

Cont Ed 2009-10

Accomplishment Description:

TARGETED PLANNING

INCREASE & IMPROVE INTERNAL MARKETING

- Placed an article in *The Weekly* each week to promote Continuing Ed classes and events
- Created distribution plan to get SAI flyers posted on main campus monthly
- Spoke to Lane managers about PCA, Sat Series, & upcoming free employee classes
- Spoke to Counseling staff about SAI/SCP
- Established meetings to create ongoing collaboration with e-Dev for SAI
- Spoke to Human Services Advisory about SAI/SCP
- Spoke to Women's Program about SAI/SCP
- 4 Senior Companions discussed care giving & grief with 25 Lane "Adult Development & Aging" students in Toni Fudge's class
- Continuing Education was asked to participate on the College-wide Marketing Team convened by Tracy Simms.

Strategic Direction

- Create a diverse and inclusive learning college: develop institutional capacity to respond effectively and respectfully to students, staff, and community members of all cultures, languages, classes, races, genders, ethnic backgrounds, religions, sexual orientations, and abilities.
- Foster the personal, professional, and intellectual growth of learners by providing exemplary and innovative teaching and learning experiences and student support services.