

BDC 2009-10

Accomplishment Description:

COLLABORATIONS The Business Development Center and Employee Training Department partnered with the following organizations and entities to design projects, promote services, and keep in touch with current business and workforce issues throughout Lane County and the State. 1. The Lane Workforce Partnership - participation in the Region 5 Workforce Response Team for training grant allocations to area businesses. 2. The Lane Metro Partnership - proxy for College President on Board, work with LMP staff on business recruitment issues, presented for 2 businesses interested in locating in Lane County. 3. Lane Council of Governments - resource for business development and workforce issues, throughout Lane County. 4. University of Oregon - partner in Climate Masters for Business Program, the LCC SBDC now offers the curriculum developed by the U of O Institute for Climate Change. Also partner with the Law School and the Lundquist Center. 5. Northwest Christian University - business planning presentation for academic innovations and resource for business planning. 6. Oregon State University Lane County Extension Service - partner on the Agriculture Business Management Program where we provide business management services and they provide technical expertise. The LCC SBDC applied and received a USDA grant to support of the continuation of the OSU Horticulture and Master Gardener Programs in Lane County. 7. Eugene Chamber of Commerce - participate in the Economic Development Council and conducted Business Survival Tactics workshops for members. 8. Springfield Chamber of Commerce - participate in their "business outreach" program and conducted Business Strategies of Success Program 9. Fern Ridge Chamber of Commerce - conducted Strategies of Success Program and work with local Economic Development group. 10. Cottage Grove Chamber - conducted Strategies of Success of Success Program. 11. Willamette Incubator/Incubator - partner on program offerings for tenants, at the LCC SBDC - Board Member for this Incubator. 12. Technical Assistance for Community Services (TACS) - partner on Non-Profit Business Management Program 13. Oregon Entrepreneurs Network - founding sponsor and in-kind donor of Smart-UPS 14. Emerald Valley High Performance Enterprise Consortium - founding Board of these LEAN training organization, co-sponsor training classes, annual conference, and videoconferencing. 15. Small Business Administration - provide a Business Capital Resource Center for the SBA, helping businesses find start-up and expansion capital. 16. Oregon Business Development Department (formerly OECD) - work with area representative on workforce/business development 17. City of Eugene - partner with city Economic Development Officer and staff. 18. City of Springfield - partner with city Economic Development Officer and staff. 19. Lane County - partner with county Economic Development Officer and staff on regional economic development and grant applications.. 20. Business Industry Training Services (BITS) * statewide community college training group - Shirl Meads, immediate President. 21. SCORE - work together to sponsor classes and training events, co-advise clients. 22. eDev - our non-profit department serving micro-enterprises throughout Lane County, providing outreach to

low income, minorities, women, veterans, disabled, artisans, youth and seniors, and those living in rural areas.

Strategic Direction

- Build organizational capacity and systems to support student success and effective operations.
- Create a diverse and inclusive learning college: develop institutional capacity to respond effectively and respectfully to students, staff, and community members of all cultures, languages, classes, races, genders, ethnic backgrounds, religions, sexual orientations, and abilities.
- Position Lane as a vital community partner by empowering a learning workforce in a changing economy.

Learning Plan Goals

- Organize scholarship and other staff development efforts in areas of adult learning and motivation in the context of the current social, economic, and cultural environments.
- Create innovative, flexible and collaborative programs that are responsive to current and emerging needs of students and employers.
- Curriculum enhancement.

Student Affairs Plan Goals

- Create innovative, flexible, and collaborative programs that are responsive to the needs of students and employers and facilitate a smooth transition from college to the workplace.
- Strengthen relationships with high schools, transfer institutions, community partners, and employers to enhance the student's preparation for and success in college, career, civic engagement, and community involvement.
- Commit to a culture of routinely assessing programs, services, and learning to encourage continuous quality improvement.

College Council Priorities

- 5.6 Instructional Redesign: Local Funding
- 3. Efficiencies
- 1.c. Enrollment Management: Workforce Development