#### CAHM

## **Accomplishment Description:**

#### Program, Curriculum, and Faculty/Student Success

Alumni Connections Winter Event successful; Alumni Focus Group data collected and Student Club provided refreshments. Alumni were actively involved in the Joint Accreditation On-Site Visit, meeting Evaluators at both the opening reception and dinner. An initial 1st-year Hospitality Management Student Luncheon was held in May, 2009 to increase student retention in the Hospitality Management 2-year Program. Two Advisory Committee members, George Rogers and Jody Hall, General Managers of the Valley River Inn and the Eugene Hilton respectively, attended and shared their insights on staying in school to complete the degree and offered their support to students. 1st-year Culinary Arts students prepared the luncheon; promoting student integration within both instructional programs.

## **Strategic Direction**

- Build organizational capacity and systems to support student success and effective operations.
- Commit to a culture of assessment of programs, services and learning.
- Foster the personal, professional, and intellectual growth of learners by providing exemplary and innovative teaching and learning experiences and student support services.

## **Learning Plan Goals**

- Facilitate more integrated and connected educational opportunities.
- Enhance student transitions at all levels.
- Enhance student success and retention

# **Student Affairs Plan Goals**

- Enhance Recruitment Efforts.
- Commit to a culture of routinely assessing programs, services, and learning to encourage continuous quality improvement.
- Assess the student experience from pre-enrollment through goal completion.

## **College Council Priorities**

• 1.b. Enrollment Management: Recruitment and Retention