

## BDC 2011-12

### Agricultural Business Management Program Partnership

#### Summary:

grvelop expanded partnership and support for OSU Lane County Extension Service to provide more services and contact for agriculture businesses served by LCC's SBDC.

#### Description

This expanded partnership can give better reach for the LCC Agricultural Business Management Program throughout Lane County and provide enhanced technical services through the extension service's Horticulture, Animal Husbandry, Master Gardener, and Food Preservation Programs. LCC will continue to provide Farm Business Management expertise and help develop funding sources for the financially challenged county extension service.

#### Questions and Answers

**How is the initiative linked to the Unit Plans most recently submitted?**

1. How does it continue the achievement of those goals?
2. If this is a continuation of an initiative started last year, make sure that relationship is clear.

**How is this initiative linked to the efficiencies and productivities plans you had last year?**

1. How does it continue the achievement of these plans?
2. If this is a continuation of an efficiency or productivity plan started last year, make sure that relationship is clear.

This initiative will help expand outreach and services which in turn will increase the FTE generated from the ABM Program by 200%.

**Describe the resources needed:**

Resources are being provided by a grant from the USDA and from department faculty backfill dollars for the ABM instructor/coordinator.

**What specific measurable program outcomes do you expect to achieve with this initiative? The outcomes should be specific enough to be measurable. Also, outline the method that will be used to determine the results.**

Double the number of Agriculture Businesses served throughout Lane County through the ABM Program and double the FTE generated by the ABM Program.

**Department Priority:**

HIGH

**Unit Resources:**

We will use department resources which include faculty backfill dollars and USDA grant funding for new farms and ranches.

Funding Request: Carl Perkins

Funding Request: Curriculum Development

Funding Request: Technology Fee