

**Unit Planning: Instruction
Conference and Culinary Services/Culinary Arts and Hospitality
Management
For 2009-2010**

Section I: Data Elements

1) Five-Year Enrollment and Future Trends

Student FTE for Culinary Arts and Hospitality Management (5-year history; includes College Now)

2003-04:	162.10
2004-05:	179.40
2005-06:	161.11
2006-07:	172.72
2007-08:	196.93

Student FTE by Subject (includes College Now)

	2003-04:	2004-05:	2005-06:	2006-07:	2007-08:
CA	109.36	116.42	104.37	108.77	133.47
HRTM	<u>52.71</u>	<u>62.97</u>	<u>56.74</u>	<u>63.95</u>	<u>63.46</u>
TOTAL	162.07	179.39	161.11	172.72	196.93

Future Trends

Continued increase in enrollment is projected for Culinary Arts and Hospitality Management due to program changes in response to industry demands. Program changes involve adding course options that would be attractive to more people and that would prolong second-year students' stay in school for additional certifications. An existing course, Introduction to the Hospitality Industry, is being offered in Spanish to test the waters in a niche market. Two Hospitality Management courses are being designed to accommodate Distance Learning connections with the Florence campus. Three Career Pathways Certificates are now offered in: food preparation and production, baking and pastry, and restaurant ownership. Required electives are also being added to the program to allow students to specialize in areas of interest.

2) Cost-per-FTE

	2004-05:	2005-06:	2006-07:	2007-08:
CA	\$2,690	\$ 7,609	\$2,123	\$3,491
HRTM	\$ 6,058	\$ 12,681	\$5,278	\$7,613
DEPT.	\$3,514	\$ 8,927	\$2,924	\$4,191

3) Revenue per FTE (Program)

2006-07:	\$4,210
2007-08:	\$5,699

4) **Course Completion Rates**

2005-06:	95.93%
2006-07:	96.69%
2007-08:	88.48%

5) **Capacity Analysis**

	CA	HM	DEPT.
2003-04:	85.9%	66.1%	76.2%
2004-05:	81.4%	59.8%	72.1%
2005-06:	86.4%	67.5%	77.5%
2006-07:	79.5%	66.8%	74.0%
2007-08:	87.2%	52.9%	75.5%

6) **Student FTE/Faculty FTE Ratios**

	Student FTE	Total Faculty Appointments FTE	Ratio of Student FTE/ Faculty Appointment
2006-07:	154.0	4.1	37.4
2007-08:	164.3	4.5	36.8

7) **Student Enrollment in Required Courses (Essential Courses Required for Degree/Certificate)**

	2003-04:	2004-05:	2005-06:	2006-07:	2007-08:
CA					
HRTM					
TOTAL					

8) **Employment Department Data (for CT Programs)**

Culinary Arts

Availability of Jobs

Statewide, 385 annual openings first-line supervisors/manager of food preparation and serving workers are projected in Oregon, and 33 openings are projected annually in Lane County; statewide, 65 annual openings for chefs and head cooks are projected in Oregon, and 4 openings are projected annually in Lane County; and statewide, 615 annual openings for restaurant cooks are projected in Oregon, and 54 openings are projected annually in Lane County.

Wages

Graduates qualify as first-line supervisors/manager of food preparation and serving workers with an annual average hourly rate of \$14.94 or an average annual salary of \$30,192; chefs' and head cooks' wages with an annual average hourly rate of \$17.29 or an annual salary of \$35,958; and restaurant cooks' wages with an annual average hourly of \$10.77 or an annual average salary of \$22,407 (all statewide figures).

Hospitality Management
Employment Trends

Statewide, 194 annual openings for hotel, motel, and resort desk clerks are projected in Oregon, and 8 openings are projected annually in Lane County; statewide, 27 annual openings for tour guides and escorts are projected in Oregon, and 7 opening is projected annually in Lane County; statewide, 5 annual openings for concierges are projected in Oregon, and 1 opening is projected annually in Lane County; and statewide, 26 annual openings for lodging managers are projected in Oregon, and 1 opening is projected annually in Lane County; statewide, 17 annual openings for meeting and convention planners are projected in Oregon, and 1 opening is projected annually in Lane County.

Wages

Hotel, motel, and resort desk clerks range from \$9.29 an hour in Lane County to \$9.65 an hour statewide, with an average annual salary of \$20,082; tour guides and escorts range from \$9.88 an hour in Lane County to \$11.68 an hour statewide , with an average annual salary of \$24,294; concierges average hourly pay is \$14.26 an hour statewide with an average annual salary of \$29,661; lodging managers range from \$21.32 an hour statewide to \$23.96 an hour in Lane County with an average annual salary of \$44,346; and meeting and convention planners range from \$16.00 an hour in Lane County to \$17.81 an hour statewide with an average annual salary of \$37,158.

(All sources cited from State of Oregon Employment Projections, Worksource Oregon)