

Increased marketing and outreach efforts and gained visibility for Science: Our Marketing and Outreach Team led marketing and outreach efforts, supported by staff member Tana Stuart. Faculty and staff participated in the Fall Welcome Table, Lane Preview Night, Lane Youth Career Fair, the Cottage Grove Career Fair, the Springfield Latino/Latina College Information Night, and the emerging Springfield High School Science and Math Academy. We developed an e-newsletter for area high school counselors and science teachers. As part of their course work, Lane science students assisted with the Mt Pisgah fall mushroom show and spring wildflower show. Chemists hosted a week of activities for National Chemistry Week. The Division hosted the Child Care Center Art Show in December. We planned and offered our first Summer Academy course, Science in the Field: Exploring Science Careers, a two-week field camp for high school juniors and seniors but failed to get sufficient enrollment. We will build on our efforts in 08-09.

Strategic Direction

- Achieve and sustain fiscal stability.
- Create a diverse and inclusive learning college: develop institutional capacity to respond effectively and respectfully to students, staff, and community members of all cultures, languages, classes, races, genders, ethnic backgrounds, religions, sexual orientations, and abilities.
- Position Lane as a vital community partner by empowering a learning workforce in a changing economy.

Learning Plan Goals

- Enhance student transitions at all levels.

Student Affairs Plan Goals

- Enhance Recruitment Efforts.
- Create a Welcoming, Inclusive, and Responsive Environment.
- Develop a campus-wide, coordinated, and targeted marketing strategy to enhance enrollment and image in the community.

College Council Priorities

- 1.e. Enrollment Management: Increase Credit Enrollment Level
- 1.b. Enrollment Management: Recruitment and Retention
- 1.a. Enrollment Management: K-12