

# **Initiative Report for Arts 2009-10**

## **Enhance Learning and Enrollment by Meeting Crucial Space Needs and Curriculum Development for the Division of the Arts**

### **Summary:**

The Arts bond requests approved by the Board of Education provide for the space allocations that support the other learning and enrollment enhancing initiatives in this Unit Plan and thus serve as a basis for the success of this unit plan. All arts space initiatives approved for the 2009 Bond have been in the arts unit plans and on the college building plan with support as a primary college need from Bob Mention, SAC, and the Board of Education since at least 2003. These building plans facilitate and are critical to the success of all other initiatives and their corresponding enrollment increases that comprise this unit plan. Thus we request that the Arts Division facilities and space initiatives in the approved for the bond be given the highest priority for completion.

### **Description**

The Division of the Arts programs in Fine Arts and Media Arts have been housed in retrofitted buildings (11 and 17) for thirty years. Since the initial development of this space, there have been only minor modifications and upgrades and these spaces are inadequate and inappropriate for the highest levels of teaching and student learning in these highly successful multidimensional programs. At the present time the Fine Arts and Media Arts programs are rapidly expanding offerings both on campus and in the community at large. Enrollment is so high that we do not have space to accommodate the classes we could offer. National trends in education are supporting the growth of arts programs to support advanced learning in core academic disciplines like math, science, social science and language arts. As the Arts Division grows to meet these rapidly emerging opportunities, the current space and equipment are critically outdated and inadequate for both current and anticipated development in program offerings and enrollment. We are in critical need of additional and upgraded spaces to accommodate expanding programs in Journalism, Graphic Design, Media, Gaming, Web Design, Publications, Photography, 2D, 3D, Music, Dance and Theatre, Art History and Arts Integration with other disciplines at Lane and in community high schools.

This critical situation was recognized by the Space Assignment Committee and the Board of Education as a primary college need as early as 2003 when new space for the arts was designated as one of the two top college priorities. Since that time five years ago, the need for new facilities, more space and better equipment have become even more critical. Therefore, the Division of the Arts requests that the redevelopment and renovation plans for Arts bond projects in buildings 5, 6, 10, 11 and 17 be designated a primary priority for the implementation of the bond initiatives.

All of the initiatives in this Unit Plan are designed to significantly enhance learning while increasing enrollment, fee and revenue profits for the College and are best served by both facilities expansion and Bond funded renovation. Both the 1993 Board of Education designation of the Arts as a primary need and target for new space development and the fact that the success of our learning and enrollment enhancement initiatives in this unit plan are contingent upon that facilities development support our request to expedite arts facilities bond projects.

The learning and enrollment enhancement initiatives follow this primary request to develop the spaces in which those initiatives can be implemented. Other than the request for priority designation, this first initiative contains all of the curriculum development requests for the division for this year.

The facilities development requests that were approved by the Board of Education for the arts follow.

#### Request #1

Reassign and Remodel Building 10 to update and expand the 2D component of the Fine Arts Program including Painting, Drawing, Design, Printmaking, Silkscreen, Art History and Art Galleries.

Remodel Building 11 to better accommodate the Fine Arts 3D Program including Hand Built and Wheel Ceramics, Metal, Stone, Wood, and Clay Sculpture, Off-Loom Fibers, Art Gallery and Administrative Offices.

#### Request #2

Remodel Forum Building 17 for Media Arts Program.

Vacate Photo, GD, Comp. lab, Publications in bldg. 18 and move to renovated first and second floors of building 17. Include: new labs for Multimedia, Journalism, Photography, Graphic Design and Web Design programs and for faculty offices, conference room, work rooms, check out room, darkrooms (wet and digital), 4 computer labs, photo/video studio, media lecture lab and classroom, audio recording/production studio and media screening room.

#### Request #3

Build new Dance Studio as part of Bldg. 5 remodel.

Need 2 studios total (including existing studio or replacement) 3400sf each in Building 5.

Request # 4 Performing Arts Center. Redesign and expand foyer to theatre complex to accommodate better service and space for patrons. Add new concert shell to main stage. Replace all seats in Performing Arts Center. Replace 2nd floor restroom with elevator.

## Questions and Answers

**How is the initiative linked to the Unit Plans most recently submitted?**

- 1. How does it continue the achievement of those goals?**
- 2. If this is a continuation of an initiative started last year, make sure that relationship is clear.**

**How is this initiative linked to the efficiencies and productivities plans you had last year?**

- 1. How does it continue the achievement of these plans?**
- 2. If this is a continuation of an efficiency or productivity plan started last year, make sure that relationship is clear.**

The update and expansion of the Fine and Media Arts facilities has been the number one initiative on the Art Division unit plan since 2003 when this initiative was recognized by both the Space Assignment Committee and the Board of Education as a primary college need. It is linked directly to the efficiencies and productivity plan as well as the enrollment management and enhancement plans that the Arts Division created between 2005 and 2008 and further enhanced this year. This is linked directly to long term plans to expand the entrance to the theatre, replace theatre seats and add a concert shell to the performing arts main stage. While the plan advances such efficiencies as consolidated sections and larger classes, it's primary initiatives in terms of enhancing student learning and fte generation through recruitment and program development are directly linked to and contingent upon improved and expanded facilities.

For instance, we have developed four new journalism classes and are developing a journalism program and a Web Designer Program in Media Arts that integrate with existing programs in Multimedia, Student Publications and Graphic Design programs to articulate seamlessly with the new UO Journalism and Communication curriculum. This has already generated significant interest and enrollment increases yet we are struggling to find appropriate space and labs to accommodate these new programs and students. At this point we are out of room and equipment. By expanding the second floor in building 17, we can integrate graphic design, student publications and journalism in separate, but contiguous spaces with new electronic labs. This integration of disciplines links the programs with real world practices in publishing and media. By expanding and renovating the first floor of building 17 we can expand photography offerings in both wet and digital formats and video while advancing our highly successful multimedia program and the new Gaming and Web Designer programs. The new digital and journalism courses we have added in the last three terms have filled completely and have already generated 100 new enrollments annually. By bringing the media arts program under one roof and into contiguous spaces, we generate interdisciplinary activity and program development that translates to enhanced opportunities for students in both transfer and workforce related choices. And we vacate significant space in other campus buildings. The idea of increasing enrollment and/or sections in Fine Arts programming is a significant part of our enrollment plan, however, the current facilities will not accommodate that plan. By expanding to building 10 and renovating building 11, the performing arts dance studio the entrance to the performing arts building and the seats in the performing arts building, we can provide facilities and studios that are build

specifically for defined teaching outcomes, expanded enrollment and additional section growth. New facilities that offer updated equipment, electronic classrooms and more space strongly support our learning, efficiency, technology and enrollment plans by providing instructors with the best teaching environment and students with the best learning environment possible. This will attract both the best instructors and a broader contingent of students and allow for innovative programs such as integrative arts and performances on campus to develop new "on campus" relationships with public schools and public audiences.

All of this redesign of both facilities and curriculum strongly supports our ongoing and highly successful commitment to serve the community at large and to recruit from a larger segment of the population. Our dance, music, theatre, sculpture, ceramics, media arts programs and gallery place our programs and facilities at the disposal of the public. Our integrative arts program places our teaching artists directly in the core curriculum classes of local middle schools and high schools to enhance student engagement, learning and performance across all disciplines. These efforts are not only significant contributions to education and to this community, they are also critical recruiting tools, particularly if linked to state of the arts facilities that will accommodate high level "on campus" interactions with public schools and audiences, through workshops, performances, exhibitions and a summer arts jam.

Last Fall and this Spring our integrative arts program is placing arts instructors in 38 classrooms in 6 middle and high schools in Eugene, Cottage Grove and Springfield serving nearly 1,000 students each term. Reports from public school teachers and students indicate a high satisfaction with the program and a desire for more integration with the college. The Superintendent of the Springfield Schools has asked us to partner with them to integrate arts throughout their entire curriculum. Our Jazz Festival, concerts, exhibitions and workshops bring thousands of prospective students and supporters into the Lane environment. But outdated facilities and equipment make the continuation and growth of these programs more and more difficult each year. We have reached our capacity for students and classes. That is why being highly prioritized in the bond facilities development plans is so critical to the success of our enrollment and leaning initiatives in this 2010 Unit Plan.

### **Describe the resources needed:**

For this initiative the Bond Funds are available and the facility projects have been approved. The only thing necessary now is to implement the process and to place the Arts Division at the top of the list of needs where the Board of Education and SAC placed them nearly fifteen years ago.

The other resources needed for this initiative include only curriculum development funds for several of the programs we are developing to increase learning opportunities and enrollment.

**What specific measurable program outcomes do you expect to achieve with this initiative? The outcomes should be specific enough to be measurable. Also, outline the method that will be used to determine the results.**

1. Overall increased enrollment of approximately 1,000 enrollments and 100 fte annually from development of new classes and programs. Measured by data elements.
2. Increased class size for under enrolled classes and/or additional sections of classes including noncredit seats in credit classes and workshops and summer enrollment from high schools. Measured by data elements.
3. Increased curriculum offerings specifically in Journalism, Web Design, Publications and Multimedia though also in existing programs in fine arts, music, dance and theatre. Measured by data elements.
4. Greater community awareness of LCC service to the community and the significance of arts learning from outreach and inreach through integrative arts program. Measured by number of integrative arts classes taught in public schools, number of schools and students served, number of visits, workshops and HS enrollments at LCC by integrative arts high school students, number of press articles on LCC Arts and ultimately by enhanced enrollment and fte generation.
5. Better facilities attract a large contingent of students and qualified faculty. Measure by data elements and demographic changes in students enrolling in the arts.
6. Support of the integrative arts program through facilities for teacher training and student workshops and summer programs. Measure by success of integrative arts program.
7. Higher levels of student engagement, learning, performance and satisfaction from new facilities and updated equipment. Develop exit interview and assessment process and access student evaluations to measure.

**Department Priority:**

1

**Unit Resources:**

Since this initiative is directed at facility improvement through the bond initiative and will house existing and new programs, all Fine Arts, Media Arts and Performing Arts departmental resources will be devoted to this initiative. We request more specific tech resources to support the various programs on separate, individual initiatives that request Perkins and Tact funds.

**Funding Request: Carl Perkins**

## **Funding Request: Curriculum Development**

### **1. List the following information**

- **Course Numbers (titles if not currently offered)**
- **Instructor Name(s) who will work on the curriculum development**
- **Whether each of the courses is in, or has been through, the curriculum approval process**

J XXX Grammar

J XXX Writing for the Web

J XXX Media and Culture

J XXX Publication Design/In Design

Art 290 Information Architecture (Existing but needs revision)

MULXXX Multimedia for the Web

Art XXX Printing on Fibers

Gyrokinesis

Children's Dance for K-6 Educators

J XXX Intermediate Reporting

J XXX Mass Media and Society

J XXX Feature Writing

J XXX Media Law and Ethics

### **2. List each course number (or title) and the materials to be created for each class**

- **Instructional goals, objectives, syllabi and outlines**
- **Lab instruction packets**
- **Practice, quiz, presentation &/or demonstration materials**
- **Other (specify)**

J XXX Grammar

J XXX Writing for the Web

J XXX Media and Culture

J XXX Publication Design/In Design

Art 290 Information Architecture (Existing but needs revision)

MULXXX Multimedia for the Web

Art XXX Printing on Fibers

Gyrokinesis

Children's Dance for K-6 Educators

**3. List each course number (or title) and give your timeline for beginning and completing each course curriculum development.**

J XXX Grammar

J XXX Writing for the Web

J XXX Media and Culture

J XXX Publication Design/In Design

Art 290 Information Architecture (Existing but needs revision)

MULXXX Multimedia for the Web

Art XXX Printing on Fibers

Gyrokinesis

Children's Dance for K-6 Educators

**4. What are up to 3 departmental instructional goals that are met through the development of curriculum in each class?**

J XXX Grammar

J XXX Writing for the Web

J XXX Media and Culture

J XXX Publication Design/In Design

Art 290 Information Architecture (Existing but needs revision)

MULXXX Multimedia for the Web

Art XXX Printing on Fibers

Gyrokinesis

Children's Dance for K-6 Educators

**5. List each course number (or title) and give the value of the development of curriculum in each course to other faculty members.**

J XXX Grammar

J XXX Writing for the Web

J XXX Media and Culture

J XXX Publication Design/In Design

Art 290 Information Architecture (Existing but needs revision)  
MULXXX Multimedia for the Web

Art XXX Printing on Fibers

Gyrokinesis

Children's Dance for K-6 Educators

**6. List each course number (or title) and say how many students will be served by the development of curriculum in each class.**

J XXX Grammar  
J XXX Writing for the Web  
J XXX Media and Culture  
J XXX Publication Design/In Design

Art 290 Information Architecture (Existing but needs revision)  
MULXXX Multimedia for the Web

Art XXX Printing on Fibers

Gyrokinesis

Children's Dance for K-6 Educators

**7. List each course number (or title) and give the specific benefits to students that you expect from the development of curriculum in each class.**

J XXX Grammar  
J XXX Writing for the Web  
J XXX Media and Culture  
J XXX Publication Design/In Design

Art 290 Information Architecture (Existing but needs revision)  
MULXXX Multimedia for the Web

Art XXX Printing on Fibers

Gyrokinesis

Children's Dance for K-6 Educators

**8. List each course number (or title) and give the specific benefits for diversity that you expect from the development of curriculum in each class.**



J XXX Grammar  
J XXX Writing for the Web  
J XXX Media and Culture  
J XXX Publication Design/In Design

Art 290 Information Architecture (Existing but needs revision)  
MULXXX Multimedia for the Web

Art XXX Printing on Fibers

Gyrokinesis

Children's Dance for K-6 Educators

**9. List each course number (or title) and give the specific benefits to sustainability that you expect from the development of curriculum in each class.**

J XXX Grammar  
J XXX Writing for the Web  
J XXX Media and Culture  
J XXX Publication Design/In Design

Art 290 Information Architecture (Existing but needs revision)  
MULXXX Multimedia for the Web

Art XXX Printing on Fibers

Gyrokinesis

Children's Dance for K-6 Educators

**10. List each course number (or title) and give the specific effects on distributed learning that you expect from the development of curriculum in each class.**

J XXX Grammar  
J XXX Writing for the Web  
J XXX Media and Culture  
J XXX Publication Design/In Design

Art 290 Information Architecture (Existing but needs revision)  
MULXXX Multimedia for the Web

Art XXX Printing on Fibers

Gyrokinesis

Children's Dance for K-6 Educators

**Hours requested for Curriculum Development funding:**

**Please enter the amount of one of the following:**

- **100 hours maximum for new development.**
- **70 hours maximum for course revision**
- **50 hours for 3-4 credit conversion**
- **other (use if multiple courses addressed in one initiative**

**Do not enter any characters other than numbers and a decimal.**

**How many hours are you requesting? If there are multiple courses addressed in the initiative, please list each course number (or title) and give the number of hours requested for each course.**

J XXX Grammar 100 hours, J XXX Writing for the Web 100 hours, J XXX Media and Culture 100 hours, J XXX Publication Design/In Design 100 hours, Art 290 Information Architecture 50 hours (Existing but needs revision) MULXXX Multimedia for the Web 100 hours, Art XXX Printing on Fibers 100 hours, Gyrokinesis 100 hours, Children's Dance for K-6 Educators 100 hours,

**Can this initiative be partially funded?**

No

**Partially funded curriculum development HOURS requested:**

**Explanation of effect of partial funding:**

**Funding Request: Technology Fee**