Chapter 5: Program Initiatives to Improve Performance

"How do you propose improving future performance?"

When proposing an initiative(s), use the following structure for each initiative proposed:

Initiative Title: Increase Support Staff in the MDTA Department **Priority 2**

> **Describe Initiative**
> To increase Technical Director position from 0.833 to 1.0 FTE, increase Publicist position from 0.800 FTE to 1.0 FTE, and $22,300+OPE for part-time assistants.
>> **Why do it?**
>> For safety and quality purpose
>> **What will the product of this initiative be?**
>> The ability to meet current student, program, and community needs in the Performing Arts.
>> **What is the need or intended use?**
>> To have proper staffing for our programs and community events
>> **Is it feasible?**
>> Yes.
>> **What would be the campus location of this request/project?**
>> *Main campus*
>> **How many students (per year) will benefit?**
>> 200 students, 500 guests (possible future students), 1000 audience members, college staff
>> **How will students benefit?**
>> *We will be able to provide quality performances to our students, staff and the community.*
> **Describe the resources needed**
> Technical Director: $9,825 including OPE
> Publicist: $10,800 including OPE
> Part-time: $29,659 including OPE
> **List the possible funding sources**
>> Can this project be partially funded? YES
>> If so, what minimum cost? $50,284
>> **Provide ORG & PROG codes**
>> 622001-111000
>> **How does this project articulate with the college's vision, mission & goals and contribute toward meeting the President's/Board's approved goals?**
>> The Performance Hall will be known in the community as a high quality performance space. This provides a better draw for future performances, audience members and student recruitment. Also, the students will have a professional environment in which to perform and learn.