

CCS 2009-10

Accomplishment Description:

Marketing the Center

The Center purchased ads in the Eugene Magazine, the Meeting Professionals International (MPI) Directory, and the Natural Choice Directory. Several social media platforms were initiated to include bi-weekly posts on the Center for Meeting and Learning Facebook Fan Page.

Strategic Direction

- Position Lane as a vital community partner by empowering a learning workforce in a changing economy.
- Build organizational capacity and systems to support student success and effective operations.

Learning Plan Goals

- Facilitate more integrated and connected educational opportunities.
- Create innovative, flexible and collaborative programs that are responsive to current and emerging needs of students and employers.

Student Affairs Plan Goals

- Create a Welcoming, Inclusive, and Responsive Environment.
- Strengthen relationships with high schools, transfer institutions, community partners, and employers to enhance the student's preparation for and success in college, career, civic engagement, and community involvement.

College Council Priorities

- 4.1 Responding to unit plans/council plans: Innovation