



2011 - 2012
Career and Technical Programs

Arts Division
541.463.5409

lanecc.edu

Graphic Design

Two-Year Associate of Applied Science Degree
Two-Year Certificate of Completion

Purpose To prepare graduates for entry-level positions in the fields of graphic and digital design

Learning Outcomes The graduate will:

- Design a variety of graphic materials including advertising, corporate identity, publications, packaging, signage, marketing, and the internet.
- Solve graphic communication problems through the use of computer technology used in the field.
- Demonstrate understanding of fundamental art, communication, and marketing principles in the development of design solutions.
- Demonstrate understanding of professional business standards and practices.
- Demonstrate ability to design and produce materials that will meet professional standards for reproduction.
- Use appropriate library and information resources to research design problems, issues, and technology as well as to support lifelong technical learning.

Employment

- Statewide, 107 job openings are projected annually through 2018, with 18 of those in Lane County.

Wages

- Statewide average \$19.28 hourly and \$43,249 annually.
- Lane County average \$17.01 hourly and \$37,468 annually

Costs in Addition to Tuition (estimate)*

Average costs..... \$1,500

* Subject to change without notice.

Admission Information Open admission for first year. Limited admission for second year. See lanecc.edu/mediaarts/graphicdesign/2ndyear/index.html

Cooperative Education (Co-op) Co-op offers students college credit and a grade for on-the-job work experience related to their educational and career goals. Through Co-op, students connect theory and practice, develop skills, expand career knowledge, and make contacts for the future. Work schedules and work sites vary. A minimum of six credits of Co-op in graphic design is required for completion of the graphic design program. Contact Teresa Hughes, Graphic Design Cooperative Education Coordinator, Bldg. 17, Rm. 106, 541.463.3179, hughest@lanecc.edu

Program Contacts: Jefferson Goolsby, Bldg 17, Rm. 105;
Susan Lowdermilk, Bldg 11, Rm. 112.

Note Students must earn a grade of "B-" or better in all prerequisites and "C-" or better in major requirements.

Two-Year Associate of Applied Science Degree

First Year

ART 131 Introduction to Drawing ^{B,G}	3
ART 216 Digital Design Tools ^{B,G}	4
ART 261 Photography 1 ^{B,G}	3
Choice of:.....	4
ART 115GD Basic Design Fundamentals ^{B,G} (4 credits) or	
ART 115 Basic Design: Fundamentals ^{B,G} (3 credits) and	
GD 110 Introduction to Graphic Design ^{D,G} (1 credit)	
Total Credits	14

Winter

ART 119 Typography 1 ^{*,B,G}	3
ART 200 Graphic Design History ^{D,G}	3
ART 225 Digital Illustration ^{*,B,G}	3
CG 203 Human Relations at Work ^{B,G}	3
Science/Math/Computer Science requirement ^{*,B,G}	4
Total Credits	16

Spring

ART 116 Basic Design: Color ^{B,G}	3
ART 231 Drawing: Intermediate ^{*,D,G}	3
CS 195 Web Authoring 1 ^{B,G}	3
MUL 212 Digital Imaging ^{B,G}	3
WR 121 Introduction to Academic Writing ^{*,B,G}	4
Total Credits	16

Second Year

Fall

ART 218 Printing Technology ^{*,B,G}	2
ART 221 Graphic Design 1 ^{*,B,G}	4
ART 227 Graphic Design Production 1 ^{*,B,G}	3
MUL 218 Business Practices for Media Arts ^{D,G}	2
Directed elective ^{D,G}	3
Total Credits	14

Winter

ART 222 Graphic Design 2 ^{*,B,G}	4
ART 228 Graphic Design Production 2 ^{*,B,G}	4
ART 280 GD Co-op Ed: Graphic Design ^{*,D,G}	3
ART 289 Web Production ^{*,B,G}	3
Choice of:.....	3
Physical Education Activity requirement	
Health requirement	
Total Credits	17

Spring

ART 223 Graphic Design 3 ^{*,D,G}	4
ART 229 Graphic Design Production 3 ^{*,D,G}	4
ART 280GD Co-op Ed: Graphic Design ^{*,D,G}	3
ART 290 Design Concepts for the Web ^{*,D,G}	3
MTH 060 Beginning Algebra or higher mathematics ^{*,D,G}	4
Total Credits	18

Two-Year Certificate of Completion

Fall

Graphic Design

First Year

	Fall
ART 131 Introduction to Drawing ^{B,G}	3
ART 216 Digital Design Tools ^{B,G}	4
ART 261 Photography 1 ^{B,G}	3
Choice of:.....	4
ART 115 GD Basic Design Fundamentals ^{B,G} (4 credits) or	
ART 115 Basic Design: Fundamentals ^{B,G} (3 credits) and	
GD 110 Introduction to Graphic Design ^{D,G} (1 credit)	
Total Credits	14

Winter

ART 119 Typography ^{*,B,G}	3
ART 225 Digital Illustration ^{*,B,G}	3
ART 231 Drawing: Intermediate ^{*,D,G}	3
CG 203 Human Relations at Work ^{B,G}	3
Total Credits	12

Spring

ART 116 Basic Design: Color ^{B,G}	3
CS 195 Web Authoring 1 ^{B,G}	3
MUL 212 Digital Imaging ^{B,G}	3
WR 121 Introduction	
to Academic Writing ^{*,B,G}	4
Total Credits	13

Second Year

	Fall
ART 218 Printing Technology ^{*,B,G}	2
ART 221 Graphic Design 1 ^{*,B,G}	4
ART 227 Graphic Design Production 1 ^{*,B,G}	3
MTH 060 Beginning Algebra	
or higher mathematics ^{*,D,G}	4
Total Credits	13

Winter

ART 222 Graphic Design 2 ^{*,B,G}	4
ART 228 Graphic Design Production 2 ^{*,B,G}	4
ART 280 GD Co-op Ed: Graphic Design ^{*,D,G}	3
ART 289 Web Production ^{*,B,G}	3
Total Credits	14

Spring

ART 223 Graphic Design 3 ^{*,B,G}	4
ART 229 Graphic Design Production 3 ^{*,B,G}	4
ART 280 GD Co-op Ed: Graphic Design ^{*,D,G}	3
ART 290 Design Concepts for the Web ^{*,D,G}	3
Total Credits	14

1 PE Activity requirement credits must be taken in at least two terms to satisfy degree requirement.

Directed Electives

Any other Art Class
Any Multimedia Class

an equal opportunity/affirmative action institution committed to cultural diversity and compliance with the Americans with Disabilities Act 6/11

Standard footnotes:

* Prerequisite required

B Must be passed with grade of "B" or better to use as a prerequisite

D Degree or certificate requirement; must be passed with grade of "C-" or better

G Must be taken for a grade, not P/NP; major requirement

R Required for AAS degree