

Public Relations and Marketing:

- Active membership with state and local organizations such as BITS, CCWD, CCWS, ASTD, PMI, SBA and SBDCs,
- College and department services presented to organizations such as all local chambers, Greeters, Toastmasters International, PMI, ASTD, Lane Metro Partnership, Lane Workforce Partnership, Rubicon Society, Software Association of Oregon.
- Created new logo, designed and implemented new marketing strategy, improved marketing to banks, accountants and other small business partners.
- Partnered with other departments to host the All about Business Breakfast and Business After Hours to market college services to the business community.
- Coordinate and staff vendor tables at Business to Business, Work Trends, Western Oregon's Women's Conference.
- Participated in Fern Ridge Business Plan Contest - facilitating classes, providing and presenting awards.

Strategic Direction

Learning Plan Goals

Student Affairs Plan Goals

College Council Priorities