

Initiative Report for Counseling 2009-10

Annual “Lane Job Connection” License

Summary:

This year’s initiative asks for support for the 2009-2010 annual Lane Job Connection license fee. Ideally, the TECH fee would pay for this site license on a recurring basis as it benefits the entire campus, and the college has never provided general funds earmarked specifically for this software.

Description

This initiative benefits ALL Lane students (and community members), who are seeking on- and off-campus employment. Students benefit from increased access to job listings, meeting their immediate needs for employment to fund their college education. In 2007-08, there were a total of 3,072 students that posted on-campus job applications on the site, compared to 2,322 the previous year. Even though the community can use the system to search for community jobs, only students are able to post applications on the site. Previous to the use of this software, these students may have been served in person. The community members are indirectly being exposed to the idea of attending Lane through exposure to this job search tool. This initiative aligns with leveraging technology, utilizing technology effectively, and streamlining work processes. It supports our ability to positively impact student success and retention, by helping students find employment, which, in turn, helps them stay in school. In addition, staff time can be focused toward quality career advising and individual assistance that literally transforms students lives, as they learn more about themselves while exploring options and clarifying education and career goals. It supports a collaborative campus climate, as all departments are utilizing this website for their student employee hires. The campus location for the product is at Career and Employment Services, a unit of the Counseling Department.

Questions and Answers

How is the initiative linked to the Unit Plans most recently submitted?

- 1. How does it continue the achievement of those goals?**
- 2. If this is a continuation of an initiative started last year, make sure that relationship is clear.**

How is this initiative linked to the efficiencies and productivities plans you had last year?

- 1. How does it continue the achievement of these plans?**

2. If this is a continuation of an efficiency or productivity plan started last year, make sure that relationship is clear.

Lane Job Connection (LJC) is a continuing initiative, implemented in May 2006. LJC is an online (web-based) program where students register for the service and search for listings with all three CES student employment programs: Job Location and Development (off-campus), Federal Work-Study, and Learn & Earn (on-campus student employment). The challenge addressed is the high demand for CES services with limited staff resources as well as the need to improve the job referral program. This initiative continues to address this challenge by freeing up thousands of hours of staff time, allowing CES advisors and Student Service Associates time to provide individual assistance and career advising, helping students explore options, find scholarships, and conduct job searches more effectively. It also provides students with 24/7 access to up-to-date job listings and referrals without having to call or come into the CES office. All campus departments are using LJC to post positions and hire student employees. This system allows CES to track contacts, postings, referrals, hire, and wage information CES needs for its federal funding.

This is a feasible, continuing plan, and an efficient use of college resources, as it is accessible and beneficial to ALL Lane students (plus community members) who need access to current job postings. In addition, ALL campus departments are using this program to list and hire Federal Work Study and Learn & Earn positions. We will also continue the conversation with Cooperative Education about posting their placements on LJC. Not only is student access to job postings more efficient, but LJC also allows CES staff more time to provide individual career advising assistance and prioritize workloads in a new way. For example, Lori Kramer can spend more time focusing on employer relations and job development to increase the number of LJC job postings.

Community members have access to LJC so it works as a productive marketing tool as well.

Describe the resources needed:

\$3,750 for the 2009-2010 annual license fee.

What specific measurable program outcomes do you expect to achieve with this initiative? The outcomes should be specific enough to be measurable. Also, outline the method that will be used to determine the results.

Two of our CES full-time career advisor positions are dependent on LJC for data which rationalizes the need for the existence of their positions to the federal government. LJC allows CES to track contacts, postings, referrals, hire, and wage information, crucial information to collect in order for CES to continue receiving annual federal funding for these two positions. These numbers will continue to be collected, as well as the numbers of submitted applications students post.

Department Priority:

8

Unit Resources:

Vicki Doughty, Jerry de Leon, and Lori Kramer, all counseling department staff members, co-manage the site in addition to the other duties they are assigned on a day-to-day basis.

Funding Request: Carl Perkins

Funding Request: Curriculum Development

Funding Request: Technology Fee

1. Category of request

- **Maintain existing technology**
- **Increase student access to technology**
- **New technology**

Please type in the category of the request in the field below.

Maintain existing technology

2. Campus location

- **Main Campus**
- **Downtown Center**
- **Florence**
- **Cottage Grove**
- **CLC (list specific locations)**

Please type in the location of the request in the field below.

All campus locations have access.

3. Names of the person(s) with more information (if needed):

Jerry deLeon

4a. Budget ORGN

515200

4b. Budget PROG

310000

5.How many students will benefit per year?

3,072 students posted job applications in 07-08, up from 2,311 in 06-07. These numbers do not reflect total hits as those numbers would be extremely larger.

6. Describe the benefit?

This initiative benefits ALL Lane students (and community members), who are seeking on- and off-campus employment. Students benefit from increased access to job listings, meeting their immediate needs for employment to fund their college education. Even though the community can use the system to search for community jobs, only students are able to post applications on the site. This initiative aligns with leveraging technology, utilizing technology effectively, and streamlining work processes. It supports our ability to positively impact student success and retention, by helping students find employment, which, in turn, helps them stay in school. In addition, staff time can be focused toward quality career advising and individual assistance that literally transforms students lives, as they learn more about themselves while exploring options and clarifying education and career goals. It supports a collaborative campus climate, as all departments are utilizing this website for their student employee hires.

COMPUTER HARDWARE \$

COMPUTER SOFTWARE \$

STAFFING \$

INSTALLATION \$

LICENSING \$

3750.00

Can this initiative be partially funded?

Yes

COMPUTER HARDWARE \$

(CH) Explanation of effect of partial funding:

COMPUTER SOFTWARE \$

(CS) Explanation of effect of partial funding:

STAFFING \$

(S) Explanation of effect of partial funding:

INSTALLATION \$

(I) Explanation of effect of partial funding:

LICENSING \$

1875.00

(L) Explanation of effect of partial funding:

Ideally, the TECH fee would pay for this site license on a recurring basis as it benefits the entire campus, and the college has never provided general funds to Career and Employment Services earmarked specifically for this software.