

# **Initiative Report for CCS 2009-10**

## **CAHM: Revenue Enhancements for the Refining of the First Year Student Experience**

### **Summary:**

With the potential student enrollment in both the culinary arts and hospitality management programs, the need to expand operations on all levels of instruction is critical for the refinement of the 1st-year student experience.

### **Description**

Potential Enrollment in the Culinary Arts Program has been increased to 70 students in order to continue to maximize the number of students in the program. We would like to explore the opportunity with new space to expand that number to 96 students. We will develop new strategies and expand our footprint with the Bond remodel. We will add plans for new kitchen classrooms, additional workstations, equipment, and space we will be need in the near future.

More faculty will be needed. More than ever the incorporation of Student assistants, Program ambassadors, and tutors will be needed to provide faculty with assistance in the classroom and in the preparation for class.

### **Questions and Answers**

**How is the initiative linked to the Unit Plans most recently submitted?**

- 1. How does it continue the achievement of those goals?**
- 2. If this is a continuation of an initiative started last year, make sure that relationship is clear.**

**How is this initiative linked to the efficiencies and productivities plans you had last year?**

- 1. How does it continue the achievement of these plans?**
- 2. If this is a continuation of an efficiency or productivity plan started last year, make sure that relationship is clear.**

This initiative is a continuation of a process started in previous years that has looked at strategies for increased enrollment, retention, and refining the First Year student experience. This initiative advances the implementation of a long-term process improvement.

**Describe the resources needed:**

Existing faculty and staff for plan formulation.

**What specific measurable program outcomes do you expect to achieve with this initiative? The outcomes should be specific enough to be measurable. Also, outline the method that will be used to determine the results.**

Feasible plans in place to increase program capacity.

**Department Priority:**

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**Unit Resources:**

Existing faculty and staff.

No additional funds needed.

**Funding Request: Carl Perkins**

**Funding Request: Curriculum Development**

**Funding Request: Technology Fee**