

Initiative Report for Bus/CIT 2009-10

Adobe Software Upgrade

Summary:

To upgrade Adobe software to the newest version - we are currently using the 2004 version and publishers are no longer supporting the text books.

Description

Adobe CS4 Web Premium Package

(32 licenses = \$10,643.24)

Includes:

- Dreamweaver CS4
- Flash CS4 Professional
- Photoshop CS4 Extended
- Illustrator CS4
- Fireworks CS4
- Acrobat 9 Professional
- Soundbooth CS4
- Contribute CS4
- Adobe Bridge CS4
- Version Cue CS4
- Device Central CS4

Questions and Answers

How is the initiative linked to the Unit Plans most recently submitted?

- 1. How does it continue the achievement of those goals?**
- 2. If this is a continuation of an initiative started last year, make sure that relationship is clear.**

How is this initiative linked to the efficiencies and productivities plans you had last year?

- 1. How does it continue the achievement of these plans?**
- 2. If this is a continuation of an efficiency or productivity plan started last year, make sure that relationship is clear.**

The Business Dept has worked across multiple planning cycles to align the curriculum by creating Pathways certificates (e.g. in E-Business, Office Software Specialist), by rapidly moving into online instruction and working to offer entire degree programs online, and by developing innovative uses of software technologies. In all of this work it is essential that the curriculum and its use of technology stay current with the market, and this is a critically needed upgrade.

Additionally, the Administrative Assistant AAS redesign (Initiative #1) will require adding the use of software commonly used in a paper-less office environment. Current industry standard is Adobe Acrobat Professional which is included in the CS4 suite. It is important to note that purchasing the software as a suite is highly cost effective compared to purchasing the programs we need individually. Not only is it more efficient to purchase the suite, it also increases our capacity to offer new software courses that will draw new students and create additional FTE.

Describe the resources needed:

Computer Software & Licensing

- 1 institutional CD of Adobe CS4 Web Premium Package (\$25.00)
- 32 licenses of Adobe CS4 Web Premium (\$331.82 each = \$10,618.24)

What specific measurable program outcomes do you expect to achieve with this initiative? The outcomes should be specific enough to be measurable. Also, outline the method that will be used to determine the results.

A significant percentage of Business Dept enrollment is directly connected to the instruction of office software and web technologies for the Business community. The software being requested in this initiative is needed to stay current in this area and to continue the department's growth in FTE.

The data that are needed to track the Dept's growth in FTE across the curriculum and in the areas related to use of office software and online technologies are directly available in current instructional data reports concerning FTE and cost/FTE.

Department Priority:

5

Unit Resources:

A significant amount of faculty time is spent staying current on the use of software technologies. This time spent working with software is required for the constant updating of the curriculum, but is also required to keep pace with current market conditions and business practices.

Funding Request: Carl Perkins

Is this a Career & Technical Education program approved by the state and offered through Lane for credit?

Yes

If not a Career & Technical Education program, does your request provide considerable support for students enrolled in these programs?

No

Do you have an advisory committee that meets 2-3 times per year?

Yes

If request is for personnel, will funds be used to replace an existing position?

How will funding this initiative increase or sustain the academic achievement and technical skills attainment (GPA of 2.0 or better) of Career and Technical Education students?

This initiative is required to support the academic achievement and software technical skills attainment in areas of Business Career and Technical education that is based on the use and instruction of this software.

How will funding this initiative increase or sustain the number of CTE students that graduate or receive a one year certificate from Lane and help prepare the students for employment?

The software requested in this initiative is market-standard, and it is routine for office environments to make intensive use of this software. A range of Business Dept Pathways certificates and programs are based on the use and instruction of software. Current software is required for the Business Dept to continue growth in FTE and enrollment, and for the employment success of Business graduates.

EQUIPMENT \$

COMPUTER HARDWARE \$

COMPUTER SOFTWARE \$

10643.24

MATERIALS & SUPPLIES \$

CURRICULUM DEVELOPMENT (Hours)

PART-TIME FACULTY \$

TIMESHEET STAFF \$

TRAVEL \$

Can this initiative be partially funded?

No

EQUIPMENT \$

(E) Explanation of effect of partial funding:

COMPUTER HARDWARE \$

(CH) Explanation of effect of partial funding:

COMPUTER SOFTWARE \$

(CS) Explanation of effect of partial funding:

MATERIALS & SUPPLIES \$

(MS) Explanation of effect of partial funding:

CURRICULUM DEVELOPMENT (HOURS)

(CD) Explanation of effect of partial funding:

PART-TIME FACULTY \$

(PF) Explanation of effect of partial funding:

TIMESHEET STAFF \$

(TS) Explanation of effect of partial funding:

TRAVEL \$

(T) Explanation of effect of partial funding:

Funding Request: Curriculum Development

Funding Request: Technology Fee

1. Category of request

- **Maintain existing technology**
- **Increase student access to technology**
- **New technology**

Please type in the category of the request in the field below.

New technology and Maintain existing technology

2. Campus location

- **Main Campus**
- **Downtown Center**
- **Florence**
- **Cottage Grove**
- **CLC (list specific locations)**

Please type in the location of the request in the field below.

Main Campus

3. Names of the person(s) with more information (if needed):

Mark Williams, Kirsia Whedon, and Kaaren O'Rourke

4a. Budget ORGN

631400

4b. Budget PROG

112000

5.How many students will benefit per year?

24-100 depending on both direct instruction of the software as well as possible workshops.

6. Describe the benefit?

The Department will stay current in its use and instruction of software technologies; students will have current skills and increased employment advantage.

COMPUTER HARDWARE \$

COMPUTER SOFTWARE \$

10643.24

STAFFING \$

INSTALLATION \$

LICENSING \$

Can this initiative be partially funded?

No

COMPUTER HARDWARE \$

(CH) Explanation of effect of partial funding:

COMPUTER SOFTWARE \$

(CS) Explanation of effect of partial funding:

STAFFING \$

(S) Explanation of effect of partial funding:

INSTALLATION \$

(I) Explanation of effect of partial funding:

LICENSING \$

(L) Explanation of effect of partial funding: