

# **LLC 2010-11**

## **Development of Speech 115 in On-Line Modality for Summer**

### **Summary:**

Speech 115, Intercultural Communication, has become increasingly in demand, especially in the health professions field where effective communication with diverse speakers can be a matter of life or death. By offering this course online and in the summer, students who are in a variety of programs (including Healthcare Professions) can take the course during summer term, thereby increasing access to the course. Increasing access to Sp 115 is a goal in the department's Unit Planning, and thus is a concrete step to achieving that goal. CD support is requested because SP 115 has not been taught OL by the summer instructor.

### **Description**

We propose that Mara Levin (part-time instructor) be allotted 40 hours of CD funds for the creation of a Sp 115 course (Intercultural Communication) to be offered on-line and during summer term.

The offering of this course will begin during Summer, 2010, and will allow students who are in a variety of programs (including Healthcare Professions) to take the course during summer term, thereby increasing access to the course. The latter, increasing access to Sp 115, is included in long-term department Unit Planning, and thus is a concrete step to achieving that goal.

At the current time, there is no Sp 115 on-line course offered during summer term. This will be a new modality for Mara Levin, although she has taught the course for many years in a face-to-face format and has taught other courses online. The creation of new on-line courses demand a great deal of time, energy and thought.

Based upon the existing Strategic Directions, this proposal supports each one of the broad headings for building and sustaining a learning-centered college.

There are two levels at which the funding of this proposal fulfills the goal of transforming students' lives. First, it strengthens LCC as a vital community partner by increasing access to a highly enrolled course, one which is often a program-specific requirement or fulfills general AAOT requirements.

In the past years, the course enrollment and demand has increased exponentially. It also serves as a 'diversity requirement' (one of LCC's Core Values) in many four-year Oregon public universities, thereby strengthening LCC's 'partnering' with other institutions of higher education.

The second level of transformation occurs as the course implicitly fosters the opportunity for personal, professional and intellectual growth, and thus is applicable to any and all career/vocational/professional paths which a student might choose.

At the center of the course is an examination of the components necessary to competent intercultural communication, and invites students to both understand their own cultural background as well as to employ empathy to the worldviews of others. The focus on communication in the course sharpens students' capacity for working, living and studying in this 'global village.'

#### **TRANSFORMING THE LEARNING ENVIRONMENT:**

The content of Sp 115 has as its focus the exploration, awareness and respect for diverse cultural groups, and this is in alignment with the college Strategic Direction to foster a diverse and inclusive learning environment.

The course provides a forum in which to discuss the process of stereotyping, prejudice and discrimination, and in a way which empowers students to both understand the content of the course, as well as to be aware of how the dynamics of inclusion and diversity are specifically reflected in their interactions with others students, in their reading of material, and in their lives beyond the classroom.

Additionally, the course provides a forum to understand some fundamental differences which can exist between cultural groups, including perceptions of time, expectations and values regarding work and family, nonverbal norm differences, and the subtle differences which can exist between those individuals who are part of low-context cultures and those from high-context cultures.

#### **TRANSFORMING COLLEGE ORGANIZATION:**

The funding of this course will contribute to LCC fiscal sustainability, by adding a section for students in summer term, thereby increasing department and college FTE.

Secondly, the funding of the course will support student services, by increasing accessibility to students during summer term, and by responding to the increasing demand for the course.

### **Questions and Answers**

**How is the initiative linked to the Unit Plans most recently submitted?**

- 1. How does it continue the achievement of those goals?**
- 2. If this is a continuation of an initiative started last year, make sure that relationship is clear.**

**How is this initiative linked to the efficiencies and productivities plans you had last year?**

- 1. How does it continue the achievement of these plans?**

**2. If this is a continuation of an efficiency or productivity plan started last year, make sure that relationship is clear.**

The addition of an OL summer section of SP 115 is a new initiative based on demands from other campus units, especially Health Professions, where students have a very rigid sequence of courses for their professional degrees, and must rely on OL and summer sessions to complete all the requirements.

**Describe the resources needed:**

40 hours of CD money for an experienced OL instructor, Mara Levin, to develop SP 115 as a new modality to be offered in a new (summer) term.

**What specific measurable program outcomes do you expect to achieve with this initiative? The outcomes should be specific enough to be measurable. Also, outline the method that will be used to determine the results.**

The course will be offered to more students (up to 25) at a time when we've never previously been able to offer this course. The ability to meet student demand for this course can be measured by attendance.

**Department Priority:**

4

**Unit Resources:**

NA

**Funding Request: Carl Perkins**

**Funding Request: Curriculum Development**

**1. List the following information**

- **Course Numbers (titles if not currently offered)**
- **Instructor Name(s) who will work on the curriculum development**
- **Whether each of the courses is in, or has been through, the curriculum approval process**

Speech 115, Intercultural Communication  
Mara Levin  
Course has been approved

**2. List each course number (or title) and the materials to be created for each class**

- **Instructional goals, objectives, syllabi and outlines**
- **Lab instruction packets**
- **Practice, quiz, presentation &/or demonstration materials**
- **Other (specify)**

SP 115

The course will be developed into an online modality using Moodle and following Quality Matters

**3. List each course number (or title) and give your timeline for beginning and completing each course curriculum development.**

Speech 115

Course development is underway now, to be completed by May 30.

**4. What are up to 3 departmental instructional goals that are met through the development of curriculum in each class?**

Speech 115

1. Communicate effectively across and within diverse cultures
2. Understand the relationship between cultural differences and communication (verbal and nonverbal)
3. Develop an understanding and awareness of cultural diversity across nations as well as within local cultures

**5. List each course number (or title) and give the value of the development of curriculum in each course to other faculty members.**

Speech 115

This course is appropriate and basic to all courses where diversity is a key element.

**6. List each course number (or title) and say how many students will be served by the development of curriculum in each class.**

Speech 115

25 students/section (we offer up to 5 sections/year, a change from only 2 sections 3 years ago)

**7. List each course number (or title) and give the specific benefits to students that you expect from the development of curriculum in each class.**

Speech 115

See instructional goals above.

Students in health professions, the direct beneficiaries of this OL summer course, will gain an

understanding of the cultural nature of communication and its importance in understanding and communicating with the diverse peoples they will see in their professions.

**8. List each course number (or title) and give the specific benefits for diversity that you expect from the development of curriculum in each class.**

Speech 115

This course is the cornerstone to diversity offerings at Lane. Students learn about the influence of beliefs, value systems, culture, and language on communication across cultures. The course is key to being successful in a multicultural world.

**9. List each course number (or title) and give the specific benefits to sustainability that you expect from the development of curriculum in each class.**

Speech 115

Students should gain a more global understanding of people's of the world and their diverse values and attitudes which affect sustainability on a global level.

**10. List each course number (or title) and give the specific effects on distributed learning that you expect from the development of curriculum in each class.**

Speech 115

This value is reversed: The students will gain from a distributed learning activity by allowing it to complement their health professions careers, graduate on time, and engage in a highly relevant curriculum.

**Hours requested for Curriculum Development funding:**

**Please enter the amount of one of the following:**

- **100 hours maximum for new development.**
- **70 hours maximum for course revision**
- **50 hours for 3-4 credit conversion**
- **other (use if multiple courses addressed in one initiative**

**Do not enter any characters other than numbers and a decimal.**

**How many hours are you requesting? If there are multiple courses addressed in the initiative, please list each course number (or title) and give the number of hours requested for each course.**

70

**Can this initiative be partially funded?**

Yes

**Partially funded curriculum development HOURS requested:**

40

**Explanation of effect of partial funding:**

**Funding Request: Technology Fee**