

## Adv Tech 2011-12

### Lane Aviation Academy: Flight Technology - #3 - Recruitment of veterans

#### Summary:

The purpose of this initiative is to increase our recruitment of veterans to the Flight Technology program.

#### Description

This involves 3 aspects:

Dissemination of information about generous Vet benefits for flight careers.

Presentations at numerous veterans events in our region.

Social network dissemination of information on Veterans' benefits and Lane Aviation Academy's desirability.

#### Questions and Answers

**How is the initiative linked to the Unit Plans most recently submitted?**

1. How does it continue the achievement of those goals?
2. If this is a continuation of an initiative started last year, make sure that relationship is clear.

**How is this initiative linked to the efficiencies and productivities plans you had last year?**

1. How does it continue the achievement of these plans?
2. If this is a continuation of an efficiency or productivity plan started last year, make sure that relationship is clear.

This is a continuation of a critically important goal to increase enrollment in the Flight Tech program, but is new in its strong emphasis on attracting veterans.

This is a continuation of Priority #5 from last year.

Due to our efforts last year, we have increased our enrollment from the previous year. We anticipate a bigger increase for next year as we inform and recruit veterans.

Increase in enrollment last year continues into anticipated further increases for next year.

**Describe the resources needed:**

\$12,000

**What specific measurable program outcomes do you expect to achieve with this initiative? The outcomes should be specific enough to be measurable. Also, outline the method that will be used to determine the results.**

We anticipate an enrollment increase of 10 veteran students who will be recruited by our efforts. We are already participating in events for veterans and soldiers who are being processed for imminent discharge from the military. We plan to travel to similar events, as well as plans to advertise in military publications.

**Department Priority:**

5

**Unit Resources:**

There are no current resources available. Funding would provide the director and faculty travel to military events. We will hire a part time person who is a veteran and Flight Tech student to coordinate our efforts.

## **Funding Request: Carl Perkins**

**Is this a Career & Technical Education program approved by the state and offered through Lane for credit?**

Yes

**If not a Career & Technical Education program, does your request provide considerable support for students enrolled in these programs?**

Yes

**Do you have an advisory committee that meets 2-3 times per year?**

Yes

**If request is for personnel, will funds be used to replace an existing position?**

The portion for personnel will not be used to replace an existing position.

**How will funding this initiative increase or sustain the academic achievement and technical skills attainment (GPA of 2.0 or better) of Career and Technical Education students?**

This initiative informs veterans of their available benefits that will cover flight training, give them opportunity to pursue their postsecondary educations (that were delayed after high school by their service to our country), giving them opportunity to achieve a high level of technical skill in aviation.

**How will funding this initiative increase or sustain the number of CTE students that graduate or receive a one year certificate from Lane and help prepare the students for employment?**

This initiative is expected significantly to increase the number of adequately funded students, with a level of maturity and drive attained in the military, who are highly likely to complete the 2-year certificate as well as achieve their aviation certifications and ratings.

**EQUIPMENT \$**

2000

**COMPUTER HARDWARE \$**

**COMPUTER SOFTWARE \$**

**MATERIALS & SUPPLIES \$**

**CURRICULUM DEVELOPMENT (Hours)**

**PART-TIME FACULTY \$**

**TIMESHEET STAFF \$**

6000

**TRAVEL \$**

4000

**Can this initiative be partially funded?**

No

**EQUIPMENT \$**

**(E) Explanation of effect of partial funding:**

**COMPUTER HARDWARE \$**

**(CH) Explanation of effect of partial funding:**

**COMPUTER SOFTWARE \$**

**(CS) Explanation of effect of partial funding:**

**MATERIALS & SUPPLIES \$**

**(MS) Explanation of effect of partial funding:**

**CURRICULUM DEVELOPMENT (HOURS)**

**(CD) Explanation of effect of partial funding:**

**PART-TIME FACULTY \$**

**(PF) Explanation of effect of partial funding:**

**TIMESHEET STAFF \$**

**(TS) Explanation of effect of partial funding:**

**TRAVEL \$**

**(T) Explanation of effect of partial funding:**

Funding Request: Curriculum Development

Funding Request: Technology Fee