#### CCS 2009-10

#### Accomplishment Description:

# Marketing the Center

Internal campus visits (with treats, of course) (noted previously) were made to other departments to provide educational information about the Center's purpose and service to the College.

# Strategic Direction

- Commit to a culture of assessment of programs, services and learning.
- Create a diverse and inclusive learning college: develop institutional capacity to respond effectively and respectfully to students, staff, and community members of all cultures, languages, classes, races, genders, ethnic backgrounds, religions, sexual orientations, and abilities.
- Build organizational capacity and systems to support student success and effective operations.

### Learning Plan Goals

- Support connected learning through inter-disciplinary and collaborative learning strategies.
- Facilities enhancement.
- Facilitate more integrated and connected educational opportunities.

#### Student Affairs Plan Goals

- Develop a campus-wide, coordinated, and targeted marketing strategy to enhance enrollment and image in the community.
- Create a Welcoming, Inclusive, and Responsive Environment.

# College Council Priorities

4.1 Responding to unit plans/council plans: Innovation