Counseling 2008-09 Initiative: Annual Lane Job Connection License

Summary:

This year's initiative asks for support for the 2008-2009 annual Lane Job Connection license fee.

Description:

This initiative benefits ALL Lane students (and community members), who are seeking on- and off-campus employment. Students benefit from increased access to job listings, meeting their immediate needs for employment to fund their college education. In 2006-07, there were a total of 9,009 hits on the site. This was the first full year using Lane Job Connection. The number of users reflects 2,311 on-campus job applications submitted and 6,698 off-campus job registrants. Previous to the use of this software, these students may have been served in person. The community members are indirectly being exposed to the idea of attending Lane through exposure to this job search tool. This initiative aligns with leveraging technology, utilizing technology effectively, and streamlining work processes. It supports our ability to positively impact student success and retention, by helping students find employment, which, in turn, helps them stay in school. In addition, staff time can be focused toward quality career advising and individual assistance that literally transforms students' lives, as they learn more about themselves while exploring options and clarifying education and career goals. It supports a collaborative campus climate, as all departments are utilizing this website for their student employee hires. The campus location for the product is at Career & Employment Services in the Counseling Department; however, the LJC server is housed and maintained at NelNet.

Strategic Direction

- Build organizational capacity and systems to support student success and effective operations.
- Foster the personal, professional, and intellectual growth of learners by providing exemplary and innovative teaching and learning experiences and student support services.
- Position Lane as a vital community partner by empowering a learning workforce in a changing economy.

Learning Plan Goals

- Create innovative, flexible and collaborative programs that are responsive to current and emerging needs of students and employers.
- Enhance student success and retention
- Facilitate more integrated and connected educational opportunities.

Student Affairs Plan Goals

- Create innovative, flexible, and collaborative programs that are responsive to the needs of students and employers and facilitate a smooth transition from college to the workplace.
- Develop policies and practices to increase student persistence.
- Strengthen relationships with high schools, transfer institutions, community partners, and employers to enhance the student's preparation for and success in college, career, civic engagement, and community involvement.

College Council Priorities

- 1.c. Enrollment Management: Workforce Development
- 4.1 Responding to unit plans/council plans: Innovation
- 5.2 Instructional Redesign: Leveraging Technology

Questions and Answers

How is the initiative linked to the Unit Plans most recently submitted?

1. *How does it continue the achievement of those goals?*
2. *If this is a continuation of an initiative started last year, make sure that relationship is clear.*

How is this initiative linked to the efficiencies and productivities plans you had last year?

1. *How does it continue the achievement of these plans?*
2. *If this is a continuation of an efficiency or productivity plan started last year, make sure that relationship is clear.*

Lane Job Connection (LJC) is a continuing initiative, implemented in May 2006. LJC is an online (web-based) program where students register for the service and search for listings with all three CES student employment programs: Job Location and Development (off-campus), Federal Work-Study, and Learn & Earn (on-campus student employment). The challenge addressed is the high demand for CES services with limited staff resources as well as the need to improve the job referral program. This initiative continues to address this challenge by freeing up thousands of hours of staff time, allowing CES advisors and Student Service Associates time to provide individual assistance and career advising, helping students explore options, find scholarships, and conduct job searches more effectively. It also provides students with 24/7 access to up-to-date job listings and referrals without having to call or come into the CES office. All campus departments are using LJC to post positions and hire student employees. This system allows CES to track contacts, postings, referrals, hire, and wage information CES needs for its federal funding.

- This is a feasible, continuing plan, and an efficient use of college resources, as it is accessible and beneficial to ALL Lane students (plus community members) who need access to current job postings. In addition, ALL campus departments are using this program to list and hire Federal Work Study and Learn & Earn positions. We will also continue the conversation with Cooperative Education about posting their placements on LJC. Not only is student access to job postings more efficient, but LJC also allows CES staff more time to provide individual career advising assistance and prioritize workloads in a new way. For example, Lori Kramer can spend more time focusing on employer relations and job development to increase the number of LJC job postings. Community members have access to LJC so it works as a productive marketing tool as well.

Describe the resources needed:

$3,000 for the 2008-2009 annual license fee.

What specific measurable program outcomes do you expect to achieve with this initiative? The outcomes should be specific enough to be measurable. Also, outline the method that will be used to determine the results.

The continued existence of two of our CES full-time career advisor positions is dependent on LJC for data to report to the federal government. LJC allows CES to track contacts, postings, referrals, hire, and wage information, crucial information to collect in order for CES to continue receiving annual federal funding for these two positions. These numbers will continue to be collected, as well as the numbers of hits the website receives. Hits translate to student contact.

Department Priority:

9

Unit Resources:

Vicki Doughty, Jerry de Leon, and Lori Kramer, all counseling department staff members, co-manage the site in addition to the other duties they are assigned on a day-to-day basis.

Carl Perkins Funding Request

Curriculum Development Funding Request

Technology Fee Funding Request

1. Category of request

- *Maintain existing technology*
- *Increase student access to technology*
- *New technology*

Please type in the category of the request in the field below.

Maintain existing technology

2. Campus location

- *Main Campus*
- *Downtown Center*
- *Florence*
- *Cottage Grove*
- *CLC (list specific locations)*

Please type in the location of the request in the field below.

Main Campus

3. Names of the person(s) with more information (if needed):

Jerry deLeon

4a. Budget ORGN

Question Not Answered

4b. Budget PROG

515200

5.How many students will benefit per year?

9000

6. Describe the benefit?

LJC is an online (web-based) program where students register for the service and search for listings with all three CES student employment programs: Job Location and Development (off-campus), Federal Work-Study, and Learn & Earn (on-campus student employment). This software program frees up staff time, allowing staff the time to

provide individual assistance more effectively. It also provides students with 24/7 access to up-to-date job listings and referrals without having to call or come into the CES office. All campus departments are using LJC to post positions and hire student employees.

COMPUTER HARDWARE $

Question Not Answered

COMPUTER SOFTWARE $

Question Not Answered

STAFFING $

Question Not Answered

INSTALLATION $

Question Not Answered

LICENSING $

3000.00

Can this initiative be partially funded?

No

COMPUTER HARDWARE $

Question Not Answered

(CH) Explanation of effect of partial funding:

Question Not Answered

COMPUTER SOFTWARE $

Question Not Answered

(CS) Explanation of effect of partial funding:

Question Not Answered

STAFFING $

Question Not Answered

(S) Explanation of effect of partial funding:

Question Not Answered

INSTALLATION $

Question Not Answered

(I) Explanation of effect of partial funding:

Question Not Answered

LICENSING $

Question Not Answered

(L) Explanation of effect of partial funding:

Question Not Answered