



Lane Community College Archives
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Guide to KLCC-FM Records, 1968 – 2006

A-055

Collection processed by: Elizabeth Uhlig, 2009
Inventory encoded by: Elizabeth Uhlig, 2009

Repository Name: Lane Community College Archives
4000 East 30th Avenue
Eugene, OR 97405
Phone: 541-463-5466
Fax: 541-463-3996
E-mail: archives@lanecc.edu

Collection Number: A-055

Creator: KLCC-FM Radio Station

Title: KLCC-FM Records

Dates: 1968 – 2006 (inclusive)

Quantity: 40.0 cubic feet (32 record boxes, 5 document boxes, and unwrapped banners and signs)

Summary: The KLCC-FM Records documents the administrative, news and music broadcasting, marketing, public relations, and fundraising activities of the radio station. The collection includes audio and video recordings from the news, music, and advertising departments and also posters and banners. KLCC began broadcasting in 1967.

Location of Collection: Lane Community College Archives, Center Building

Historical Note:

KLCC 89.7 FM is a public radio station licensed to Lane Community College in Eugene, Oregon. In addition to the main transmitter in Eugene, the station has translators in four communities throughout Western and Central Oregon (Cottage Grove, Oakridge, Riddle, and Sisters), and five sister stations which broadcast KLCC programming -- KLBR in Bend, KLFO in Florence, KLCO in Newport, KLFR in Reedsport, and KMPQ in Roseburg.

One-third of KLCC's broadcast week is devoted to news and talk programs, covering local, regional, national and international topics and issues. The remaining hours are filled with music programs including jazz, blues, folk, world, reggae, Celtic, electronic, singer/songwriter, R&B, Latino, and women's music.

KLCC went on the air in February 1967 as a project of the Electronics Department at Lane Community College. During its first few years of existence, KLCC was a training ground for technical and on-air students, and students were actively involved in the programming of the station. In 1977 KLCC became an independent department of LCC and the radio station became a non-instructional service of the college, operated by a professional staff. The decision was made for KLCC to become a public radio station and in 1971 KLCC became a charter member of NPR (National Public Radio).

In 1974 KLCC studios moved into the Forum Building on the LCC main campus. After nearly 41 years on the LCC campus, KLCC moved to a new home at 136 W. 8th Street in downtown Eugene in 2008.

Fundraising events include the Radiothons and Thonbusters, *KLCC in Bloom: Tour of Gardens*, the annual garden tour beginning in 1994, and the Microbrew Festival beginning in 2002. KLCC has broadcast from community events such as the Eugene Celebration, Oregon Country Fair, and Willamette Valley Folk Festival.

In 2009, the KLCC staff included 20 paid employees, and over 70 volunteers from the community. Steve Barton began as assistant engineer 1977, became chief engineer in 1978, and General Manager in 1987. Don Hein was hired as News & Public Affairs Director in 1977 and became Program Director in 1988. Other administrative staff members are Michael Canning, Music Director since 1984; Paula Chan Carpenter, Development Director since 1980; Kris Lindstrom Fox, Continuity Director 1981-1988 and Membership Director since 1988; and Gayle Chisholm, Marketing Director since 1986 and webmaster since 2000.

Tripp Sommer began as a volunteer in 1981 and was hired as *Morning Edition* host in 1986. In 1988 he became News Director and host of *Northwest Passage*, a local and regional newsmagazine, offering newscasts, feature reports, arts and book reviews, interviews, commentary, and analysis of local and regional issues.

Former longtime staff/volunteers include: Gavin "Rooster" Fox (1948-1999), the host of *Blues Power*, *Tropical Beat* and *Fresh Tracks*, 1977-1999; David Joyce (1946-2003), co-host with Lotte Streisinger of *Visible City* during the 1990's; Carolyn Spector (1937-2001), book reviewer on *Northwest Passage*, 1990-2001; Peter Wotton (1933-1996) host of *Elderberry Wine* commentaries, focusing on issues of interest to older people, 1982-1996; and Alan Siporin, commentator and host of *Live Wire* and *Critical Mass*, 1981-2003. For more information about the history of KLCC see "Milestones" on the KLCC webpage <http://www.klcc.org/index.asp>

Content Description:

The administrative records of KLCC include correspondence and memos, advisory board and staff meeting records, FCC ownership records, construction grant records, and financial records. Also included are records kept by Cheryle Hawkins who was a KLCC board member 1976-1987, and "*The Earlier Days at KLCC*," a personal memoir about KRVM and KLCC written in 1982 by Roger J. Houghlum, founding director of the station.

The records of the public relations department include press releases, publicity and promotion records, program guides and brochures, and surveys. Marketing and fundraising records include newspaper and television advertisements, radiothon and thonbuster fundraising campaigns, event records including the KLCC Garden Tour, Eugene Celebration, Oregon Country Fair, Microbrew Festival and special broadcasts or concerts by the Grateful Dead and Garrison Keillor and others.

The Program Logs and News Department Records contain a sampling (seven daily logs per quarter, most often from a week in January, April, July, and October, but sometimes other months) of program and station logs, 1996-2006. Program logs are daily inventories of programs broadcast from sign-on to sign-off. Station logs are records kept by station engineers concerning checks on equipment, lights, and power and radio emergency broadcast tests.

News Department Records include audience data, calendars, correspondence by Alan Siporin, and schedules, scripts, and Oregon Country Fair records kept by Trip Sommer.

The Audio and Video Recordings contain a rich and varied collection of cassette and reel-to-reel recordings of news, music, and advertising and promotional audio and video recordings. The news recordings include compilations of news stories from 1985-1994 as well as individual recordings.

Northwest Passage began broadcasting in 1985 with Don Hein as the host. Since 1988 Tripp Sommer has been host. Northwest Passage is a local and regional newsmagazine with newscasts, feature reports, arts and book reviews, interviews, commentary, and analysis of local and regional issues. The cassette tape recordings include interviews and news stories about local events such as the Kip Kinkel-Thurston High School shooting, local political events and candidates, community events and topics, the Rajneeshpuram, a controversial cult/community in north-central Oregon in the 1980s, forestry, and music and musicians.

Related Records and Information:

LCC Archives: Records relating to KLCC can be found in the Instructional Services Office (Rasmussen, Belcher, Ellison, Warford) Records, 1966-1997 (A-052) and in the President's Office (Eldon Schafer) Records, 1964-1985 (A-036).

KOAC Records, 1923-1965 - The KOAC Records, housed at the Oregon State University Archives, document the establishment and operation of the KOAC public radio and television stations at Oregon Agricultural College (Oregon State University). The records include administrative records, radio scripts and programs, and sound recordings. KOAC radio broadcasts began in 1923; KOAC -TV broadcasts began in 1957. <http://nwda.wsulibs.wsu.edu/index.shtml>

The **National Public Broadcasting Archives** at the University of Maryland include the records of the major non-commercial broadcasting organizations in the United States, such as the Public Broadcasting Service (PBS) and National Public Radio (NPR), and the personal papers of individuals who have made significant contributions to public broadcasting. <http://www.lib.umd.edu/NPBA/index.html>

KWSU Radio Station Records, 1916-1977 – The KWSU Radio Station Records, housed at the Washington State University Libraries-Manuscripts, Archives and Special Collections, document the activities of the public radio station on the campus of Washington State University. The collection contains correspondence, program scripts,

and transmitter logs. KWSU began broadcasting in 1922.

<http://nwda.wsulibs.wsu.edu/index.shtm>

<http://www.wsulibs.wsu.edu/holland/masc/finders/ua56.htm>

Archives of KBPS, 1923-1995 – The KBPS Archives, housed at the University of Maryland's National Public Broadcasting Archives, contain the records of KBPS-AM, a radio station run by Benson Polytechnic High School students enrolled in the radio broadcasting program in Portland, Oregon.

<http://www.lib.umd.edu/NPBA/papers/kbps.html>

Arrangement:

The collection is divided into five series:

- Series A. Administrative Records, 1968-2006
- Series B. Marketing, Public Relations and Fundraising Records, 1974-2006
- Series C. Audio, Video and CD Recordings, 1980-2006
- Series D. Program Logs and News Department Records, 1989-2006
- Series E. Posters and Banners, n.d.

Subjects:

KLCC-FM (Radio station: Eugene, OR.)

Lane Community College (Eugene, Or.). KLCC Radio station

College radio stations—Oregon

Public radio—Oregon

Radio in higher education—Oregon

Radio programs—Oregon

Radio stations—Oregon

Community colleges – Oregon

Universities and colleges – Oregon

Sommer, Tripp

Administrative Information:

Restrictions on Access: The collection is open for research.

Restrictions on Use: None

Preferred Citation: KLCC-FM Records, 1968–2006 (A-055), Lane Community College Archives, Eugene, Oregon

Custodial History: Administrative transfer. The records were accessioned under accession numbers 1985-069, 1989-043, 1991-030, 1991-062, 1996-038, 1996-045, 1997-018, 1997-019, 1997-071, 1998-089, 1999-010, 2001-009, 2001-048, 2005-021, 2007-018, 2008-001, 2008-002, 2008-020. A sample of program and station logs was taken from accessions 1998-003, 1998-014, 1998-029, 1998-053, 1998-082, 1999-003, 1999-046, 2000-004, 2002-006, 2003-022, 2006-001, and 2007-017.

Processing Note: Collection was processed, described and encoded in 2009 by Elizabeth Uhlig

Alternative Forms Available:

Repository maintains a guide to collection on an in-house database. A guide to the collection with a complete folder level inventory is available is also available on the repository's website. **Collection is on NWDA.**

CONTAINER LIST

Series A - Administrative Records, 1968-2006 (2.5 cf - 2.5 records boxes)

The administrative records of KLCC include correspondence and memos, advisory board and staff meeting records, FCC ownership records, construction grant records, and financial records. Cheryle Hawkins was a KLCC board member 1976-1987 and records she collected such as correspondence, meeting records, newspaper clippings, and program guides are included. "*The Earlier Days at KLCC*" is a personal memoir about KRVM and KLCC written in 1982 by Roger J. Houghlum, founding director of the station.

Box 1

Administrative Records

- Correspondence and Memos, 1979 – 1998 (16 folders)
- KLCC Advisory Commission Meeting Records, 1979-2000 (8 folders)
- KLCC Staff Meeting Records, 1980-1989 (8 folders)
- Station Retreat, 1995
- FCC Ownership Reports, 1968-1977 (6 folders)
- KLCC Annual Employment Reports, 1972-1976 (3 folders)

Box 2

Administrative Records

- KLCC Construction Grant, 1988
- Records donated by Cheryle Hawkins, KLCC board member, 1976-1987
 "*The Earlier Days at KLCC: A Personal Memoir*" by Roger J. Houghlum, 1982 (2 copies); Correspondence, Advisory Board and Staff Meeting Minutes, Budget Information, Newspaper Clippings, Program Guides, and Miscellaneous Information (18 folders)

Box 3

Administrative Records

- Annual Financial reports, 1970-1974 (6 folders)
- Audit Reports, 1983-2006 (6 folders)

**Series B. Marketing, Public Relations & Fundraising Records, 1974 – 2006
(15.5 cf - 15.5 records boxes)**

The records of the public relations department include press releases, publicity and promotion records, program guides and brochures, and surveys. Marketing and fundraising records include newspaper and television advertisements, radiothon and thonbuster fundraising campaigns, event records including the KLCC Garden Tour, Eugene Celebration, Oregon Country Fair, Microbrew Festival and special broadcasts or concerts by the Grateful Dead and Garrison Keillor and others.

Box 3

- Radiothon Tally Books, 1988-1994 (13 folders)
- Press Releases, 1981-1986, 1989-2005 (22 folders)

Box 4

- Publicity and Promotion, 1980-1984 (24 folders)
- Program Guides, 1974-2005 (12 folders)
- Programming Survey, 1978
- KLCC Record Check-In Lists, 1981-1982
- Prospectus, 1989
- Calendar, 1978-1979
- Fundraising, 1983-1984, 1988, 1990 (2 folders)
- Newsletters, 1978-1983 (2 folders)
- Newspaper Ads, 1985-1989
- Brochures, 1985-1993 (3 folders)
- Annual Garden Tour Brochures, 1999-2007
- Marketing Packet, 1999
- Membership Renewal Brochures & Letters, 1987-1993 (4 folders)

Box 5

- Weekly Schedules, 1991-1995 (4 folders)
- Press Releases, 1989-1994 (3 folders)
- KLCC Surveys, 1983-1993 (3 folders)
- Audience Information, 1988
- West Coast Public Radio Conference, 1988-1994 (6 folders)

Box 6

- KLCC Radiothon Records, 1989-1992 (18 folders)

Box 7

- KLCC Radiothon Records, 1993-1995 (11 folders)

Box 8

- Event Records
 - Robin and Linda Williams Concert, 1993
 - Twister, 1993

- Garden Tour and Auction, 1994 (2 folders)
- Grateful Dead Concerts and Broadcast, 1993-1994 (2 folders)
- Class of 2000 – Family Stories, 1991
- Record Sales, 1991-1993 (2 folders)
- Treasures and Tunes, 1992
- Eugene Celebration, 1986-1994 (7 folders)
- Oregon Country Fair, 1990-1994 (6 folders)
- Bird Promotion, 1988
- LCC at Valley River Center, 1989-1990
- Garrison Keillor Reading, 1989
- Women's Music Poetry, 1991
- Ice Cream Socials, 1986-1989 (3 folders)
- Harvest Fair Folk Festival 1987
- Staff Retreats, 1988-1990 (2 folders)
- Back Order Letters, 1995
- NPR Special Projects
 - Family Stories, 2000
 - Coming of Age, 1995
 - Prejudice Puzzle, 1990
 - Water – Thirsting for Tomorrow, 1993
 - Affirmative Action, 1991

Box 9

- Advertising, 1986-1995
 - Newspaper ads - tear sheets from local newspapers and magazines, 1995-1997 (9 folders)
 - Radiothon, 1998
 - NPR Ad Campaign, 1989
 - KLCC Brochure, 1989
 - Miscellaneous Ad Information, 1989-1990
 - Fall Ad Buy, 1989
 - Ads, 1990
 - TV Spot, 1989
 - Fall 1990, Fresh Tracks
 - Fresh Tracks Promo, Spring 1990
 - Ads, 1991
 - More News, More Views, Fall 1991
 - Ads, 1992
 - Ad Changes, 1992 - Dropping NPR Pref. Package Ads, 1993-1994
 - Ad Campaign, Fall 1994, Mind Over Chatter
 - Fresh Tracks Ads, 1995
 - Old Logos
 - Meridian, 1994

Box 10

- Special Events
 - KLCC 20th Anniversary, 1987
 - KLCC 25th Anniversary (with group photo), 1992
 - Eugene Celebration, 1995 – 1997 (3 folders)
 - KLCC Garden Tour, 1995-1997 (3 folders)
 - Oregon Country Fair, 1995-1998 (4 folders)

- Marketing Records
 - Listener Comments to KLCC, 1990-1995
 - Valley River Center event, 1990
 - Prejudice Puzzle event, 1990
 - Art & the Vineyard, 1991
 - Women's Music Party, 1991
 - Bend Reception, 1993
 - B.B. King concert, 1993
 - Oregon Country Fair, 1988-1995
 - Citizen's Agenda 1994
 - KLCC Press Releases, 1995-1996
 - KLCC Schedules for Eugene Weekly, 1996-1998
 - KLCC Schedules for Register Guard, 1996-1998

Box 11

- Special Events:
 - Cool Rhythms, 1999
 - Earth & Sky Contest, 1996-97
 - Eugene Celebration & Parade, 1999
 - Oregon Country Fair, 1999-2000 (2 folders)
 - Garden Tour, 1998 -2000 (3 folders)
- KLCC Print Coverage, 1994-1999
- KLCC Program Schedules for Eugene Weekly, 1999-2000
- KLCC Program Schedules for Register Guard, 1999-2000
- Advertising: Tear Sheets and information from local newspapers, 1998-2000 (4 folders)

Box 12

- *Elderberry Wine: Selected Radio Commentaries* by Peter Wotton, 1998 (10 copies)
- *Radio in the '90s: Audience, Promotion and Marketing Strategies*, 1990
- *Audience Building Task Force Report*, 1986
- *National Public Radio's First-Time Giver Study*, 1991
- NPR Logo Information, 1994
- I.E. Development, 1991-1992
- Development Exchange Conference & Workshop, 1991 (2 folders)
- West Coast Public Radio Conference, 1995
- Radiothon, 1999 (2 folders)
- Thonbuster Letters, 1993-2000 (2 folders)
- Matching Gifts, 1998-2000
- Memsys Information, 1994

Box 13

- Press Releases, 1997-2000
- KLSR, 2002-2003
- Marketing, 1996
- Promotion, 1993-1995 (2 folders)
- Garden Tour, 2001-2002 (2 folders)
- Oregon Country Fair, 2001-2002 (2 folders)

- Advertising: Tear Sheets & Information from local newspapers, 1994- 2004 (6 folders)

Box 14

- Ads, 1995-1997 and before, (3 folders)
- Microbrew Fest, 2002-2003 - Brewers, Layouts, Bands, Beer Glasses, Brochures, Homebrew Information (7 folders)
- Radiothon and Thonbuster, 2000-2003
- Register-Guard Schedules, 2001-2002

Box 15

- Public Information
 - Microbrew Festivals, 2004-2006 (17 folders)
 - Microbrew Photographs, 2007 (3 CDs)

Box 16

- Visitor Book, 1982-1992
- Advertising Records, 1990-2006
 - Tear Sheets - Roseburg, Corvallis: Daily Emerald
 - Inovar Advertising
 - Obie Bus Advertising
 - Press Releases
 - KLCC in the News (print coverage)
 - Past Ad Campaigns
 - KLSR TV Advertising

Box 17

- Thon Buster / Radiothon Campaigns, 2004-2006 (7 folders)
- Eugene Celebration, 2000-2006 (4 folders)
- Oregon Country Fair, 2004-2006 (4 folders)
- Garden Tour, 2003-2006 (5 folders)
- Trail Band Concert, 2005

Box 18

- KLCC Radiothon Tally Books, Spring & Fall, 1999-2003 (8 folders)
- Newsletters, 1995-2003
- Member comments, 2001-2004 (2 folders)
- Thon Buster Letters, 2002-2005 (3 folders)
- In-Kind Reports, FY 2002-2005

Box 38

- KLCC Radiothon Records, 1996-1997 (12 folders)

Series C: Audio & Video Recordings, 1980 – 2006

(11 cf - 5 small document boxes, 9 record boxes – containing 153 audio cassettes, 31 video cassettes, 20 audio CD's, 2 video CD's, and 151 reel-to-reel audio recordings)

The Audio and Video Recordings contain a rich and varied collection of cassette and reel-to-reel recordings of news, music, and advertising and promotional audio and video recordings. The news recordings include compilations of news stories from 1985-1994 as well as individual recordings.

Northwest Passage began broadcasting in 1985 with Don Hein as the host. Since 1988 Tripp Sommer has been host. Northwest Passage is a local and regional newsmagazine with newscasts, feature reports, arts and book reviews, interviews, commentary, and analysis of local and regional issues. The cassette tape recordings include interviews and news stories about local events such as the Kip Kinkel-Thurston High School shooting, local political events and candidates, community events and topics, the Rajneeshpuram, a controversial cult/community in north-central Oregon in the 1980s, forestry, and music and musicians.

Box 19

Northwest Passage – Cassette Tape Recordings (includes interviews and news stories about local events such as the Kip Kinkel-Thurston High School Shooting, local political events and candidates, and music and musicians), 1988 – 1996 (36 cassettes)

Box 20

Northwest Passage – Cassette Tape Recordings, 1986 (36 cassettes)

Box 21

Northwest Passage – Cassette Tape Recordings, 1996 – 1999 (36 cassettes)

Box 22

Northwest Passage – Cassette Tape Recordings, 1999 – 2002, n.d. (36 cassettes)

Box 23

Northwest Passage & News Recordings (7 mini-cassettes, 2 cassettes, 20 CDs)

- NWP, 2004. n.d.
- News and Special Issues, 2004-2006, n.d.
- Garrison Keillor Live at LCC, 1989
- Young Writers Association– Mixed Voices Anthology, 1996-2006

Box 24

News, Promos, and Miscellaneous Recordings (19 - 7" reels; 13 – 10.5" reels)

- Northwest Passage Log, 1994-2000 (1 notebook)
- Year in Review, 1985
- News, 1986
- Interviews, 1989
- Promos, n.d.
- Interviews and news, n.d.
- Miscellaneous, n.d.
- Hear the Year Past, 1986
- Food for Lane County, 1988

- Miscellaneous, 1993, n.d.

Box 25

News, Promos, and Miscellaneous Recordings (34 – 7” reels)

- Promos, n.d.
- Miscellaneous, n.d.
- Archives, 1987, 1989
- Elderberry Wine, n.d.

Box 26

News Recordings (19 - 11” reels)

- Archives of News, 1985-1988

Box 27

News Recordings (18 - 11” reels)

- Archives of News, 1989-1992

Box 28

News Recordings (16 – 11” reels)

- Archives of News, 1992-1994, n.d.
- Saturday Weekend Edition, c. 1991
- Sunday Weekend Edition, c. 1991
- Weekend Edition, n.d.
- Good Debate, Roberts, Frohnmeyer, n.d.
- Daniel Schorr, Media and Politics
- Daniel Schorr, The Reagan Legacy
- Decade in Review – Around the 1980s in 64 Minutes

Box 29

News and Music Recordings (18 - 11” reels)

- Rigoberta Amenchu, Interview, c. 1988
- Rajneeshpuram: What Price Paradise, n.d.
- Native American Thanksgiving, 1980
- Forest is on the Table, 1992
- Byers Commentary, n.d.
- Saluskin, n.d.
- Dr. Science, n.d.
- Promos, 1990
- Performance Today, 1987, 1989
- Dino Merle/Fritjof Capra/NWP, n.d.
- News Excellence Course, n.d.
- Training Channels, n.d.
- EWEB/Disability Awareness/Lonsdale, n.d.
- Animals and Other Stories, n.d.
- 1000 Airplanes on the Roof, n.d.
- Alternative Radio, n.d.

Box 30

News and Music Recordings (14 - 11” reels)

- Hunter/Lice, n.d.
- Hunter/Duino Elegies, n.d.
- Hunter on Zero, n.d.
- Veteran's Day/Earscape, 1980
- Larry Natlich Trio with Son, 1980
- Club Redux – Bobby Hutcherson at the CCPA, 1979
- Club Redux – Guitar Festival, 1981
- Joel Selvin, 1990
- Work Tape, n.d.
- Kinky Friedman, n.d.
- Liza Taylor, Drummer; Wavy Gravy, n.d.
- William Stafford, 1991
- Limelitters/Neal Gladstone, NWP, 1989
- Garrison/Leslie, n.d.

Box 31

Television Commercials, 1980-2003, (2 CDs - digital copies of all ads on the video cassettes in boxes 31 & 32), (22 video cassettes)

Box 32

Television Commercials, 1980-2003 (9 video cassettes)

**Series D: Program Logs and News Department Records, 1989-2005
(5 cf - 5 record boxes)**

This series contains a sampling of program and station logs, 1996-2006. The sampling includes seven daily logs per quarter, most often from weeks in January, April, July, and October, but sometimes other months. There is a complete run of Station Logs from 2001-2004 and incomplete records from other years. Program logs are daily inventories of programs broadcast from sign-on to sign-off. Station logs are records kept by station engineers concerning checks on equipment, lights, and power and radio emergency broadcast tests.

News Department Records include audience data, calendars, correspondence from Alan Siporin, and schedules, scripts, and Oregon Country Fair records kept by Tripp Sommer.

Box 33

- Audience Data, 1997-2001 (20 folders)
- AudiGraphics, KLCC & KLCO, 1996-2001 (4 booklets)

Box 34

- Calendars, 1999-2006
- Alan Siporin, Correspondence, 1989-1991
- Trip Sommer, Schedules, Panels, Oregon Country Fair, Scripts, 1999-2005 (7 folders)

Box 35

Program and Station Logs, 1996-1999

Box 36

Program and Station Logs, 1999-2006

Box 37

Station Logs, 2001-2004

**Series E: Signs and Banners, n.d.
(6 cf)**

Container 39 – Banners and signs used by KLCC to advertise the station and special events

- Large banners, n.d., 11 banners
- Small banners, n.d., 4 banners
- Signs and posters, n.d., 9 signs and posters