

Bus/CIT 2010-11

BUS Develop BAS Degree in Accounting

Summary:

This proposal is being included in Unit Planning to indicate our interest in developing a BAS. It is not a complete proposal and does not include any funding requests. If LCC receives state approval to develop such degrees, we will fully specify the courses, gather industry input on employment opportunities, and provide a complete budget and schedule for the plan.

Develop a BAS in Accounting including the additional courses that Lane's current two year AAS degree graduates would need to complete the BAS. The goal of this project is to provide Accounting Associate of Applied Science 2-yr degree holders with an opportunity to earn an applied science baccalaureate that allows them to use their AAS coursework to a earn 4-yr degree without unnecessarily starting over.

Description

This project requires the development of two years of courses since Lane has a two-year AAS degree in Accounting. The current two-year degree would be restructured to allow graduates the option to pursue the four-year degree. Reasons for creating such a degree include:

- Increase opportunities for students and incumbent accounting industry workers in Lane's service area to attain management-level responsibilities and earn higher lifelong wages through baccalaureate-level training and education.
- Serve the region's highly diverse population, building on Lane's demonstrated success in offering outstanding education and economic opportunity to students of color, ESL/ELL students and students who are first in their families to attend college.
- Address significant unmet industry demand for skilled and diverse accounting management personnel in the Lane County metropolitan area and in Oregon State.
- Offering additional courses in accounting would increase the selection of elective courses for students enrolled in the Accounting and Administrative Office Professional AAS programs.
- A BAS degree allows us to require more computer, communications, mathematics, science, and general education classes providing graduates with a greater diversity of knowledge and skills.

Students who earn a BAS in Accounting degree at Lane will be qualified for accounting management positions in business.

The economic and social benefits to the graduates will be significant. Data from the 2000 Census show that educational attainment has a profound impact on future earnings. The average earnings of persons over the age of 25 who have not completed high school is \$28,000 per year; those who have a graduate degree or higher earn \$65,000.¹ The census data also show that over the

course of a lifetime, college graduates typically earn nearly \$1 million more than workers with only a high school diploma.²

¹ Weinberg, D. H. (2004). *Evidence from Census 2000 about earnings by detailed occupation for men and women*. (Census 2000 Special Reports May, p. 2). Washington, DC: U.S. Department of Commerce, Economics and Statistics Administration, U.S. Census Bureau.

² Census Survey: More school leads to higher earnings. (2002.). *Vocational Training News* 33(16), 9.

Questions and Answers

How is the initiative linked to the Unit Plans most recently submitted?

- 1. How does it continue the achievement of those goals?**
- 2. If this is a continuation of an initiative started last year, make sure that relationship is clear.**

How is this initiative linked to the efficiencies and productivities plans you had last year?

- 1. How does it continue the achievement of these plans?**
- 2. If this is a continuation of an efficiency or productivity plan started last year, make sure that relationship is clear.**

Describe the resources needed:

NOTE: We are not requesting resources for this initiative at this time. These estimates are for information only.

Hire one additional new contracted faculty:

Would be less than the current highest faculty salary $\$72,792 + \$40,399 \text{ OPE} = \$113,192$ since new faculty would not be starting at the highest Step of the pay scale.

Curriculum development funding for 12 new classes:

Course numbers/names unknown at this time

Request: Carl Perkins (CD) 1,200 hours

Request: Curriculum Development 1,200 hours

Total 1,200 hours of curriculum development support:

Request: Carl Perkins (CD) 1,200 hours

Request: Curriculum Development 1,200 hours

What specific measurable program outcomes do you expect to achieve with this initiative? The outcomes should be specific enough to be measurable. Also, outline the method that will be used to determine the results.

Department Priority:

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Unit Resources:

Funding Request: Carl Perkins

Funding Request: Curriculum Development

Funding Request: Technology Fee