Marketing hired Stone Canyon Productions who worked with Fiora and me to create a YouTube video outlining the "Steps for Getting Started" to attending Lane. It has been viewed 2,156 since August of 2007.

## **Strategic Direction**

## **Learning Plan Goals**

## **Student Affairs Plan Goals**

- Assess the student experience from pre-enrollment through goal completion.
- Create a Welcoming, Inclusive, and Responsive Environment.
- Facilitate effective transitions through college policies, practices, and programs that are intentional and aligned with the college's vision mission, and values.

## **College Council Priorities**