# Unit Planning during 2009/2010

## Workforce Development Department

#### Section I: Accomplishments from 2008-09

List your Unit's Accomplishments for last year. Complete submitting accomplishments to the web by Oct. 9<sup>th</sup> at the latest.

## Section II: Data Elements to Inform Planning.

Use data from 2007-8. <u>Discuss data with your divisions /departments and your Executive Dean.</u> **E-mail to Anna Kate with copy to your Exec. Dean by November 16<sup>th</sup> at noon.** Craig Taylor will provide direction on accessing data element information. Provide brief explanation where necessary. Some elements may not be available or appropriate for your area.

#### INSTRUCTIONAL DATA ELEMENTS (use table next page)

- 5 year Enrollment History (registrations); Future trends
- Credits
- FTE
- Faculty FTE (all)
- Student FTE/Faculty FTE ratio
- Revenue per FTE
- Course Completion Rates
- Retention
- Success
- Sections
- Capacity Analysis (class fill rates)
- Cost per FTE; comparison data when available and appropriate
  - o Total CPF (includes apportioned costs)
  - Direct (Faculty salary & OPE only)
  - o w/CN
- Student enrollment in required courses (essential courses required for degree/certificate)
- Employment Department Data (for CT programs)
  - Availability of jobs
  - o Wages
  - o Job Placement

Note: Use data from 2008 - 09 to help you understand your unit's performance, accomplishments and areas that need attention (use data from prior years if those earlier data help you see trends or problems or opportunities). The data elements should help identify goals/initiatives in Section III.

| Unit  | 2004-2005 | 2005-2006 | 2006-2007 | 2007-2008 | 2008-2009 |
|---|-----------|-----------|-----------|-----------|-----------|
| Enrollment                                    |           |           |           |           |           |
| Credits                                       |           |           |           |           |           |
| FTE   |           |           |           |           |           |
| Faculty FTE (all PT & FT)                     |           |           |           |           |           |
| Student FTE/Faculty FTE                       |           |           |           |           |           |
| Revenue/FTE                                   |           |           |           |           |           |
| Course Completion Rates                       |           |           |           |           |           |
| *Retention                                    |           |           |           |           |           |
| *Success                                      |           |           |           |           |           |
| *Sections                                     |           |           |           |           |           |
| Capacity Analysis                             |           |           |           |           |           |
| (Class fill rates)                            |           |           |           |           |           |
| Cost/FTE (CPF)                                |           |           |           |           |           |
| *Total (Includes apportioned Costs)           |           |           |           |           |           |
| *Direct (Faculty salary & OPE only)           |           |           |           |           |           |
| *w/CN   |           |           |           |           |           |
| Student Enrollment (req.)                     |           |           |           |           |           |
| (Essential courses required for degree/cert.) |           |           |           |           |           |
| Employment Data                               |           |           |           |           |           |
| (For CT programs)                             |           |           |           |           |           |
| *Availability of jobs                         |           |           |           |           |           |
| *Wages  |           |           |           |           |           |
| *Job Placement                                |           |           |           |           |           |

### **OPTIONAL DEPARTMENT/DIVISION SPECIFIC DATA ELEMENTS**

In terms of direct FTE, the Workforce Development Department expanded it's offering of Continuing Education non-credit workshops and classes in 2008-09 and generated a total FTE of 10.05686 and 613 students were enrolled. The department moved to an integrated service model in October 2008 and the traditional data reporting system for the Workforce Network was not collecting data in terms of customer usage as it had been in the past so the department is not able to show 2008-09 service usage for the center. However the same services were provided to a larger number of customers and the numbers served was probably increased significantly due to the downturn of the economy. The department continues to provide a variety of services to a large number of students and members of the public in our role as The Workforce Network on campus. In this role, we are able to provide scholarships and support services funding to our program participants, many of whom are LCC students. This financial support for student training and education has a positive impact on FTE campus-wide. The system is continuing to be refined and the department is attempting to develop data tracking systems to inform our work.

As the numbers below reflect, almost all of the people for whom we provide services are "repeat customers" with whom we have multiple contacts and provide multiple services over time. We are able to capture these numbers through the G\*Stars tracking program we utilize as part of The Workforce Network.

#### **Enrollment**

| Workforce Development                              | 2006-07         | 2007-08         | 2008-09       |
|--|-----------------|-----------------|---------------|
| Total Distinct Clients/Customers for year          | 1942            | 2665            | Not available |
| Total client/customer visits (swipes) for the year | 12,286          | 14,818          | Not available |
| Registered Participants 1A                         | 149             | 187             | Not available |
| Registered Participants<br>1E                      | 209             | 217             | Not available |
| Advisor Visits                                     | 755/1690 visits | 832/1601entries | Not available |

## Work Shop Attendance

| Workshop | Attendance | Attendance 2007-08 | Attendance 2008-09 |
|----------|------------|--------------------|--------------------|
|          | 2006-07    |                    |                    |
|          |            |                    |                    |

| Career and                         | 294 | 313/328 entries | 198     |
|------------------------------------|-----|-----------------|---------|
| Employment Training                |     |                 |         |
| Discover and Market<br>Your Skills | 295 | 23/23           | No data |
| Resume Workshop                    | 296 | 33/34           | No data |
| Basic Computer Skills              | 102 | No swipes       | 251     |
| Job Club                           | 100 | 126/222         | 86      |
| Interview workshops                | 14  | Not offered     | 23      |
| Job Search Strategies              | 22  | Not offered     | No data |

## **Resource Center Visits**

|                             | 2006-07<br>Customers | 2006-07<br>Visits | 2007-08 Customers | 2007-08 Entries | 2008-09 |
|-----------------------------|----------------------|-------------------|-------------------|-----------------|---------|
| Job Search                  | 1169                 | 4088              | 2000              | 7403            | No data |
| Labor Market<br>Information | 455                  | 1065              | 488               | 1016            | No data |
| Resume<br>Writing           | 614                  | 1440              | 867               | 1648            | No data |
| Skills<br>Identification    | 317                  | 604               | 382               | 644             | No data |
| Skills Testing              | 212                  | 369               | 280               | 410             | No data |
| Tutorials                   | 213                  | 593               | 277               | 568             | No data |

## WIA Staff FTE:

2006-07 8.217

2007-08 6.28

2008-09 4.75

2008-09 5.86

## Revenue:

There is no general fund allocated to this program. A percentage of the Director's time paid for by general funds is allocated to the oversight of the program.

| Contract         | 2006-07   | 2007-08   | 2008-09   |
|------------------|-----------|-----------|-----------|
| WIA              | \$565,134 | \$492,504 | \$430,160 |
| JOBS             | \$135,500 | \$139,104 | \$139,104 |
| Walmart Brighter | NA        | NA        | \$336,248 |
| Futures          |           |           |           |
| Progress         | \$194,115 | \$130,432 | 0         |
| CRC              |           |           | \$15,000  |
| Total            | \$894,749 | \$762,040 | \$920,512 |

## DATA ELEMENTS FOR STUDENT AFFAIRS/STUDENT LEARNING

| Enhances Student Engagement   | 06/07 | 07/08 | 08/09 |
|---|-------|-------|-------|
| Number of service contacts  |       |       |       |
| Number of unduplicated participants   |       |       |       |
| Demographics of individuals served  |       |       |       |
| Other evidence of enhancing engagement  |       |       |       |
| Narrative   |       |       |       |
| Enhances Student Learning   |       |       |       |
| Enhances one of the five CCSSE Benchmarks   |       |       |       |
| (Active & Collaborative Learning, Student Effort, Faculty/Staff and Student Interactions, Academic Challenge, Support for Learners) |       |       |       |
| Enhanced student persistence  |       |       |       |
| Other learning enhancement data   |       |       |       |

| Narrative                                |  |
|--|--|
| Enhances Student Satisfaction            |  |
| ACT student satisfaction data            |  |
| CCSSE satisfaction data                  |  |
| Other evidence of enhancing satisfaction |  |
| Narrative                                |  |

## <u>DATA ELEMENTS FOR STUDENT</u> <u>AFFAIRS/STUDENT LEARNING</u>

06/07 07/08 08/09

| Unit Efficiency  |  |
|--|--|
| Faculty/Staff to student ratios relative to benchmarks   |  |
| Demand/capacity analysis                                 |  |
| (i.e. waitlists, complaints about access, etc.)          |  |
| Total general fund budget                                |  |
| Budget from other sources                                |  |
| (i.e., student fees, grants, etc.)                       |  |
| Other evidence of efficient use of resources             |  |
|  |  |
| Narrative  |  |
| Unit Essentialness                                       |  |
| Essential to completing a business process with students |  |
| Essential to an effective educational experience         |  |

| Legally mandated                    |  |  |
|-------------------------------------|--|--|
| Other evidence of essential service |  |  |
| Narrative                           |  |  |

## **Section III: Unit Planning Goals /Initiatives (by Division)**

List 08/09 and 09/10 goals for the division as needed. Please note that you already have 08/09 planning goals/ data from last year, so bring forward as appropriate. Use data elements to inform goals.

# Complete this table with faculty/staff input by November $16^{\rm th}$ 2009 at noon to Anna Kate with a copy to your Executive Dean.

| LIST GOAL   | ACTIVITIES  | TIMELINE                       | BUDGET IMPACT |
|---|---|--------------------------------|---------------|
| Continue to provide job search and career readiness services in an integrated service model             | Hire Project Specialist Advisor temporarily Prepare posting Hiring committee Provide Training Continue to train student worker and Experience Works staff Continue to keep staff informed about new Career Pathways strategies and CRC strategcies. | July 1, 2009-June 30, 2010     | Grant Funds   |
| Integrate an enhanced services model to address the goals of the Walmart BF League for Innovation Grant | Hire Staff ID service model Market and recruit Establish Steering Committee Develop method for tracking Establish criteria for stipend  | September 2009- June 30, 2010. | Grant Funds   |
| Evaluate the CE workshops and courses offered and make improvements and additions.                      | Survey Customers interest and satisfaction in current offerings and potential classes.  | January 2010-June 30, 2010     | Grant Funds   |
| Improve tracking systems  | Identify exiting tracking data  | July 2009-June 30,<br>2010     | Grant Funds   |
| Integrate the CRC into the Workforce Center   | Set up site<br>Train proctors   | July 2009-June 30,<br>2010     | Grant Funds   |

|  | Provide skill upgrade<br>Market to job seekers<br>and employers  |                       |             |
|--|--|-----------------------|-------------|
| Integrate career pathways into Workforce Network | Develop strategy to<br>align CRC, and Career<br>Pathways certificates<br>Integrate Career<br>Pathways Exploration<br>into CT workshops and<br>other workshops<br>offered at the center | January-June 30, 2010 | Grant Funds |

## Section IV: Initiatives - targeted use of the three available funding sources for 2010-11.

How could you use Carl Perkins, Student Technology Fee, Curriculum Development dollars towards initiatives that complete your planning goals (where appropriate). Prioritize by division.

This is a web-based submission and should be completed by January 29th, 2010. Anna Kate will supply instructions.

#### **Timelines:**

ASA (Office of Academic and Student Affairs) will review the requests and provide feedback for the Perkins, Tech Fee and Curriculum Development Committees during the first two weeks in February 2010.

The Perkins, Tech Fee and Curriculum Development Committees will complete their work between February  $16^{th}$  ad March  $16^{th}$  2010.