

CULINARY ARTS AND HOSPITALITY MANAGEMENT PROGRAM

Unit Plan 2010-2011

Data Elements

Unit-CCS Division-	2005-06	2006-07	2007-08	2008-09	2009-10
Culinary Arts and Hospitality Management Program					
Enrollment (Includes College Now)	1,474	1,501	1,844	2,076	2,706
Credits (Includes College Now)	4607	4678	5191	5778	6,943
FTE (Includes College Now)	161.1	172.7	196.9	190.5	242.7
Faculty FTE (all PT & FT) (Includes College Now)	119.65	131.50	177.66	163.12	199.5
The above Faculty FTE report changed methodology – Years 2007-2010 reflect the new methodology.					
Student FTE/Faculty FTE	120.01/4.1= 29.3	154.0/4.1= 37.7	164.3/4.5= 36.8	153.5/4.1= 37.2	199.6/4.5= 44.8
Revenue/FTE	\$6,420	\$4,210	\$5,699	\$6,017	\$5,120
Course Completion Rates (Includes College Now)					
*Retention	95.93%	96.69%	88.48%	94.3%	94.0%
*Success	93.89%	93.63%	84.53%	84.1%	85.1%
*Sections	84	86	101	103	120
Capacity Analysis CA HM	86.4% 67.5%	79.5% 66.8%	87.2% 52.9%	83.6% 78.4%	88.4% 80.6%
(Class fill rates) DEPT.	77.5%	74.0%	75.5%	81.8%	84.7%
Cost/FTE (CPF) (Includes College Now)					
*Total (Includes apportioned Costs)	\$7,160	\$7,401	\$3,267	\$4,641	\$3,396
*Direct (Faculty salary & OPE only)	\$8,927	\$4,675	\$3,138	\$4,385	\$3,304
*w/CN (included in above)					
The above Cost/FTE (CPF) report changed methodology – Years 2007-2010 reflect the new methodology.					
Student Enrollment (req.) (Includes College Now) DEPT.	1,474	1,501	1,844	2,076	2,706
(Essential courses required for degree/cert.)					

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Employment Data (For CT programs) (Please see Attached Document for all Dept. Employment Data) *Availability of jobs *Wages *Job Placement					
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EMPLOYMENT DATA ATTACHMENT 2010-11

Culinary Arts

Availability of Jobs

Food Service Managers

State-wide projections report that there will be a 12.4% increase in availability of these positions through 2018. In Lane County, there will be a 14.1% increase. Currently, 87 annual openings are projected in Oregon, and 7 are projected in Lane County.

Chefs and Head Cooks

State-wide projections report that there will be an 11.4% increase in availability of these positions through 2018. In Lane County, there will be an 11.4% increase. Currently, 25 annual openings are projected in Oregon, and 2 openings are projected annually in Lane County.

Restaurant Cooks

State-wide projections report that there will be an 11/3% increase in availability of these positions through 2018. In Lane County, there will be an 11.1% increase. Currently, 556 annual openings are projected in Oregon, and 41 are projected in Lane County.

Wages

According to Worksource Oregon's Wage Information Tables, Culinary Arts occupations are categorized in the following: *Management, Food Preparation and Serving Related, and Production*, which are divided into 20 various occupations within the field.

State-wide

Hourly and Annual Mean Wage for the top wage categories for 2010:

	<u>Hourly</u>	<u>Annual</u>
○ Food Service Managers	\$25.29	\$52,609
○ Chefs and Head Cooks	\$20.11	\$41,831
○ Supervisors and Managers	\$15.86	\$32,771
○ Bakers	\$12.92	\$26,877
○ Cooks, Institution and Cafeteria	\$12.29	\$25,569
○ Cooks, Restaurant	\$11.43	\$23,785

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Lane County

Hourly and Annual Mean Wage for the top wage categories for 2010:

	<u>Hourly</u>	<u>Annual</u>
○ Food Service Managers	\$21.30	\$44,309
○ Chefs and Head Cooks	\$17.02	\$35,408
○ Supervisors and Managers	\$13.92	\$28,954
○ Bakers	\$12.15	\$25,281
○ Cooks, Restaurant	\$11.57	\$24,075
○ Cooks, Institution and Cafeteria	\$11.51	\$23,952

The Lane Culinary Arts Program is accredited by the American Culinary Federation Foundation Accrediting Commission (ACFFAC). Graduates from the Program receive their first ACF certification as Certified Culinarian, and can choose to be a part of ACF for their entire career. According to a 2008 ACF Salary Survey, ACF members earn \$14,100 more a year than the average chef or head cook in the industry. Chefs who achieve additional certifications throughout their career and hold a certified executive chef or certified executive pastry chef ACF certification earn \$10,900 more a year than a non-certified chef.

Placement

Oregon

Between July 2009 – June 2010, the following positions had full-time availability: Food Service Managers, 166 positions; Chefs and Head Cooks, 64 positions; Cooks- Restaurant, 238 positions.

Lane County

Between July 2009 – June 2010, the following positions had full-time availability: Food Service Managers, 12 positions; Chefs and Head Cooks, 1 position; Cooks- Restaurant, 12 positions.

Hospitality Management

Availability of Jobs

Lodging Managers

State-wide projections report that there will be an 12.8% increase in availability of these positions through 2018. In Lane County, there will be a 17.8% increase. Currently, 28 annual openings are projected in Oregon, and 2 are projected in Lane County.

Meeting and Convention Planners

State-wide projections report that there will be a 10% increase in availability of these positions through 2018. In Lane County, there will be a 14.9% increase. Currently, 17 annual openings are projected in Oregon, and 2 are projected in Lane County.

Tour Guides and Escorts

State-wide projections report that there will be an 11.9 % increase in availability of these positions through 2018. In Lane County, there will be a 12.1% increase. Currently, 32 annual openings are projected in Oregon, and 3 are projected in Lane County.

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Hotel, Motel, Resort Desk Clerks

State-wide projections report that there will be a 12.2% increase in availability of these positions through 2018. In Lane County, there will be an 11.8% increase. Currently, 186 annual openings are projected in Oregon, and 13 are projected in Lane County.

Wages

According to Worksource Oregon's Wage Information Tables 2009-10, Hospitality Management occupations are categorized in the following: *Management, Food Preparation and Serving Related, Personal Care and Service Sales and Related, and Office and Administrative Support*, which are then divided into 12 specific occupations within the field.

State-wide

Hourly and Annual Mean Wage for the top wage categories for 2010:

	<u>Hourly</u>	<u>Annual</u>
○ Lodging Managers	\$22.64	\$47,108
○ Food Service Managers	\$25.29	\$52,609
○ Meeting and Convention Planners	\$20.32	\$42,268
○ Travel Agents	\$14.45	\$30,075
○ Tour Guides and Escorts	\$12.90	\$26,834
○ Waiters and Waitresses	\$11.22	\$23,344
○ Hotel, Motel, Resort Desk Clerks	\$10.47	\$21,787

Lane County

Hourly and Annual Mean Wage for the top wage categories for 2010:

	<u>Hourly</u>	<u>Annual</u>
○ Lodging Managers	\$19.56	\$40,680
○ Food Service Managers	\$21.30	\$44,309
○ Meeting and Convention Planners	\$17.65	\$36,699
○ Travel Agents	\$14.27	\$29,675
○ Waiters and Waitresses	\$12.85	\$26,728
○ Tour Guides and Escorts	\$11.82	\$24,577
○ Hotel, Motel, Resort Desk Clerks	\$9.89	\$20,555

Placement

Oregon

Between July 2009 – June 2010, the following positions had availability: Lodging Managers, 43 positions; Meeting and Convention Planners, 2 positions; Hotel, Motel, Resort Desk Clerks, 123 positions.

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Lane County

Between July 2009 – June 2010, the following positions had availability: Lodging Managers, 4 positions; Meeting and Convention Planners, 3 positions; Hotel, Motel, Resort Desk Clerks, 2 positions.

CAHM Program Placement Summary

For the internal study of CAHM student graduate job placement outcomes, exit surveys are conducted for subjective data and Alumni Connections are maintained. According to the 2009-10 CAHM Employer Survey summary results, in which there were 12 responses, 31 graduates from the Program are currently employed in the local industry. 39 students that were currently in the Program last year were employed in the local industry. Jobs range from Chef to Hospitality Sales Coordinator. At least 6 recent graduates are employed in Portland. Two recent graduates have started their own deli in Oakridge. 7 Graduates are currently employed in the CCS Division. The CAHM Program Facebook Page has 137 members – 80 of them alumni. Alumni Connections annual events keep us informed of student graduate success, and many graduates actively keep in touch as to where they are employed.