

Bus/CIT 2010-11

BUS Research Feasibility of Using Webinars for Workshop Requirement

Summary:

Curriculum development funding for a part-time faculty member to research the feasibility and technical issues involved with offering Webinars.

Description

Requesting 240 hours of curriculum development to research the feasibility and technical issues involved with offering Webinars.

The Business Department regularly conducts workshops covering leadership development and other business-related topics. Business program majors are required to attend these workshops as part of courses such as BA 195 Service & Ethics in Business. The current practice of holding these live workshops every term is inefficient and requires a high amount of instructor time to coordinate and oversee. Additionally, part-time faculty who present workshops do so as volunteers because we lack the resources to compensate them.

Videotaping workshops once and converting them to Webinars would gain efficiencies and advantages such as:

- Faculty would only have to present a topic live the first time it is offered resulting in a greater breadth of topics that could be offered.
- Additional Webinars with more in-depth coverage could be created for topics with high student interest (viewing).
- Instructor time used to coordinate and schedule would be greatly reduced once a library of Webinars was built.
- Webinars could be made available to students any time alleviating schedule conflicts inherent with live workshops.
- Students would have a greater range of topics to choose from and the ability to view as many Webinars as they desire as long as the minimum is met giving them a greater breadth of knowledge.

Questions and Answers

How is the initiative linked to the Unit Plans most recently submitted?

- 1. How does it continue the achievement of those goals?**
- 2. If this is a continuation of an initiative started last year, make sure that relationship is clear.**

How is this initiative linked to the efficiencies and productivities plans you had last year?

- 1. How does it continue the achievement of these plans?**
- 2. If this is a continuation of an efficiency or productivity plan started last year, make sure that relationship is clear.**

The department has developed leadership development workshops that teach the soft skills the advisory committee has recommended. Students in several business courses are required to attend these workshops. The department's long term goal is to reconnect to offer training to businesses in the community, and having these workshops available online would be a way to offer initial training to businesses efficiently.

Describe the resources needed:

240 hours of curriculum development

Request: Carl Perkins (CD) 240 hours

Total 240 hours of curriculum development support:

Request: Carl Perkins (CD) 240 hours

What specific measurable program outcomes do you expect to achieve with this initiative? The outcomes should be specific enough to be measurable. Also, outline the method that will be used to determine the results.

We will evaluate the feasibility and technical issues of offering the leadership development workshops as Webinars. When this project is completed, the method of delivery and development of the workshops will be outlined so that the following year the other workshop topics may be converted to an online format. At least three different workshop types will be outlined.

Department Priority:

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Unit Resources:

The department has faculty who are technologically competent and would be able to structure the educational content to work for the department and the target audience. This initiative can be fully supported with existing departmental computers and broad faculty participation with the faculty who are funded to do this development. General funds from the department M&S budget will be utilized if necessary to purchase software to aid in video conversion.

Funding Request: Carl Perkins

Is this a Career & Technical Education program approved by the state and offered through Lane for credit?

Yes

If not a Career & Technical Education program, does your request provide considerable support for students enrolled in these programs?

No

Do you have an advisory committee that meets 2-3 times per year?

Yes

If request is for personnel, will funds be used to replace an existing position?

How will funding this initiative increase or sustain the academic achievement and technical skills attainment (GPA of 2.0 or better) of Career and Technical Education students?

The leadership development workshops teach the soft skills that local employers tell us our students need. The goal for the first year would be to research the technology and related costs for software and development.

How will funding this initiative increase or sustain the number of CTE students that graduate or receive a one year certificate from Lane and help prepare the students for employment?

The workshops will be available online so that students may access the content at any time. This will alleviate the problem of students missing helpful workshops because they are working or in class. The soft skills trainings will help prepare our students for employment.

EQUIPMENT \$

COMPUTER HARDWARE \$

COMPUTER SOFTWARE \$

MATERIALS & SUPPLIES \$

CURRICULUM DEVELOPMENT (Hours)

240

PART-TIME FACULTY \$

TIMESHEET STAFF \$

TRAVEL \$

Can this initiative be partially funded?

Yes

EQUIPMENT \$

(E) Explanation of effect of partial funding:

COMPUTER HARDWARE \$

(CH) Explanation of effect of partial funding:

COMPUTER SOFTWARE \$

(CS) Explanation of effect of partial funding:

MATERIALS & SUPPLIES \$

(MS) Explanation of effect of partial funding:

CURRICULUM DEVELOPMENT (HOURS)

120

(CD) Explanation of effect of partial funding:

Could do as much research as possible with available funding. Figure above represents half (120 hours) of the request.

PART-TIME FACULTY \$

(PF) Explanation of effect of partial funding:

TIMESHEET STAFF \$

(TS) Explanation of effect of partial funding:

TRAVEL \$

(T) Explanation of effect of partial funding:

Funding Request: Curriculum Development

Funding Request: Technology Fee