

Advanced Technology Division

Unit Plan Section III: 2011-2012 Implementation Goals

PROGRAM: Flight Technology		SUBMITTED BY: Stephen Boulton / Peggy Sherman	
LIST GOAL	ACTIVITIES	TIMELINE	BUDGET IMPACT
Priority #1 Description: Full review of Flight Technology leading to significant changes in multiple areas, resulting in greater transparency, efficiency, and sustainability. Note: this is a continuation from last years unit plan.	1) Transfer 3 salaries (Director, Administrative Coordinator, and Administrative Specialist) from Fund 9 to the General Fund. 2) Review full time faculty positions with possible changes to job descriptions to enhance the financial picture of the Academy 3) Review of our aircraft fleet, exploring possible lease or other arrangements to upgrade the fleet without a lot of extra expense. This includes a leased helicopter for training.	1) For the budget for the 2011-2012 year	Greater transparency in general and increased sustainability for the Aviation Academy. Helicopter will require a lease agreement.
Priority # 2 Market the Flight Technology program more widely	1) Advertise locally in theaters, malls, on radio and television 2) Enhance web presence and web search optimization	Fully in place by June 2012	\$15,000 Carl Perkins
Priority # 3 Recruit veterans to our Flight Technology program	1) Dissemination of information about generous Vet benefits for flight careers 2) Presentations at numerous veterans events in our region 3) Social network dissemination of Vete benefits and Lane Aviation Academy's desirability	Already in progress, and continuing through the 2011-2012 year.	We will need general fund help. This will benefit all of LCC as we actively pursue veterans. Estimate \$12000
Priority # 4 Description: Upgrade navigation and communications technology in the main instrument training aircraft. (Immediate need regardless of future fleet changes.)	Remove outdated equipment and replace it with up to date units from Garmin.	Completed by June 2012	\$45,000 Technology Fees