Counseling 2011-12
Part-time CES Scholarship Advisor I

Summary:

Continuing to provide a part-time CES Scholarship Advisor Iin the Career & Employment Services unit (CES), allows for focused efforts into helping Career & Technical Education (CTE) students find scholarships and other forms of financial assitance, contributing to student success and retention.

Description

This initiative requests a .49 FTE, part-time CES Scholarship Advisor I position (Student Advisor 1). This initiative supports CES' ability to positively impact student success and retention, by helping students find scholarships and other forms of financial assistance, which, in turn, helps them stay in school. It supports Lane's CTE and transfer programs through collaboration with campus departments on scholarship opportunities and helping students find scholarships in their programs of study. It supports linkages with K-12 and four-year institutions. This position will focus on scholarship resources and services, including: main campus contact for Lane Foundation scholarships; main campus contact for departments/programs who want scholarship opportunities distributed and promoted (and even applications collected at CES); coordination and development of systems to post and promote scholarship opportunities; facilitation of workshops (on- and off-campus) to help students research and apply for scholarships; primary contact for students who need individual assistance with scholarship searches and applications; trainer and information resource for CES staff and student employees who help students with scholarships; and, liaison with external groups, such as the Oregon Student Assistance Commission and Lane county high schools, to promote scholarship opportunities and information.

The target population for this position involves all students at Lane, including the approximately 50% of the population pursuing in CTE goals. There are systems in place to track scholarship seeking CTE students. The Lane Foundation scholarship selection process for example, divides applications into two categories; Transfer and Career Technical. 2009-2010 was the second year the CTE student applications exceeded the number of Transfer applications, 645 to 516.

Questions and Answers

How is the initiative linked to the Unit Plans most recently submitted?

 1. **How does it continue the achievement of those goals?**
 2. **If this is a continuation of an initiative started last year, make sure that relationship is clear.**

How is this initiative linked to the efficiencies and productivities plans you had last year?

 1. **How does it continue the achievement of these plans?**
 2. **If this is a continuation of an efficiency or productivity plan started last year, make sure that relationship is clear.**

How is the initiative linked to the Unit Plans most recently submitted?

It is a continuing initiative. The link between this initiative and those from past Unit Plans has not changed.

1.   How does it continue the achievement of those goals?

The challenge being addressed is the already high, and increasing, demand for services, resources and assistance related to "locating and applying for scholarships"--a demand that is far greater than our current staffing allows. Demand for assistance comes not only from students, but also from the Lane Foundation and campus departments who want CES to help with scholarship coordination. The number of Lane Foundation scholarships has more than

doubled in the last five years, resulting in more students applying and requests for the Scholarship Coordinator to help with screening and interviews.

2.   If this is a continuation of an initiative started last year, make sure that relationship is clear.

How is this initiative linked to the efficiencies and productivities plans you had last year?

It is a continuing plan, a feasible and efficient use of college resources. In her fall 2004 in-service address, President Mary Spilde shared her dream of a "scholarship for every student"--this position continues to move the college toward that goal. The Lane Foundation relies heavily on this position for marketing, screening, processing, and interviewing scholarship applicants. Lane students stay in school when they find avenues of financial support. Lane students received 1,271 scholarships in 2009-2010 totaling $1,828,358. Of the total CES service contacts, at least 1,936 were related to scholarship information activities. The college has **$311,541 more** income from scholarships than the previous year. A total number of 5,396 students were assisted by CES staff for scholarship and other related school success information for a total of 18,949 contacts. These numbers have been steadily increasing since 2004.

With increased costs of attending college, and a poor economy, demand for scholarship assistance will continue to increase; without permanent, on-going staffing, we will not be able to adequately meet this ever-expanding need for services.

1.   How does it continue the achievement of these plans?

Through continued funding, with continued and growing demand for scholarship services, achievement will continue.

2.   If this is a continuation of an efficiency or productivity plan started last year, make sure that relationship is clear.

This is a continuation and the goals of this position do not change at all, other than recognizing that with the change in the economy, there is likely to be more demand for scholarship service.

Describe the resources needed:

Perkins funds are being requested. 19000

What specific measurable program outcomes do you expect to achieve with this initiative? The outcomes should be specific enough to be measurable. Also, outline the method that will be used to determine the results.

The amount of scholarship money generated can be measured. The services are promoted and accessible to ALL Lane students. The number of student contacts designated for scholarship assistance can be counted in SARS-GRID, our student check-in system. "Unduplicated participants" can also be counted. In addition, the number of students and prospective students served in workshops and outreach presentations promoting scholarships can be counted. The total number of students receiving scholarships and the total amount awarded will continue to be tracked and reported.

Department Priority:

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Unit Resources:

Office space, computer, and supplies will be provided by the Counseling department for this position. No other resources would be needed, and faculty workload would not be impacted.

Funding Request: Carl Perkins

Is this a Career & Technical Education program approved by the state and offered through Lane for credit?

No

If not a Career & Technical Education program, does your request provide considerable support for students enrolled in these programs?

Yes

Do you have an advisory committee that meets 2-3 times per year?

Yes

If request is for personnel, will funds be used to replace an existing position?

No

How will funding this initiative increase or sustain the academic achievement and technical skills attainment (GPA of 2.0 or better) of Career and Technical Education students?

How will funding this initiative increase or sustain the number of CTE students that graduate or receive a one year certificate from Lane and help prepare the students for employment?

This is not a position that directly impacts a student's GPA.

EQUIPMENT $

COMPUTER HARDWARE $

COMPUTER SOFTWARE $

MATERIALS & SUPPLIES $

CURRICULUM DEVELOPMENT (Hours)

PART-TIME FACULTY $

TIMESHEET STAFF $

19000

TRAVEL $

Can this initiative be partially funded?

No

EQUIPMENT $

(E) Explanation of effect of partial funding:

COMPUTER HARDWARE $

(CH) Explanation of effect of partial funding:

COMPUTER SOFTWARE $

(CS) Explanation of effect of partial funding:

MATERIALS & SUPPLIES $

(MS) Explanation of effect of partial funding:

CURRICULUM DEVELOPMENT (HOURS)

(CD) Explanation of effect of partial funding:

PART-TIME FACULTY $

(PF) Explanation of effect of partial funding:

TIMESHEET STAFF $

(TS) Explanation of effect of partial funding:

TRAVEL $

(T) Explanation of effect of partial funding:

Funding Request: Curriculum Development

Funding Request: Technology Fee