DEPARTMENT: Business Technologies **PROGRAM:** All Professional Technical degree programs in department.

INITIATIVE TITLE: Link Business Technologies Department programs to professional certifications.

DESCRIPTION: Graduates of Business Technologies (BT) Department programs can enhance their employability by gaining professional certification. This initiative will review the AIPB, IAP, and PSC professional organizations for certification requirements and determine if a connection can be created for students. This is a feasible initiative and will be conducted from Main Campus. There are approximately 75 - 100 graduates from BT programs each year that could benefit from this initiative.

RESOURCES NEEDED: Release time and/or curriculum development funds would be needed to develop links for students to professional certification. 40 hours for each program. 40 hours x 4 programs x \$25 = \$4000.

FUNDING SOURCES: Curriculum Development funds.

ORG/PROG CODES:

INITIATIVE ARTICULATION WITH COLLEGE'S VISION, MISSON, & GOALS: This initiative supports the college's Mission to provide quality educational opportunities for Professional Technical and Lower Division College Transfer programs, skill upgrading, and career enhancement. The appropriate level of skills enables students to meet business development and career enhancement goals. This initiative also correlates with the Core Values of Learning, Innovation, and Accessibility and is a direct response to technological change experienced by businesses in Lane County.