

ESL 2008-09 Initiative: Update and expand access to English Language Learning Software

Summary:

Research shows that students who supplement their classroom learning with online instruction have better retention rates and more consistent success than those with classroom only. ESL requests funds to purchase English language learning software.

Description:

Increasing intensity of instruction (adding hours) has been shown to increase student level gain. ESL proposes to add intensity by providing more technology-based instruction through use of software such as English for All, Rosetta Stone and Live Action English. Students use Software installed in DTC016 and in Building 11 on a limited basis. The aging Mac computers, which are being replaced with PCs, were temperamental and fragile, limiting student use and increasing faculty and student frustration. New equipment will create an improved learning environment. * Students use Rosetta Stone now on a limited basis as a way to reinforce instruction. This would allow expanded use.

- ESL, teaming with instructional technology, would evaluate which Rosetta Stone delivery system would serve student needs and be most cost-effective.

Options include:

- Server-based software would allow students access to these learning tools from either ESL labs or from any lab on campus. This method would be a one-time cost (until new versions are available) but would require some tech help and cost of future upgrade.
- Web-based software would allow students access from anywhere on or off campus. This would require less tech help, but would incur an annual fee.
- An annual license for <250 student FTE = \$3,100
- A block subscription (1 level of 1 language for 1 student for 1 year) for 80 students = \$3,600
- Online delivery annual subscription based (25-49 users) = \$95 each

Any user has access to all levels of one language.

- Floating Network based

Example = 20 licenses with access to English levels 1, 2 and 3 would allow 20 users at a time. Cost estimate \$12,950.

Other options

- Team with Continuing Education and Employer Training to explore offering other languages and negotiating a volume price.

- Team with Language, Literature, Communication to explore offering English, Spanish, French and negotiating a volume price.
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Strategic Direction

- Achieve and sustain fiscal stability.
- Build organizational capacity and systems to support student success and effective operations.
- Create a diverse and inclusive learning college: develop institutional capacity to respond effectively and respectfully to students, staff, and community members of all cultures, languages, classes, races, genders, ethnic backgrounds, religions, sexual orientations, and abilities.
- Foster the personal, professional, and intellectual growth of learners by providing exemplary and innovative teaching and learning experiences and student support services.

Learning Plan Goals

- Curriculum enhancement.
- Enhance student success and retention
- Increase support for innovation in instruction.

Student Affairs Plan Goals

- Create innovative, flexible, and collaborative programs that are responsive to the needs of students and employers and facilitate a smooth transition from college to the workplace.
- Develop policies and practices to increase student persistence.
- Enhance Recruitment Efforts.

College Council Priorities

- 1.d. Enrollment Management: International Education
 - 4.1 Responding to unit plans/council plans: Innovation
 - 5.2 Instructional Redesign: Leveraging Technology
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Questions and Answers

How is the initiative linked to the Unit Plans most recently submitted?

1. *How does it continue the achievement of those goals?*

2. *If this is a continuation of an initiative started last year, make sure that relationship is clear.*

How is this initiative linked to the efficiencies and productivities plans you had last year?

1. *How does it continue the achievement of these plans?*
 2. *If this is a continuation of an efficiency or productivity plan started last year, make sure that relationship is clear.*
- ESL submitted this request in last year's unit plan.
 - No new software has been purchased in many years. The current software is individual computer based and does not have a tracking system. Each time a student uses the software, the CD has to be installed. Rosetta Stone has improved its software since the initial purchase.
 - Updated software would allow ESL to include computer-based instruction to supplement classroom instruction. At this point, we don't believe that computer-based instruction without a classroom component will be effective, but we may be interested in trying a computer-based only on an experimental basis.

Efficiencies

- Instructors could track students' progress and incorporate Rosetta Stone lessons into course delivery.
- Students would use the online learning more when the system works better.

Productivity

- Hours tracked through the online management system could translate into FTE.

Describe the resources needed:

Computer software (CS)

\$13,000 for equipping lab (purchase, not an annual agreement)

What specific measurable program outcomes do you expect to achieve with this initiative? The outcomes should be specific enough to be measurable. Also, outline the method that will be used to determine the results.

Improved student outcomes

- ESL pre- and post-tests all students. We can compare our outcomes (# of students who increase a level during the year) to our own results in previous years and to other community college programs.

*We would be able to compare students registered for classroom plus computer-assisted instruction to students using classroom online only or computer-assisted only instruction.

Increased access

- When ESL classes are full and have waiting lists, there's no where for these motivated students to go. Providing an online option would allow them to begin while they wait to see if a space in a class opens up. We currently conceive of the software as a hybrid addition to the class. Effectiveness of a completely online offering would have to be explored.
- Purchasing web-based systems would allow students to access learning from their home, workplace or around campus.

Department Priority:

5

Unit Resources:

- Faculty work time - Non-instructional time to teach other instructors how to use the software and when the software is appropriate. Instruct students in software use. Align computer-based instruction with classroom curriculum.
- Administrative work time - Creating or revising sections and enrollment students into computer-based classes or classes with computer-based instruction components. (hybrid)
- Manager time - Work with faculty and classified staff to determine best structure for hybrid class possibilities and administrative procedures.

Carl Perkins Funding Request

Curriculum Development Funding Request

Technology Fee Funding Request

1. Category of request

- *Maintain existing technology*
- *Increase student access to technology*
- *New technology*

Please type in the category of the request in the field below.

Increase student access to technology

2. Campus location

- *Main Campus*
- *Downtown Center*
- *Florence*
- *Cottage Grove*
- *CLC (list specific locations)*

Please type in the location of the request in the field below.

Main Campus, Downtown Center, possibly Cottage Grove

3. Names of the person(s) with more information (if needed):

Cathy Lindsley
Chris Marshall
Norm Johnson

4a. Budget ORGN

Question Not Answered

4b. Budget PROG

Question Not Answered

5. How many students will benefit per year?

Main Campus and Downtown Center serve about 400 students per term. If 3 levels per term in 2 locations each impacted 25 students, 150 students per term could benefit per term, or 450 per year.

6. Describe the benefit?

Increased intensity of instruction could increase the number of students gaining one level, the measure used by Title II Workforce Investment Act, the grant that supports ABSE and ESL.

Increased number of hours of instruction available for students when convenient for them.

COMPUTER HARDWARE \$

Question Not Answered

COMPUTER SOFTWARE \$

13000

STAFFING \$

Question Not Answered

INSTALLATION \$

Question Not Answered

LICENSING \$

Question Not Answered

Can this initiative be partially funded?

Yes

COMPUTER HARDWARE \$

Question Not Answered

(CH) Explanation of effect of partial funding:

Question Not Answered

COMPUTER SOFTWARE \$

4750

(CS) Explanation of effect of partial funding:

Subscriptions would be for one year only, 50 students at a time.
Would have to be renewed.

STAFFING \$

Question Not Answered

(S) Explanation of effect of partial funding:

Question Not Answered

INSTALLATION \$

Question Not Answered

(I) Explanation of effect of partial funding:

Question Not Answered

LICENSING \$

Question Not Answered

(L) Explanation of effect of partial funding:

Question Not Answered