

Increased outreach to Latino/a students in area high schools. Improved connections with local community. Enrollment in Puertas Abiertas included 35 students from Junction City and Cresswell in addition to local Eugene/Springfield students.

### **Strategic Direction**

- Create a diverse and inclusive learning college: develop institutional capacity to respond effectively and respectfully to students, staff, and community members of all cultures, languages, classes, races, genders, ethnic backgrounds, religions, sexual orientations, and abilities.
- Create, enhance, and maintain inviting and welcoming facilities that are safe, accessible, functional, well-equipped, aesthetically appealing and environmentally sound.
- Build organizational capacity and systems to support student success and effective operations.

### **Learning Plan Goals**

- Address the need for direct student support from faculty and staff as a crucial element of the learning environment
- Enhance student success and retention
- Enhance student transitions at all levels.

### **Student Affairs Plan Goals**

- Develop a campus-wide, coordinated, and targeted marketing strategy to enhance enrollment and image in the community.
- Enhance Recruitment Efforts.
- Strengthen relationships with high schools, transfer institutions, community partners, and employers to enhance the student's preparation for and success in college, career, civic engagement, and community involvement.

### **College Council Priorities**

- 1.b. Enrollment Management: Recruitment and Retention
- 1.e. Enrollment Management: Increase Credit Enrollment Level
- 4.1 Responding to unit plans/council plans: Innovation