

Initiative Report for Cont Ed 2009-10

Continuing Education web site improvement

Summary:

Improve CE web pages to provide better information to students.

Description

CE web pages need to be updated to create better information access for students about Continuing Education and noncredit classes. Will coincide with our plan to market noncredit courses better.

Questions and Answers

How is the initiative linked to the Unit Plans most recently submitted?

- 1. How does it continue the achievement of those goals?**
- 2. If this is a continuation of an initiative started last year, make sure that relationship is clear.**

How is this initiative linked to the efficiencies and productivities plans you had last year?

- 1. How does it continue the achievement of these plans?**
- 2. If this is a continuation of an efficiency or productivity plan started last year, make sure that relationship is clear.**

This is a new initiative.

Describe the resources needed:

Staff time to analyze and design improved web pages. Funding to support web page updating.

What specific measurable program outcomes do you expect to achieve with this initiative? The outcomes should be specific enough to be measurable. Also, outline the method that will be used to determine the results.

More student satisfaction with CE web page usefulness.

Department Priority:

Unit Resources:

Staff time. Department funds to implement page updates.

Funding Request: Carl Perkins

Funding Request: Curriculum Development

Funding Request: Technology Fee