

EXAMPLE PLAN

Department/Division: Academic Technology

Strategic Direction: Online Learning and Educational Resources

Goals:

Defined at the institutional level.

1. Build capacity in faculty and staff to create high-quality, sustainable and innovative online learning and educational resources
2. Provide the required tools, infrastructure and professional development resources to use emerging technologies for expanding online learning and educational resources
3. Explore the effectiveness of online learning and educational resources by continuously examining and evaluating the effectiveness of the online program

Objectives:

Defined at the department level. The department-objectives should align with the Strategic Direction Goals listed above.

1. Provide a comprehensive content management eco-system that is robust, reliable, and sustainable. (Goals: 1, 2)
2. Expand online-student-support with an emphasis on preparation, progression, and completion in the online space. (Goals: 2, 3)
3. Expand online-faculty-support with an emphasis on professional development, effective use of technology, and instructional excellence in the online space. (Goals: 1, 2)
4. Expand departmental-support with an emphasis on streamlining processes, resource provision, and sustainability. (Goals: 2, 3)
5. Support and promote exploration of new technologies and partnerships with an emphasis on innovation, student impact, and sustainability. (Goals: 2, 3)

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Action Items:

Defined at the department level, these are the specific actions the department will take to accomplish the Objectives listed above. Action Items should be specific and evidence based, i.e. outcomes must be measurable and clear.

Objective (1)

Provide a comprehensive content management eco-system that is robust, reliable, and sustainable (Goals: 1, 2).

- 1.1. Maximize and sustain the central learning management system (LMS) (Moodle)
- 1.2. Sustain licensing and support for supplemental systems such as SoftChalk and Elluminate
- 1.3. Formalize mechanisms and criteria for end-users to request system modifications or enhancements
- 1.4. Rebuild and renew the college gateway (web site) utilizing an enterprise content management system (CMS)
- 1.5. Implement internal wiki and blog solutions for extended department, team, and individual web publishing

Objective (2)

Expand online-student-support with an emphasis on preparation, progression, and completion in the online space. (Goals: 2, 3)

- 1.6. Develop online preparedness tools to include self-assessments, demo course, and video orientations.
- 1.7. Develop a frequently-asked-question (faq) knowledgebase for the online space.
- 1.8. Explore peer-to-peer student support to include tech-tutors, online learning communities, and online student ambassadors.

Objective (3)

Expand online-faculty-support with an emphasis on professional development, effective use of technology, and instructional excellence in the online space. (Goals: 1, 2)

- 1.9. Expand and refine the Teacher-to-Teacher (T2T) curriculum
- 1.10. Renew and sustain the mission and services of the Academic Technology Center (ATC)
- 1.11. Partner with the Library in development and promotion of Information Literacy curriculum
- 1.12. Explore strategies to improve service and support to part-time faculty
- 1.13. Develop and promote a Community of Practice (CoP) for faculty teaching in the online space

Objective (4)

Expand departmental-support with an emphasis on streamlining processes, resource provision, and sustainability. (Goals: 2, 3)

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- 1.14. Explore strategies to improve service and support to academic deans as they manage courses, faculty, and students in the online space.
- 1.15. Renew and sustain the Learn and Earn Technology Students (LETS) program
- 1.16. Perform feasibility study of a centralized Campus Testing Center
- 1.17. Balance staffing levels with size and scope of the online teaching and learning program to sustain quality assurance

Objective (5)

Support and promote exploration of new technologies and partnerships with an emphasis on innovation, student impact, and sustainability. (Goals: 2, 3)

- 1.18. Partner with High School Connections at the crossroads of Lane ESD online and Lane CC online
- 1.19. Develop and implement an Open Educational Resources (OER) infrastructure for Lane CC faculty
- 1.20. Explore consortia partnerships such as the New Media Consortium, WCET, The Sloan Consortium, and ELI
- 1.21. Explore media content delivery and management solutions (online video)