

Arts 2011-12

Arts Division Bond Space Initiative

Summary:

The bond facilities plans and the curricula initiatives in this Unit plan form the basis for a five year Division of the Arts Development Plan that ultimately serves the students, the college and the larger educational and public communities. The Arts bond requests approved by the Board of Education provide for the space allocations that support the learning and enrollment enhancing initiatives in this Unit Plan. All arts space initiatives approved for the 2009 Bond have been in the arts unit plans and on the college building plan with support as a primary college need from the Board of Education since at least 2003. These building plans facilitate and are critical to the success of all other initiatives and their corresponding enrollment increases that comprise this unit plan. In 2011 we completed bond initiatives for a new dance studio in building 5, a keyboard lab and elevator in building 6 and we broke ground on building 10. Thus we request that the remaining Arts Division facilities and curricula initiatives, remodel of building 11 gallery and studios, a second dance studio and remodel of the Media Arts facilities be given the highest priority for completion.

Description

The Division of the Arts programs in Fine Arts and Media Arts have been housed in retrofitted buildings (11 and 17) for thirty years. While MDTA has more recent facilities, Music and Dance have long outgrown their facilities. Since the initial development of arts facilities, there have been only minor modifications and upgrades and these spaces are inadequate and inappropriate for the highest levels of teaching and student learning in these highly successful multidimensional programs. At the present time the Arts programs are rapidly expanding offerings both on campus and in the community at large. In 2009, 2010 and 2011 the Arts Division posted some of the highest enrollment increases both by fte and percentage calculations at 40%. Enrollment continues to climb and is so high that we do not have space to accommodate the classes we could offer and current classrooms do not meet the needs of classes being offered. This overcrowding produces both learning and safety issues. National trends in education are supporting the growth of arts programs to facilitate advanced learning in core academic disciplines like math, science, social science and language arts. With this in mind, and as a community service and recruiting effort, the ArtsWork in Education initiative has placed teaching artists in core academic classrooms in public high schools in Lane County each term for over two years. This serves more than 1,000 high school students each term and has brought acclaim to the Division and the College Nationally.

As the Arts Division grows to meet these rapidly emerging opportunities, the current space and equipment are critically outdated and inadequate for both current and anticipated development in program offerings and enrollment. Bond initiatives in 2011 started the process of providing new facilities for the Arts. But we are still in critical need of additional and upgraded spaces to accommodate expanding programs in New Media Communication, Web Design, Graphic Design, Media, Gaming, Publications, Photography, and Dance and desperately need new classrooms and offices in Music, Dance and Theatre Arts, Art History and Arts Integration with other disciplines at Lane and in community public schools.

This critical situation was recognized by the Space Assignment Committee and the Board of Education as a primary college need as early as 2003 when new space for the arts was designated as one of the top two college space priorities. Since that time nine years ago, the need for new facilities, more space and better equipment have become even more critical. Therefore, the Division of the Arts requests that the redevelopment and renovation plans for Arts bond projects in buildings 6, 11 and 17 be designated a primary priority for the implementation of the bond initiatives. This will facilitate our generation of at least 100 new fte annually and more than \$500,000 of new revenue annually. It will also help us contribute significantly to the balancing of the budget without eliminating programs or personnel.

All of the initiatives in this Unit Plan are designed to significantly enhance learning while increasing enrollment, fte and revenue profits for the College and are best served by both program expansion and Bond funded facilities renovation. Both the 2003 Board of Education designation of the Arts as a primary need and target for new space development and the fact that the success of our learning and enrollment enhancement initiatives in this unit plan are contingent upon that facilities development, support our request to expedite arts facilities bond projects. The learning and enrollment enhancement initiatives that follow this primary request represent a three year plan and are designed to develop the spaces in which those initiatives can be implemented. Other than the request for priority designation,

this first initiative contains all of the curriculum development requests for the division for this year. While these curriculum development initiatives do support the development of programs, all of the courses can also stand alone to produce increased enrollment and produce fte even while the programs are being developed. The facilities development requests that were approved by the Board of Education and for which we request expedited employment follow.

Request #1: Complete Remodel of Buildings 10 and 11 to update and expand the 2D, 3D and Art History components of the Fine Arts Program including Painting, Drawing, Design, Printmaking, Silkscreen, Fibers, Art History and Art Galleries. Plans to renovate building 10 and to partially reconfigure building 11 are in progress.

Request #2: Build second new Dance Studio adjacent to Building 6. The board of education approved 2 new dance studios of approximately 3400sf each contingent upon dance releasing the current 5/132 studio to Health/PE upon completion of the second studio. With one studio delayed last year and only one new studio build adjacent to building 5 we have not been able to release 5/132 to Health/PE and this causing significant problems for both programs. Dance is one of the fastest growing disciplines on campus. Single term enrollment increase from 348 to 500 plus students have been made with only minor increases in the number of sections or the number of instructors because there is simply no room to expand. This is causing critical overcrowding of classes and a subsequent reduction in learning. This building initiative does not disrupt other programs or activities and is planned to generate the addition of twenty new classes and sections and provide employment for additional part time faculty. It should be of the highest priority. New dance classes that can be added with additional space include:

Balinese Dance Survey

Hula

Flamenco

Belly Dance

Break Dance

World Dance

Dance Production

Break Dancing

Contact Improvisation

Creative Dance for Children: Linking our students with ECD

Activities:

Creative Salons

Community Dance Jams

Professional Dance Company in residence at Lane

Special Topics Dance Lab: Dance Injury, Careers, etc

Additionally, if the dance studio is build as the top floor of a two story structure, the lower floor could accommodate both the MDTA storage facility that is in disrepair and must be removed and additional offices and classrooms for MDTA that are desperately needed to accommodate current and future growth of these programs.

Request #3: Remodel Forum Building 17 for Media Arts Program. Vacate Photo, GD, Comp. lab and Publications in bldg.18 and relocate to renovated first and second floors of building 17. Include: new labs for Multimedia, New Media Communication, Photography, Graphic Design and Web Design, Digital Imaging and Animation programs and for faculty offices, conference room, work rooms, check out room, digital darkrooms, 4 computer labs, photo/video studio, media lecture lab and classroom, audio recording/production studio and media screening room. Three new certificate or AAS programs, New Media Communication, Digital Imaging and Animation, that will produce significant increases in fte are contingent upon the timely development of these facilities. These new programs are requested in Initiatives 2,3 and 4 of this Unit Plan.

Questions and Answers

How is the initiative linked to the Unit Plans most recently submitted?

- 1. How does it continue the achievement of those goals?**
- 2. If this is a continuation of an initiative started last year, make sure that relationship is clear.**

How is this initiative linked to the efficiencies and productivities plans you had last year?

- 1. How does it continue the achievement of these plans?**
- 2. If this is a continuation of an efficiency or productivity plan started last year, make sure that relationship is clear.**

The update and expansion of the Fine and Media Arts facilities has been the number one initiative on the Art Division unit plan since 2003 when this initiative was recognized by both the Space Assignment Committee and the Board of Education as a primary college need. It is linked directly to the efficiencies and productivity plan as well as the enrollment management and enhancement plans that the Arts Division created between 2006 and 2010 and further enhanced this year to provide sustainability for the arts and the college.

These facets of our unit plans are linked directly to long term plans to expand the dance facilities, the entrance and seating to the theater, add a concert shell to the performing arts main stage add an elevator to the lobby area and move the main student service offices to the first floor of building 6. While the plan advances such efficiencies as consolidated sections and larger classes, it's primary initiatives in terms of enhancing student learning and fte generation through recruitment and program development are directly linked to and contingent upon improved and expanded facilities.

For instance, we have developed four new media communication and journalism classes and are developing a cutting-edge, New Media Communication, Digital Imaging, Animation and Web Design Programs in Media Arts that integrate with existing programs in Multimedia, Student Publications and Graphic Design programs to articulate seamlessly with the new UO Journalism and Communication curriculum. This has already generated significant interest and enrollment increases yet we are struggling to find appropriate space and labs to accommodate these new programs and students. At this point we are out of room and equipment. By expanding the second floor in building 17, we can integrate graphic design, student publications and new media communication, multimedia, animation and digital imaging in separate, but contiguous spaces with new electronic labs.

This integration of disciplines links the programs with real world trends and practices in publishing and media. By expanding and renovating the first floor of building 17 we can expand photography offerings in digital formats and video while advancing our highly successful multimedia program and the new Gaming and Web Designer programs. The new digital and journalism courses we have added in the last three terms have filled completely and have already generated 100 new enrollments (about 30 fte) annually.

By bringing the media arts program under one roof and into contiguous spaces, we generate interdisciplinary activity and program development that translates to enhanced opportunities for students in both transfer and workforce related choices. And we vacate significant space in other campus buildings including 16, 18 and the Center building, that can be used by other programs. The idea of increasing enrollment and/or sections in Media Arts programming is a significant part of our enrollment plan, however, the current facilities will not accommodate that plan. By renovating buildings 17, 10 and 11, the performing arts dance studio we can provide facilities and studios that are built specifically for defined teaching outcomes, expanded enrollment and additional section growth. New facilities that offer updated equipment, electronic classrooms and more space strongly support our learning, efficiency, technology

and enrollment plans by providing instructors with the best teaching environment and students with the best learning environment possible. This will attract and serve both the best instructors and a broader contingent of students and allow for innovative programs such as integrative arts and performances on campus to develop new "on campus" relationships with public schools and public audiences.

All of this redesign of our facilities and curriculum strongly supports our ongoing and highly successful commitment to serve the community at large and to recruit from a larger segment of the population. Our dance, music, theatre, sculpture, ceramics, media arts programs and gallery place our programs and facilities at the disposal of the public. Our integrative arts program places our teaching artists directly in the core curriculum classes of local middle schools and high schools to enhance student engagement, learning and performance across all disciplines. These efforts are not only significant contributions to education and to this community, they are also critical recruiting tools, particularly if linked to state of the arts facilities that will accommodate high level "on campus" interactions with public schools and audiences, through workshops, performances, exhibitions and a summer arts jam.

Last year and our integrative arts program placed arts instructors in 38 classrooms in 6 middle and high schools in Eugene, Cottage Grove and Springfield serving nearly 1,000 students each term. Reports from public school teachers and students indicate a high satisfaction with the program and a desire for more integration with the college. We have letters of support from Superintendents of the Springfield, Eugene 4j, Cottage Grove South Lane and Bethel school districts to enter into a five year integrative arts program. This program is funded independently by foundations and state organizations and is designed to become sustainable by the schools within five years. Our Jazz Festival, concerts, exhibitions and workshops bring thousands of prospective students and supporters into the Lane environment. But outdated facilities and equipment make the continuation and growth of these programs more and more difficult each year. We have reached our capacity for students and classes. That is why being highly prioritized in the bond facilities development plans is so critical to the success of our enrollment and leaning initiatives in this 2012 Unit Plan.

Describe the resources needed:

For this initiative the Bond Funds are available and the facility projects have been approved. The only thing necessary now is to implement the process and to place the Arts Division at the top of the list of needs where the Board of Education and SAC placed them years ago. The other resources needed for this initiative include only curriculum development funds for several of the programs we are developing to increase learning opportunities and enrollment.

What specific measurable program outcomes do you expect to achieve with this initiative? The outcomes should be specific enough to be measurable. Also, outline the method that will be used to determine the results.

1. Overall increased enrollment of approximately 1,000 enrollments and 100 fte annually from development of new classes and programs. Measured by data elements.
2. Increased class size for under enrolled classes and/or additional sections of classes including noncredit seats in credit classes and workshops and summer enrollment from high schools. Measured by data elements.
3. Increased curriculum offerings with lower cost/fte specifically in Dance, New Media Communication, Web Design, Digital Imaging and Animation though also in existing programs in fine arts, music, dance and theatre. Measured by data elements.
4. Greater community awareness of LCC service to the community and the significance of arts learning from outreach and inreach through integrative arts program, jazz festival, performance and workshops. Measured by number of integrative arts classes taught in public schools, number of schools and students served, number of visits, workshops and HS enrollments at LCC by integrative arts high school students, number and character of press articles on LCC Arts and ultimately by enhanced enrollment and fte generation.
5. Better facilities attract and serve a larger contingent of students and qualified faculty. Measure by data elements and demographic changes in students enrolling in the arts.

6. Support of the integrative arts program through facilities for teacher training and student workshops and summer programs developed through work with the Arts and Business Alliance of Eugene, the Jordan Schnitzer Museum Education Program and the Downtown Initiative for the Arts Education Program. Measure by success of integrative arts program and summer and other workshops.

7. Higher levels of student engagement, learning, performance and satisfaction from new facilities and updated equipment. Develop exit interview and assessment process and access student evaluations to measure.

Department Priority:

1

Unit Resources:

Since this initiative is directed at facility improvement through the bond initiative and will house existing and new programs, all Fine Arts, Media Arts and Performing Arts departmental resources will be devoted to this initiative. We request more specific tech resources to support the various programs on separate, individual initiatives that request Perkins and Tech funds.

Funding Request: Carl Perkins

Funding Request: Curriculum Development

1. List the following information

- **Course Numbers (titles if not currently offered)**
- **Instructor Name(s) who will work on the curriculum development**
- **Whether each of the courses is in, or has been through, the curriculum approval process**

2. List each course number (or title) and the materials to be created for each class

- **Instructional goals, objectives, syllabi and outlines**
- **Lab instruction packets**
- **Practice, quiz, presentation &/or demonstration materials**
- **Other (specify)**

3. List each course number (or title) and give your timeline for beginning and completing each course curriculum development.

4. What are up to 3 departmental instructional goals that are met through the development of curriculum in each class?

5. List each course number (or title) and give the value of the development of curriculum in each course to other faculty members.

6. List each course number (or title) and say how many students will be served by the development of curriculum in each class.

7. List each course number (or title) and give the specific benefits to students that you expect from the development of curriculum in each class.

8. List each course number (or title) and give the specific benefits for diversity that you expect from the development of curriculum in each class.

9. List each course number (or title) and give the specific benefits to sustainability that you expect from the development of curriculum in each class.

10. List each course number (or title) and give the specific effects on distributed learning that you expect from the development of curriculum in each class.

Hours requested for Curriculum Development funding:

Please enter the amount of one of the following:

- 100 hours maximum for new development.
- 70 hours maximum for course revision
- 50 hours for 3-4 credit conversion
- other (use if multiple courses addressed in one initiative)

Do not enter any characters other than numbers and a decimal.

How many hours are you requesting? If there are multiple courses addressed in the initiative, please list each course number (or title) and give the number of hours requested for each course.

Can this initiative be partially funded?

No

Partially funded curriculum development HOURS requested:

Explanation of effect of partial funding:

Funding Request: Technology Fee