

# **Initiative Report for CCS 2009-10**

## **Campus Food Services: Revenue Enhancements: Satellite Locations on Campus**

### **Summary:**

As student enrollment increases, the availability of a Campus Food Service satellite location would serve a wider range of the LCC community and increase Campus Food Service exposure.

### **Description**

We will work with architects from SRG and our own FMP to design and equip the new juice bar/health food center in the Health and Wellness Building. This new location will provide additional revenue and give the campus a much-needed second choice to the Center Building food options.

### **Questions and Answers**

**How is the initiative linked to the Unit Plans most recently submitted?**

- 1. How does it continue the achievement of those goals?**
- 2. If this is a continuation of an initiative started last year, make sure that relationship is clear.**

**How is this initiative linked to the efficiencies and productivities plans you had last year?**

- 1. How does it continue the achievement of these plans?**
- 2. If this is a continuation of an efficiency or productivity plan started last year, make sure that relationship is clear.**

This initiative is a continuation of a process started last year.

This initiative advances the implementation of a long-term process improvement.

Satellite locations have been explored in past plans and this one is in the design stage.

### **Describe the resources needed:**

No General fund contribution needed

Fund 6 revenues will support expansion in collaboration with FMP and Health and Wellness building funds.

**What specific measurable program outcomes do you expect to achieve with this initiative? The outcomes should be specific enough to be measurable. Also, outline the method that will be used to determine the results.**

Increased sales will be tracked internally through our POS systems.

Increased sales will lead to a greater potential for general fund contribution.

**Department Priority:**

6

**Unit Resources:**

Fund 6 revenues will support expansion, General Fund assistance would be helpful for capital outlay.

**Funding Request: Carl Perkins**

**Funding Request: Curriculum Development**

**Funding Request: Technology Fee**