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Budget Development Strategies
FY10 and FY11
11 December 2008

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Strategies to develop the budget must consider the long-term fiscal health of the college as well as meet policies and obligations for the fiscal years **2010-2011**.

Increase revenue

- Strategically increase enrollment – short and long term, including but not limited to:
  - Increase enrollment in lower cost programs that provide a net contribution to the general fund
  - Grow summer program
  - Grow workforce training **and business development** programs
  - Support pathways for students from remedial to college level work
  - Increase LCC student market share **for high school students (marketing to H.S. students comparing to OUS)**
  - Explore alternative scheduling and formats
  - **Expand market through on-line learning courses**
- Increase fund-raising and business partnerships
- Use differential tuition to contribute to real cost of higher cost programs
  - Seek targeted aid and sponsorship for affected students
- Pursue additional revenue opportunities with enterprise fund activities
- **Legislative action to assure adoption of State Board of Education request and pursue other economic stimulus opportunities**
- Consider increasing tuition base rate by more than inflation in response to significant shortfalls in state funding **and financial aid expansion**
- **Enhance exposure through KLCC by developing more marketing opportunities**

Decrease expenses

- **Consider** holding vacant positions open when appropriate
  - Result (FY08) A significant number of classified, management and faculty positions were left open which contributed to the ending fund balance.
- Defer capital investments (short term) when appropriate
  - Result (FY08) Capital investment constrained significantly below budgeted level and budgeted below board long term sustainability standards.
- Constrain Materials and Services budgets
  - Result (FY08) M&S budgets were constrained below budget levels which contributed to the ending fund balance
- **(Reference to constraining health care costs deleted)**
- Leverage technology to increase efficiency
  - Result (FY08) No significant technology increases noted

- If necessary, eliminate "whole" functions (e.g., program, discipline, service, process, etc.) rather than across-the-board cuts. In appropriate situations redesign to a less expensive format in order to meet community need while being fiscally prudent.
- Improve capacity utilization, efficiencies and productivity

Additional strategies may be adopted by College Council
Recognize that some of the strategies that are included in the "decrease expenses" category may have bargaining implications