years	
*Secure funding for lead faculty/program coordinator	This is an essential need for program sustainability. Lead faculty/coordinator position description included in Initiatives	To begin 2011-2012 academic year	
*Equipment request	In order to retain programmatic integrity and consonance between LCC campuses, equip downtown center with new Pinnacle system, as is used at Main Campus	ASAP	
*CD request/Technology request for updating Sp 105 material	Sp 105 (Listening and Critical Thinking) is a course with high campus enrollment, serving international students as well as students in a wide variety of technical/professional career tracks at LCC. The funds would	To be completed within funding timelines	

	include updating of equipment used in Sp 105, as well as the necessary involvement of a faculty member in this pursuit.		
*Technology or CD \$ for training in audio-visual tools	Faculty member will be trained in the use of audio and visual tools, for enhanced learning via Moodle	To be completed within funding timelines	
Ongoing department involvement in LCC Strategic Direction of Internationalization.	Faculty members who teach Sp 115 are invited to participate in the college focus upon internationalization, which may include connection with a sister college in S. Korea, providing short-term immersion experiences for LCC students who are enrolled in Sp 115, as well as building connections with international students who wish to attend LCC.	In process, with a projection of LCC Sp 115 students participating Spring, 2012.	
*Fill 1.0 Contracted Faculty Vacancy	This 1.0 FTE position has remained unfunded for the past ___ years, and is vital to the accessibility to the Speech/Communication Studies program students. In the past, this position has been designated for the Forensics program, a central role in the LCC Strategic Direction of offering a Liberal Education. (LEAP). The debate team offers students the opportunity to develop skills in the areas of critical thinking, effective communication organization and listening.	Permanent, and ongoing, beginning 2011-2012 academic year.	