

### Accomplishment Description:

#### Center Lane Internal Outreach/Partnerships

The Center sales and marketing team visited numerous departments on campus including Continuing Education, Child and Family Education, Advanced Technology, Art and Applied Design, Specialized Support Services, and Business to increase Lane awareness of the Center's campus catering and event/meeting room offerings. The meetings with the Center staff gave the various department members an opportunity to offer ideas and suggestions for collaborative events, projects, or catering services. The success of the KLCC Fresh Tracks 20<sup>th</sup> Anniversary Party was a direct result of the sales and marketing outreach with another department at Lane.

### Strategic Direction

- Create a diverse and inclusive learning college: develop institutional capacity to respond effectively and respectfully to students, staff, and community members of all cultures, languages, classes, races, genders, ethnic backgrounds, religions, sexual orientations, and abilities.
- Achieve and sustain fiscal stability.
- Promote professional growth and provide increased development opportunities for staff both within and outside the College.

### Learning Plan Goals

- Support connected learning through inter-disciplinary and collaborative learning strategies.
- Facilitate more integrated and connected educational opportunities.
- Create innovative, flexible and collaborative programs that are responsive to current and emerging needs of students and employers.

### Student Affairs Plan Goals

- Develop a campus-wide, coordinated, and targeted marketing strategy to enhance enrollment and image in the community.
- Create a Welcoming, Inclusive, and Responsive Environment.
- Ensure success-oriented systems and experiences.

### College Council Priorities

- 3. Efficiencies