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## Chapter 5: Program Initiatives to Improve Performance

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### **Department priority #1**

#### **Initiative: Cisco Wireless Training**

- **Why do it?**

This will allow us to offer training and certification testing for wireless network administrators, a need not currently being addressed at Lane. Additionally, having wireless network training available should increase the number of students taking basic network administration (CCNA) as certification or expertise in that subject matter is a prerequisite.

- **What will the product of this initiative be?**

Students who complete this training and pass the test will be able to prove to potential employers that they have the expertise to set up, maintain and administer a wireless computer network.

- **What is the need or intended use?**

RF is emerging technology. With this initiative, Lane will be able to keep pace with the market and offer students greater options for employment.

- **Is it feasible?**

As we already have an affiliation with Cisco and an extremely dedicated instructor, this is very feasible.

- **What would be the campus location of this request/project?**

Downtown Center

- **How many students (per year) will benefit?**

Unknown. Potential of 60 to 100 per year. The wireless technology would, also, be available to other courses and programs which could substantially increase student participation.

- **How will students benefit?**

As RF technology is becoming more prevalent, the employment opportunities are on the rise. Not only will graduates of the Lane CCNA program benefit, but other individuals with wired network experience will be able to increase their expertise and, therefore, enhance their career prospects.

- **Describe the resources needed.**

The instructor would need to be certified which requires training along with associated travel costs. As this is a new course, some curriculum development would be needed. Setting up the lab would require labor and well as equipment. A 3-year support agreement with Cisco would be necessary. Finally, a marketing budget should be established to insure a successful program launch.

- **List the possible funding sources**

Tech funds. Existing department funds. Curriculum Development. Labor from current LCC employees in ICL.

- **Can this project be partially funded?**

No. All elements are necessary.

- **Provide ORGN & PROG codes**

Org: 420400 Prog: 122000

- **How does this project articulate with the college's vision, mission & goals and contribute toward meeting the President's Board's goals?**

This initiative has great potential to *transform lives through learning* by providing *employee skill upgrading, and career enhancement*. It also supports innovation by responding to technological changes.

TACT Funds:

- **Category of request:**

Increase student access to technology

- **How does this request fit in with other unit or college technology plans**

This initiative would provide access to state-of-the-art technology and expand access to educational services. It would provide an opportunity to other departments of the college that which to explore RF technology.

## **Department Priority #2**

### **Initiative: Enhanced non-credit portion of LCC schedule**

- Why do it?  
To market our classes in ways to attract more customers
- What will the product of this initiative be?  
An enhanced non-credit portion of the Lane schedule which puts emphasis on the non-credit offerings which should make it more user friendly and easier for customers to find classes
- What is the need or intended use?  
The non-credit portion of the schedule needs some changes so it will be easier for people to find classes of interest.
- Is it feasible?  
Yes, with the collaboration and assistance from printing/graphics and institutional advancement, along with the work of Continuing Ed and other impacted non-credit departments.
- What would be the campus location of this request/project?  
Downtown Center and main campus.
- How many students (per year) will benefit?  
The goal is to increase enrollments because of a better tool for people to use to find classes. Potentially, most of the non-credit student population will benefit.
- How will students benefit?  
It should be easier for them to find classes of interest
  
- Resources needed  
\$10,000 staff time and \$5,000 M&S for printing extra pages of the schedule. The staff time would be for Continuing ED and other affected non-credit departments, printing/graphics, and institutional advancement. M&S for printing additional pages of the schedule.
  
- List the possible funding sources  
General fund, possibly some department funds
- Can this project be partially funded?  
Yes, but we would need most coming from the General Fund
- If so, what minimum cost?  
\$12,000
  
- Provide ORG & PROG codes  
420001 ORG and 122000 and 123000 PROG
  
- How does this project articulate with the college's vision, mission & goals and contribute toward meeting the President's/Board's approved goals?

It provides better accessibility through our information for the learner and supports that we are learning-centered. It supports those people enrolling in professional technical, employee skill upgrading and career enhancement, lifelong personal development and enrichment classes. It supports collaboration in working with other non-credit departments, Institutional Advancement and Printing/Graphics.

### **Department priority #3**

#### **Web Designer Program**

- **Is it feasible?**

As the college already has a relationship with the testing organization (Certiport), many of the classes are already offered and we have dedicated instructors, this program is very feasible.

- **What would be the campus location of this request/project?**

Downtown Center

- **How many students (per year) will benefit?**

60 to 200 estimated

- **How will students benefit?**

Students who complete this training and pass the test will be able to prove to potential employers that they are proficient at blending the art of HTML-coding with the visual arts to create pages that are content-rich and visually pleasing and that they are proficient at page layout, image creation and manipulation, interactivity and content creation. Studies conducted by the World Organization of Webmasters show that employees who seek certification receive higher compensation.

- **Describe the resources needed.**

Curriculum development funds, new software and advertising.

- **List the possible funding sources**

Tech funds. Existing department funds. Curriculum Development. Labor from current LCC employees in ICL.

- **Can this project be partially funded?**

No. All elements are necessary to ensure a quality program.

- **Provide ORGN & PROG codes**

Org: 420400 Prog: 122000

- **How does this project articulate with the college's vision, mission & goals and contribute toward meeting the President's Board's goals?**

This initiative has great potential to *transform lives through learning* by providing *employee skill upgrading, and career enhancement*. It also supports innovation through technological changes and collaboration and partnerships with a credit department.

TACT Funds:

- **Category of request:**

Increase student access to technology

- **How does this request fit in with other unit or college technology plans**

This program would compliment the programs currently being offered by Art and Applied Design by providing training in addition to the media arts credit programs.