

## Bus/CIT 2009-10

### Accomplishment Description:

#### Supported Student Retention and Success

- Student retention and success rates in business courses have risen consistently over the past four years (the Business Student Resource Room opened Summer 2007) as found in current IRAP reports. This data, and informal student feedback, indicate that the SRR is contributing to the Department (and Learning Plan) goal of enhancing student success and retention, and is an effective use of resources.
- In 2009-2010, demand for Business SRR services slightly more than doubled in the number of students per term than in the previous year.
- The CIT instructional lab (19-135) experienced at least double the amount of students looking for help. To meet this need, CIT expanded the number of tutors/hours and added additional tutoring capabilities to provide better support for all the classes taught in the CIT programs. The department also continued to update and expand its online documentation available to students.
- The Business Department graduated the first set of students from the Retail Management AAS degree.
- Faculty members wrote many letters of recommendation for program admittance and scholarships, supporting the continued academic careers and success of our students.

### Strategic Direction

- Foster the personal, professional, and intellectual growth of learners by providing exemplary and innovative teaching and learning experiences and student support services.
- Build organizational capacity and systems to support student success and effective operations.

### Learning Plan Goals

- Address the need for direct student support from faculty and staff as a crucial element of the learning environment
- Enhance student success and retention
- Recognize the need for training "front-line" student support such as tutors and lab aides.

### Student Affairs Plan Goals

- Create a Welcoming, Inclusive, and Responsive Environment.

- Develop policies and practices to increase student persistence.
- Ensure success-oriented systems and experiences.

#### College Council Priorities

- 1.b. Enrollment Management: Recruitment and Retention
- 3. Efficiencies
- 5.2 Instructional Redesign: Leveraging Technology