

BDC 2009-10

Accomplishment Description:

CONSORTIUMS & PARTNERSHIPS The Business Development Center and Employee Training Department is active in the development, collaboration and partnership, and on-going training services to the following consortiums: 1. Emerald Valley High Performance Enterprise Consortium (EVHPEC) where we have partnered 2 years on a seminars at the CML on Toyota LEAN manufacturing processes and where we are a member of their advisory board and partner on their on-going monthly LEAN training classes. 2. Healthcare Industry - conduct ongoing ACLS, PALS, and TNCC training for area healthcare workers at Peace Health and McKenzie Willamette Hospitals. We are currently expanding ongoing certificate training for healthcare workers, wherever the need exists. 3. SCORE - partnering with SCORE on advising and on program marketing. We are also utilizing SCORE advisor industry expertise as resources, and are conducting joint seminars and quarterly all-day workshops. 4. University of Oregon Law School - partnership to provide free legal services to entrepreneurs of the SBDC 5. Palo Alto Software - conducted small business stimulus program/software giveaway and working with them on a entrepreneurial training program for unemployed workers. 6. OSU Lane County Extension Service - partnership with this local agency to provide technical support for clients of our Agriculture Business Management Program and to assist in marketing the ABM program countywide. 7. Working with three Lane County Chamber of Commerce on 9-month business development program for their members and communities. These chambers include Springfield, Fern Ridge, and Cottage Grove with plans to expand to Florence and Junction City for 2010-2011. 8. Lane County and eDev - applied for grants from the USDA, CTAA, and NECDBG to fund our projects with the chambers and the OSU extension service. 9. OSBDCN - to provide videoconferencing capabilities from the Wildish to the LCC Florence Center for advising and classes. Planning to extend this capability to Oakridge in 2010-2011. 10. U of O Climate Institute - the SBDC took over the universities Climate Masters at Work program and is offering the curriculum through our center. 11. U of O Languist Center - present to the U of O Entrepreneurs Club and guest presenter as needed.

Strategic Direction

- Promote professional growth and provide increased development opportunities for staff both within and outside the College.
- Build organizational capacity and systems to support student success and effective operations.
- Create a diverse and inclusive learning college: develop institutional capacity to respond effectively and respectfully to students, staff, and community members of all cultures, languages, classes, races, genders, ethnic backgrounds, religions, sexual orientations, and abilities.
- Position Lane as a vital community partner by empowering a learning workforce in a changing economy.

Learning Plan Goals

- Create innovative, flexible and collaborative programs that are responsive to current and emerging needs of students and employers.
- Curriculum enhancement.
- Increase support for innovation in instruction.

Student Affairs Plan Goals

- Create innovative, flexible, and collaborative programs that are responsive to the needs of students and employers and facilitate a smooth transition from college to the workplace.
- Strengthen relationships with high schools, transfer institutions, community partners, and employers to enhance the student's preparation for and success in college, career, civic engagement, and community involvement.
- Develop a campus-wide, coordinated, and targeted marketing strategy to enhance enrollment and image in the community.

College Council Priorities

- 3. Efficiencies
- 1.f. Enrollment Management: Partnerships with 4-year Colleges and Universities
- 1.c. Enrollment Management: Workforce Development