Bus/CIT 2010-11

BUS Convert Existing Tutoring Videos to Online Format

Summary:

Curriculum development funding for faculty to convert the existing tutoring videos to a format that enables them to be available for viewing online.

Description

Requesting 200 hours of curriculum development to make the existing tutoring videos that have been developed by faculty over the past few years available online.

The Business Department has developed many video tutorials for use by our online students. They are available to students when they are enrolled in a class through Moodle. The department would like these resources to be available for students all of the time by publishing them to YouTube. To accomplish this, all of the existing tutorials must be re-rendered in a different video format. We believe these resources will help students as they progress through our programs by making refresher resources available to them on an as needed basis.

Questions and Answers

How is the initiative linked to the Unit Plans most recently submitted?

1. **How does it continue the achievement of those goals?**
2. **If this is a continuation of an initiative started last year, make sure that relationship is clear.**

How is this initiative linked to the efficiencies and productivities plans you had last year?

1. **How does it continue the achievement of these plans?**
2. **If this is a continuation of an efficiency or productivity plan started last year, make sure that relationship is clear.**

Goals: Student Success & Retention
1. Over the past few years, the Business Department has been engaged in a range of focused efforts to improve student support and retention: developing the Student Resource Center (2-107), curriculum updates across all programs, increased tutoring support including the use of Learn & Earn student peer tutors/mentors, and development of online resources.

Efficiencies: Shared Instructional Resources
1. The Business Department faculty continued development of online video resources, including both the creation of instructional videos and tutorial screen capture webcasts, particularly in the

Accounting program. We now have 10-20 minute videos to explain almost all the accounting and excel concepts that students typically struggle with. These videos are not course or textbook-specific, so can be used in any class that works with a particular topic, from introductory to high-level.

Describe the resources needed:

200 hours of curriculum development
Request: Carl Perkins (CD) 200 hours

Total 200 hours of curriculum development support:
Request: Carl Perkins (CD) 200 hours

What specific measurable program outcomes do you expect to achieve with this initiative? The outcomes should be specific enough to be measurable. Also, outline the method that will be used to determine the results.

Students would have instructional videos available to them on YouTube on an as needed basis to refresh or retrain on content or concepts they have learned in the past.

Department Priority:

08

Unit Resources:

This initiative can be fully supported with existing departmental computers and broad faculty participation with the faculty who are funded to do this development. General funds from the department M&S budget will be utilized if necessary to purchase software to aid in video conversion.

Funding Request: Carl Perkins

Is this a Career & Technical Education program approved by the state and offered through Lane for credit?

Yes

If not a Career & Technical Education program, does your request provide considerable support for students enrolled in these programs?

No

Do you have an advisory committee that meets 2-3 times per year?

Yes

If request is for personnel, will funds be used to replace an existing position?

How will funding this initiative increase or sustain the academic achievement and technical skills attainment (GPA of 2.0 or better) of Career and Technical Education students?

This resource will give students access to course content any time, even after the completion of a course or program, to help them refresh on concepts when needed (i.e. to prepare for exams and assignments, to review for other classes, or to use at the workplace).

How will funding this initiative increase or sustain the number of CTE students that graduate or receive a one year certificate from Lane and help prepare the students for employment?

Having on-demand online resources available will help students improve study skills, understand course concepts more fully, practice coursework correctly, be better prepared for exams, and have a greater success rate in the courses.

EQUIPMENT $

COMPUTER HARDWARE $

COMPUTER SOFTWARE $

MATERIALS & SUPPLIES $

CURRICULUM DEVELOPMENT (Hours)

200

PART-TIME FACULTY $

TIMESHEET STAFF $

TRAVEL $

Can this initiative be partially funded?

Yes

EQUIPMENT $

(E) Explanation of effect of partial funding:

COMPUTER HARDWARE $

(CH) Explanation of effect of partial funding:

COMPUTER SOFTWARE $

(CS) Explanation of effect of partial funding:

MATERIALS & SUPPLIES $

(MS) Explanation of effect of partial funding:

CURRICULUM DEVELOPMENT (HOURS)

100

(CD) Explanation of effect of partial funding:

Would convert and upload as many files as possible with available funding. Figure above represents half (100 hours) of the request.

PART-TIME FACULTY $

(PF) Explanation of effect of partial funding:

TIMESHEET STAFF $

(TS) Explanation of effect of partial funding:

TRAVEL $

(T) Explanation of effect of partial funding:

Funding Request: Curriculum Development

Funding Request: Technology Fee