

## **Enroll Svcs 2008-09 Initiative: Hands-on Careers Exploration Day**

### **Summary:**

Hands-on Careers Exploration Day supports the college's efforts to increase enrollment with innovative recruitment strategies by bringing over 350 local high students to campus to explore our Career and Technical Programs.

### **Description:**

Hands-On Careers Exploration Day is a half-day workshop that allows Lane county high school students to come on campus and do a hands-on learning activity in a career area of their choice. Current Lane students serve as mentors and facilitators during the day. The purpose is to expose high school students to technical careers and to motivate them to pursue higher education. It has been an annual event for three years and there is an extremely high interest on the part of the college and the high schools to continue it.

Students are assigned to different classes and have a chance to test out different Career and Technical Programs. Lane arranges for transportation by bus, provides lunches for the attendees, pays for the publicity for the event and rents out multiple rooms in the Center for Meeting and Learning. Next to Lane Preview Night, it is the biggest on-campus event sponsored by Enrollment Services throughout the year.

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### **Strategic Direction**

#### **Learning Plan Goals**

- Enhance student success and retention
- Enhance student transitions at all levels.

#### **Student Affairs Plan Goals**

- Enhance Recruitment Efforts.
- Strengthen relationships with high schools, transfer institutions, community partners, and employers to enhance the student's preparation for and success in college, career, civic engagement, and community involvement.

#### **College Council Priorities**

- 1.a. Enrollment Management: K-12
  - 1.b. Enrollment Management: Recruitment and Retention
  - 1.e. Enrollment Management: Increase Credit Enrollment Level
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## Questions and Answers

*How is the initiative linked to the Unit Plans most recently submitted?*

1. *How does it continue the achievement of those goals?*
2. *If this is a continuation of an initiative started last year, make sure that relationship is clear.*

*How is this initiative linked to the efficiencies and productivities plans you had last year?*

1. *How does it continue the achievement of these plans?*
2. *If this is a continuation of an efficiency or productivity plan started last year, make sure that relationship is clear.*

The Hands-On Careers Exploration Day, formerly called the Professional Technical Careers Exploration Day, supports the college's efforts to increase enrollment with innovative recruitment strategies. The Hands-On Careers Exploration Day bolsters our positive and established relationship with the K-12 educational system and aims to increase credit enrollment, both of which are college priorities. This request for funding will be for the fifth year in a row of doing this event, which has been very popular with local high schools.

*Describe the resources needed:*

\$6,850 is needed for the event and I am guessing that everything here falls under Materials and Supplies:

Printing: \$150

Workshop Supplies: \$600

Bus Travel: \$500

On-line registration: \$500

Room Rental in the CML and lunches for attendees: \$5,100

This project is already partially funded by Lane ESD, who pays for substitute reimbursements for the high school instructors.

*What specific measurable program outcomes do you expect to achieve with this initiative? The outcomes should be specific enough to be measurable. Also, outline the method that will be used to determine the results.*

By using the Banner Recruitment Module to record the contact information for each student who attends this event as a high school student we will be able to track whether they attend Lane and we can even go so far as to see whether they chose a Career Professional Program as opposed to a transfer track once they attended Lane.

*Department Priority:*

*Unit Resources:*

The Recruitment and Outreach Coordinator will contribute their hours and time to this event, but all costs are covered by the Carl Perkins funding to cover the event.

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**Carl Perkins Funding Request**

*Is this a Career & Technical Education program approved by the state and offered through Lane for credit?*

No

*If not a Career & Technical Education program, does your request provide considerable support for students enrolled in these programs?*

No

*Do you have an advisory committee that meets 2-3 times per year?*

No

*If request is for personnel, will funds be used to replace an existing position?*

Question Not Answered

*How will funding this initiative increase or sustain the academic achievement and technical skills attainment (GPA of 2.0 or better) of Career and Technical Education students?*

A recruitment event on campus will not impact student GPAs

*How will funding this initiative increase or sustain the number of CTE students that graduate or receive a one year certificate from Lane and help prepare the students for employment?*

A recruitment event on campus will not impact this

*EQUIPMENT \$*

Question Not Answered

*COMPUTER HARDWARE \$*

Question Not Answered

*COMPUTER SOFTWARE \$*

Question Not Answered

*MATERIALS & SUPPLIES \$*

6850

*CURRICULUM DEVELOPMENT (Hours)*

Question Not Answered

*PART-TIME FACULTY \$*

Question Not Answered

*TIMESHEET STAFF \$*

Question Not Answered

*TRAVEL \$*

Question Not Answered

*Can this initiative be partially funded?*

No

*EQUIPMENT \$*

Question Not Answered

*(E) Explanation of effect of partial funding:*

Question Not Answered

*COMPUTER HARDWARE \$*

Question Not Answered

*(CH) Explanation of effect of partial funding:*

Question Not Answered

*COMPUTER SOFTWARE \$*

Question Not Answered

*(CS) Explanation of effect of partial funding:*

Question Not Answered

*MATERIALS & SUPPLIES \$*

Question Not Answered

*(MS) Explanation of effect of partial funding:*

Question Not Answered

*CURRICULUM DEVELOPMENT (HOURS)*

Question Not Answered

*(CD) Explanation of effect of partial funding:*

Question Not Answered

*PART-TIME FACULTY \$*

Question Not Answered

*(PF) Explanation of effect of partial funding:*

Question Not Answered

*TIMESHEET STAFF \$*

Question Not Answered

*(TS) Explanation of effect of partial funding:*

Question Not Answered

*TRAVEL \$*

Question Not Answered

*(T) Explanation of effect of partial funding:*

Question Not Answered

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**Curriculum Development Funding Request**

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**Technology Fee Funding Request**