

## BDC 2009-10

### Accomplishment Description:

**PROGRAM/CLASS DEVELOPMENT & INNOVATIONS**

- 1. Farm Business Management** redesigned to Agricultural Business Management in partnership with OSU Lane County Extension Agency
- 2. Sustainability Management Business Management** Program in partnership with U of O Climate Masters for Business and Good Company
- 3. Advanced Leadership and Communications** Program designed around the Toastmasters curriculum for communications, leadership, and mentoring
- 4. Innovation Business Management** Program designed to target inventors and other innovators, that have special planning and development needs over more mainstream startups
- 5. Springfield Chamber Business Strategies of Success** Program designed around the SBM model and customized to meet the specific area needs of Springfield businesses and their customers. This program is serving as a model for other programs being developed and implemented for the Fern Ridge and Cottage Grove chambers (and soon Florence and Junction City).
- 6. Lane Micro Business**, our non-profit program for micro-entrepreneurs changed it's name to **eDev** and added more services for rural business owners, disabled entrepreneurs, and minority businesses. They continued and added services to help provide capital for startup micro businesses (microloans and Individual Development Accounts)
- 7. Expanded ACLS, PALS, and TNCC** training services for Peace Health, McKenzie Willamette Hospital, and other area healthcare providers.
- 8. Partnered with EVHPEC** to offer LEAN classes, seminars, and programs for area manufacturers and service organizations throughout Lane County.
- 9. Enlisted area content areas professionals** in accounting , business planning, business law, technology, etc. to conduct classes in topics that would supplement our core programs.

### Strategic Direction

- Foster the personal, professional, and intellectual growth of learners by providing exemplary and innovative teaching and learning experiences and student support services.
- Build organizational capacity and systems to support student success and effective operations.
- Create a diverse and inclusive learning college: develop institutional capacity to respond effectively and respectfully to students, staff, and community members of all cultures, languages, classes, races, genders, ethnic backgrounds, religions, sexual orientations, and abilities.
- Position Lane as a vital community partner by empowering a learning workforce in a changing economy.

### Learning Plan Goals

- Create innovative, flexible and collaborative programs that are responsive to current and emerging needs of students and employers.
- Curriculum enhancement.

- Increase support for innovation in instruction.

### Student Affairs Plan Goals

- Create innovative, flexible, and collaborative programs that are responsive to the needs of students and employers and facilitate a smooth transition from college to the workplace.
- Strengthen relationships with high schools, transfer institutions, community partners, and employers to enhance the student's preparation for and success in college, career, civic engagement, and community involvement.
- Ensure success-oriented systems and experiences.

### College Council Priorities

- 3. Efficiencies
- 5.5 Instructional Redesign: State Funding
- 4.2 Responding to unit plans/council plans: Curriculum Development
- 1.c. Enrollment Management: Workforce Development