

Science 2008-09

Accomplishment Description:

Marketing and outreach efforts gained visibility for Science: Supported by staff member Tana Stuart, the Science Marketing and Outreach Team led marketing and outreach efforts. Tana and faculty volunteers attended four outreach events, including Lane Preview Night. We distributed two issues of "The Circulatory," an e-newsletter for area middle and high school counselors and science teachers. As part of their course work, Lane science students assisted with the Mt Pisgah Fall Mushroom Show and Spring Wildflower Festival. Chemists hosted a week of activities for National Chemistry Week.

Strategic Direction

- Achieve and sustain fiscal stability.
- Create a diverse and inclusive learning college: develop institutional capacity to respond effectively and respectfully to students, staff, and community members of all cultures, languages, classes, races, genders, ethnic backgrounds, religions, sexual orientations, and abilities.
- Position Lane as a vital community partner by empowering a learning workforce in a changing economy.

Learning Plan Goals

- Enhance student transitions at all levels.

Student Affairs Plan Goals

- Enhance Recruitment Efforts.
- Create a Welcoming, Inclusive, and Responsive Environment.
- Develop a campus-wide, coordinated, and targeted marketing strategy to enhance enrollment and image in the community.

College Council Priorities

- 1.e. Enrollment Management: Increase Credit Enrollment Level
- 1.c. Enrollment Management: Workforce Development
- 1.b. Enrollment Management: Recruitment and Retention
- 1.a. Enrollment Management: K-12