

Counseling 2008-09 Initiative: Full Time Scholarship Advisor I

Summary:

Providing a full-time Scholarship Advisor I in the Career & Employment Services unit (CES), allows for focused efforts in helping career & technical students find scholarships and other forms of financial assistance, contributing to student success and retention.

Description:

This initiative requests a 1.0 FTE Scholarship Advisor I position. We realize that Carl Perkins funds only allow for a .49 position, yet we want to recognize the need for a full-time advisor. This initiative supports our ability to positively impact student success and retention, by helping students find scholarships and other forms of financial assistance, which, in turn, helps them stay in school. It supports the our ability to feed students into career, technical and transfer programs through collaboration with campus departments and the foundation regarding scholarship opportunities It also supports a smooth transition for students from K-12 to Lane and to four-year institutions. This position will focus on scholarship resources and services including an individual who can serve as a:

- Main campus contact for Lane Foundation scholarships
- Main campus contact for departments/programs who want scholarship opportunities distributed and promoted (and even applications collected at CES)
- Person to coordinate and develop systems to post and promote scholarship opportunities
- Person to facilitate workshops (on- and off-campus) to help students research and apply for scholarships
- A primary contact for students who need individual assistance with scholarship searches and applications
- A trainer and information resource for CES staff and student employees who help students with scholarships
- A liaison with external groups, such as the Oregon Student Assistance Commission and Lane county high schools who works to link students with scholarship opportunities and information.

Strategic Direction

- Achieve and sustain fiscal stability.
- Build organizational capacity and systems to support student success and effective operations.
- Foster the personal, professional, and intellectual growth of learners by providing exemplary and innovative teaching and learning experiences and student support services.

Learning Plan Goals

- Create innovative, flexible and collaborative programs that are responsive to current and emerging needs of students and employers.
- Enhance student success and retention
- Organize scholarship and other staff development efforts in areas of adult learning and motivation in the context of the current social, economic, and cultural environments.

Student Affairs Plan Goals

- Develop and promote a seamless transition for students from Lane to four-year institutions of higher education, maximizing their chances for success and enhancing their personal, social, and academic growth.
- Develop policies and practices to increase student persistence.
- Ensure success-oriented systems and experiences.

College Council Priorities

- 1.b. Enrollment Management: Recruitment and Retention
 - 4.1 Responding to unit plans/council plans: Innovation
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Questions and Answers

How is the initiative linked to the Unit Plans most recently submitted?

1. *How does it continue the achievement of those goals?*
2. *If this is a continuation of an initiative started last year, make sure that relationship is clear.*

How is this initiative linked to the efficiencies and productivities plans you had last year?

1. *How does it continue the achievement of these plans?*
2. *If this is a continuation of an efficiency or productivity plan started last year, make sure that relationship is clear.*

This is a continuing initiative.

The challenge being addressed is the already high, and increasing, demand for services provided in CES. The Counseling department personnel resources are extremely tight and we are continually exploring options to more efficiently and effectively keep up with the student population seeking sources of funding. Despite our efforts, we often feel that we fall short as we observe the financial challenges facing students as a result of increased tuition and fees, federal guidelines and our economy. These shifts including the addition of differential tuition for students in many of our Career and Technical programs have

caused an increased dependence on alternative sources of funding beyond what can be obtained through financial aid. Demand for assistance comes not only from students, but also from the Lane Foundation and campus departments who want CES to help with scholarship coordination. The number of Lane Foundation scholarships has more than doubled in the last five years, resulting in more students applying and requests for the Scholarship advisor to help with screening and interviews. Funding that would allow a full time person in this position is the most likely solution to our dilemma. However, not having this position funded at all would likely create a devastating domino effect. Students who have to increase part-time employment risk decreased academic success. Other students would simply have to drop-out of school and some of the Career and Technical programs may experience a significant decline in enrollment.

This is a continuing plan

The return for this investment by the college is four fold not only for the college but for students who grow and learn more about themselves and the world around them. In her fall 2004 in-service address, Mary Spilde shared her dream of a - scholarship for every student - this position continues to move the college toward that goal. The Lane Foundation relies heavily on this position for marketing, screening, processing, and interviewing scholarship applicants. Lane students stay in school when they find avenues of financial support. Lane students received 908 scholarships in 2006-2007 totaling \$1,265,081.00; this is up from 798 (\$1,139,559.80) in 2004-2005, and 872 scholarships in 2005-2006 (\$1,242,921.90). In 2006-2007, 1,594 contacts in our student check-in system were designated for scholarship assistance. With increased costs of attending college, demand for scholarship assistance will continue to increase; without permanent, on-going staffing, we will not be able to adequately meet this ever-expanding need for services.

Describe the resources needed:

Cost: Level 8/step 2: \$28,160 @ .49FTE = \$13,798 + OPE @ .345, \$4,761 = \$18,559

Category of Funding Source Carl Perkins - Timesheet Staff - Advisor

What specific measurable program outcomes do you expect to achieve with this initiative? The outcomes should be specific enough to be measurable. Also, outline the method that will be used to determine the results.

Lane students who researched and applied for scholarships with the assistance of our Scholarship coordinator secured significant amounts of funding over the last three years.

- \$1,265,081 for 908 students in 2006 to 2007
- \$1,242,922 for 872 students in 2005 to 2006
- \$1,139,560 for 798 students in 2004 to 2005

Goal: More money for more students. Increase our ability to promote and provide our services to ALL Lane students. The statistics provided above is relatively easy to record

utilizing our current check-in system. Our next goal is to track more accurately the academic goals of our students and the direct dollar amount infused into Lane programs by major. This would need to be recorded by hand. We also plan to provide more of our services in a group format and to participate in more outreach presentations. This can be tracked using our current check-in system.

Department Priority:

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Unit Resources:

Faculty Counselors teach Career and Life Planning courses that include teaching students how to research funding options and to utilize print and computer resources. Faculty Counselors who provide Scholarship workshops and courses; Materials and supplies utilized in Career and Employment Services by the scholarship coordinator to plan and organize workshops, track progress of scholarship applicants and prepare for student recipient interviews and selection processes; Technical and staff support for the center computers and software.

Carl Perkins Funding Request

Is this a Career & Technical Education program approved by the state and offered through Lane for credit?

No

If not a Career & Technical Education program, does your request provide considerable support for students enrolled in these programs?

Yes

Do you have an advisory committee that meets 2-3 times per year?

Yes

If request is for personnel, will funds be used to replace an existing position?

No

How will funding this initiative increase or sustain the academic achievement and technical skills attainment (GPA of 2.0 or better) of Career and Technical Education students?

Because financial concerns are huge barriers for all students, including special populations, this position would increase access to scholarship information and services, helping professional technical students finance their college education. This position would establish strong connections with secondary programs, providing resources to high school students to help with college funding. And, this position would contribute to CES ability to provide comprehensive career development services to students. It supports Lane's Career and Technical programs through collaboration with campus departments on scholarship opportunities and helping students find scholarships in their programs of study.

- Scholarship contacts for the 05 06 school years was 1594. This is up from the previous year which had 1385 contacts. Each year around 70 to 80 percent of the contacts were for students pursuing or enrolled in Career and Technical programs.

How will funding this initiative increase or sustain the number of CTE students that graduate or receive a one year certificate from Lane and help prepare the students for employment?

Many of the scholarships available to students in Career and Technical programs stipulate that students are currently accepted and or enrolled in their programs. This means that a number of students enrolled in these programs are at risk for not progressing unless they are able to successfully apply for and receive scholarships. The role of the Scholarship coordinator is vital in helping students to correctly complete their applications, write essays and to interview well for their scholarship review committees.

- This position works closely with the Lane Foundation, helping Career and Technical students to successfully apply for Lane scholarships in their programs. CES is in its fifth year of Perkins funding for this position, which is currently at 0.49 FTE. This level of funding allows us to be significant contributors toward supporting student academic achievement and development of technical skills.

EQUIPMENT \$

Question Not Answered

COMPUTER HARDWARE \$

Question Not Answered

COMPUTER SOFTWARE \$

Question Not Answered

MATERIALS & SUPPLIES \$

Question Not Answered

CURRICULUM DEVELOPMENT (Hours)

Question Not Answered

PART-TIME FACULTY \$

Question Not Answered

TIMESHEET STAFF \$

18559.00

TRAVEL \$

Question Not Answered

Can this initiative be partially funded?

No

EQUIPMENT \$

Question Not Answered

(E) Explanation of effect of partial funding:

Question Not Answered

COMPUTER HARDWARE \$

Question Not Answered

(CH) Explanation of effect of partial funding:

Question Not Answered

COMPUTER SOFTWARE \$

Question Not Answered

(CS) Explanation of effect of partial funding:

Question Not Answered

MATERIALS & SUPPLIES \$

Question Not Answered

(MS) Explanation of effect of partial funding:

Question Not Answered

CURRICULUM DEVELOPMENT (HOURS)

Question Not Answered

(CD) Explanation of effect of partial funding:

Question Not Answered

PART-TIME FACULTY \$

Question Not Answered

(PF) Explanation of effect of partial funding:

Question Not Answered

TIMESHEET STAFF \$

Question Not Answered

(TS) Explanation of effect of partial funding:

Question Not Answered

TRAVEL \$

Question Not Answered

(T) Explanation of effect of partial funding:

Question Not Answered

Curriculum Development Funding Request

Technology Fee Funding Request

