

## Enrollment Growth:

The past year has seen simultaneous enrollment growth and gains in efficiencies and capacity utilizations (see data elements). Both Business and CIT are among the top departments in these areas at Lane.

## Strategic Direction

- Achieve and sustain fiscal stability.

## Learning Plan Goals

- Create innovative, flexible and collaborative programs that are responsive to current and emerging needs of students and employers.

## Student Affairs Plan Goals

- Develop policies and practices to increase student persistence.
- Develop a campus-wide, coordinated, and targeted marketing strategy to enhance enrollment and image in the community.

## College Council Priorities

- 3. Efficiencies
- 1.e. Enrollment Management: Increase Credit Enrollment Level
- 1.b. Enrollment Management: Recruitment and Retention